University of Gdańsk

Subject card

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| Subject name and code | Intellectual property management in public administration - auditorium classes, PG_00197811 | | | | | | |
| Field of study | Administration | | | | | | |
| Date of commencement of studies | October 2026 | | Academic year of realisation of subject | 2028/2029 | | | |
| Education level | Bachelor's studies | | Subject group | Obligatory subject group in the field of study<br>Subject group related to scientific research in the field of study | | | |
| Mode of study | full-time studies | | Mode of delivery | at the university | | | |
| Year of study | 3 | | Language of instruction | Polish | | | |
| Semester of study | 5 | | ECTS credits | 2.0 | | | |
| Learning profile | academic | | Assessment form | credit | | | |
| Conducting unit | Department of Human Rights and Intellectual Property Law -> Faculty of Law and Administration -> Rector | | | | | | |
| Name and surname of lecturer (lecturers) | Subject supervisor | | dr Joanna Marszałek | | | | |
| | Teachers | | | | | | |
| Lesson types | Lesson type | Lecture | Tutorial | Laboratory | Project | Seminar | SUM |
| | Number of study hours | 0.0 | 30.0 | 0.0 | 0.0 | 0.0 | 30 |
| | E-learning hours included: 0.0 | | | | | | |
| Learning activity and number of study hours | Learning activity | Participation in didactic classes included in study plan | | Participation in consultation hours | | Self-study | SUM |
| | Number of study hours | 30 | | 2.0 | | 18.0 | 50 |
| Subject objectives | The aim of the course is to familiarize study participants with the basic concepts and issues in the field of legal protection of intellectual property and its management in public administration. | | | | | | |

## Learning outcomes

| Course outcome | Subject outcome | Method of verification |
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| [ADMINL3_K01] being aware of the role of knowledge in solving problems related to the organization and functioning of administration, as well as the application of law in selected domains of social and economic life, they are prepared to critically assess their own knowledge and the content they receive, and also recognize the need to rely on expert knowledge—including doctrinal views and case law—when encountering difficulties in independently resolving a problem. | Aware of the role of knowledge in resolving issues related to the organization and functioning of the administration and the application of law in selected areas of social and economic life, the student is prepared to critically evaluate their own knowledge and the information they receive, and recognizes the need to draw upon expert knowledge—including doctrinal views and case law—when facing difficulties in solving a problem independently. | [SK1] oral statement/conversation/ discussion<br>[SK2] presentation/project/paper/ report<br>[SK4] test/exam - oral or written |
| [ADMINL3_W03] possesses advanced knowledge of, and understands, the procedures applied within public administration, as well as the various methods and instruments — both legal and non-legal — employed in administrative activity. | The student possesses an advanced knowledge and understanding of the procedures applied in public administration, as well as the diverse methods and tools (both legal and non-legal) being used in administrative activities. | [SW4] test/exam - oral or written<br>[SW1] oral statement/ conversation/discussion<br>[SW2] presentation/project/paper/ report |
| [ADMINL3_U01] drawing upon his/her own knowledge as well as other sources of information — including the ability to use modern technologies and professional methods of acquiring and analysing information — is capable of identifying, analysing, and resolving problems, as well as interpreting phenomena relating to the organization and functioning of public administration, administrative activity, and selected areas of social and economic life. | Drawing on their own knowledge and other sources of information—including the ability to use modern technologies and professional methods for gathering and analyzing data—the student is able to identify, analyze, and resolve problems, as well as interpret phenomena related to the organization and functioning of public administration, administrative activities, and selected areas of social and economic life. | [SU1] oral statement/conversation/ discussion<br>[SU2] presentation/project/paper/ report<br>[SU4] test/exam - oral or written |
| [ADMINL3_W04] possesses advanced knowledge of, and understands, the legal and administrative determinants of selected areas of social and economic life, including the rights and obligations of individuals vis-à-vis other individuals and public authorities. Furthermore, he/she is familiar with the competences of administrative bodies within these areas. | The student possesses an advanced understanding of the legal and administrative frameworks governing selected areas of social and economic life—including the rights and obligations of individuals and public authorities—and is familiar with the competencies of administrative bodies within these domains. | [SW4] test/exam - oral or written<br>[SW1] oral statement/ conversation/discussion<br>[SW2] presentation/project/paper/ report |
| [ADMINL3_W05] is familiar with and understands the current dilemmas concerning the functioning of public administration and activities undertaken within the sphere of the state and administration in relation to substantive, procedural, and constitutional law institutions. Moreover, he/she identifies the fundamental phenomena occurring within the market economy and economics, including knowledge and understanding of the basic principles governing the establishment and development of various forms of entrepreneurship. | The student knows and understands current dilemmas regarding the functioning of administration and activities within the state and administrative spheres—including the institutions of substantive, procedural, and organizational law—and identifies fundamental phenomena occurring in the market economy, while also understanding the basic principles of establishing and developing various forms of entrepreneurship. | [SW4] test/exam - oral or written<br>[SW1] oral statement/ conversation/discussion<br>[SW2] presentation/project/paper/ report |

## Subject contents

The concept of intellectual property and industrial property, subject and subject of copyright, division of copyright, image protection, fair use, related rights, objects and subjects of industrial property, selected issues of protection against unfair competition

## Prerequisites and co-requisites

## Assessment methods and criteria

| Subject passing criteria | Passing threshold | Percentage of the final grade |
|---|---|---|
| exam | 50.0% | 100.0% |

## Recommended reading

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| Basic literature | It will be provided during the first classes |
| Supplementary literature | It will be provided during the first classes |
| eResources addresses | |

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| Example issues/ example questions/ tasks being completed | The concept of intellectual property and industrial property, subject and subject of copyright, division of copyright, image protection, fair use, related rights, objects and subjects of industrial property, selected issues of protection against unfair competition |
| Work placement | Not applicable |

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