University of Gdańsk

Subject card

Subject name and code	Intellectual Property, PG_00198931		
Field of study	Economics		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2026/2027
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Subject group related to scientific research in the field of study
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	1	Language of instruction	Polish
Semester of study	1	ECTS credits	2.0
Learning profile	academic	Assessment form	credit
Conducting unit	Department of Macroeconomics -> Faculty of Economics -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr Andrzej Poszewiecki	
	Teachers	dr Andrzej Poszewiecki	

Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						

Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
	Number of study hours	15	2.0	33.0	50

Subject objectives	
	To familiarize students with the basics of intellectual property protection and prepare them for the practical use of rightsintellectual property.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[EKONL3_K06] is willing to be guided in his professional life by business ethics and corporate social responsibility, to respect others and to be loyal to his employer	The student is aware of the importance of behaving in professional life in an ethical manner and in accordance with the applicable law. The student is aware of the need to improve the acquired knowledge and the need to actively monitor changes in the field of intellectual property	[SK4] test/exam - oral or written
[EKONL3_U05] uses normative systems (legal, professional, ethical) to solve a specific economic or social task	The student uses the basic regulations and standards in the field of intellectual property protection, mainly industrial ones, determining business activity The student is able to justify the need to protect intellectual property. The student analyzes appropriate strategies for protecting intellectual property.	[SU4] test/exam - oral or written
[EKONL3_W07] has an advanced knowledge of the economic and financial principles of the functioning and management of economic entities and organisations as well as the legal, organisational, moral and ethical norms and rules governing the functioning of public institutions	The student knows and understands the basic concepts and principles of industrial property protection and copyright.	[SW4] test/exam - oral or written
[EKONL3_W10] knows and understands concepts and principles of industrial property, intellectual property and copyright law	The student knows and understands the basic concepts and principles of industrial property protection and copyright.	[SW4] test/exam - oral or written [SW2] presentation/project/paper/ report
[EKONL3_K05] correctly identifies, diagnoses and resolves professional dilemmas and different options for solutions	The student is aware of the importance of behaving in professional life in an ethical manner and in accordance with the applicable law. The student is aware of the need to improve the acquired knowledge and the need to actively monitor changes in the field of intellectual property	[SK4] test/exam - oral or written
[EKONL3_K04] is willing to think and act in an entrepreneurial manner; adapts to new situations and conditions, takes on the challenges of creative thinking, is resilient in the face of failure, is able to identify risks and assess the risks of failure	The student is aware of the importance of behaving in professional life in an ethical manner and in accordance with the applicable law. The student is aware of the need to improve the acquired knowledge and the need to actively monitor changes in the field of intellectual property.	[SK4] test/exam - oral or written
[EKONL3_U12] can independently plan and implement own lifelong learning	The student uses the basic regulations and standards in the field of intellectual property protection, mainly industrial ones, determining business activity| The student is able to justify the need to protect intellectual property The student analyzes appropriate strategies for protecting intellectual property.	[SU4] test/exam - oral or written

Subject contents	1. General characteristics of the field of intellectual property - basic concepts, sources of intellectual property lawinternational, European and national legislation. Ownership of intangible property and itsprotection in the light of applicable legal provisions. Trade in intangible goods - conditions and rules. 2. The concept of a work as a subject of copyright. Personal and property rights - procedures for legal protection.Authorship and ownership status - general characteristics of the adopted legal solutions based on the analysis of selected onesexamples. The concept of exclusive rights. Liability for copyright infringement - types of liability (civil.Administrative and penal) - amount and type of sanctions. 3. Legal protection of inventions. Patent and its role and the scope of exclusive rights obtained. Procedures for obtaining a patent.Conditions and rules for patenting medicines and foodstuffs. What is the so-called European patent? Patternsutility and rationalization projects as a category of intellectual property. 4. The concept of a trademark, brand, logo as company identifiers. Types and functions of trademarks inbusiness. Procedures for obtaining legal protection of a trademark. Trade name protectionenterprises. Company protection 5. The concept and types of industrial designs. Protection of industrial designs in copyright provisions. Proceduresobtaining protection rights for industrial designs at the Patent Office of the Republic of Poland and in the European Union. In order to develop the concepts discussed during the lectures, students can take advantage of consultations.
Prerequisites and co-requisites	
Assessment methods and criteria	

Subject passing criteria	Passing threshold	Percentage of the final grade
project	51.0%	10.0%
exam	51.0%	90.0%

Recommended reading	Basic literature	K. Czub, Prawo własności intelektualnej. Zarys wykładu, Wolters Kluwer. Seria Akademicka, Warszawa 2016. R. Golat, Prawo autorskie i prawa pokrewne, Wydawnictwo C. H. Beck, Warszawa 2006.
	Supplementary literature	A. Poszewiecki, Relacja pomiędzy konkurencyjnością gospodarek narodowych a własnością intelektualną, w: Nowe kraje członkowskie UE wobec procesów globalizacji : źródła konkurencyjności / red. nauk. Alina Grynia, Wilno : Wydział Ekonomiczno-Informatyczny : Uniwersytet w Białymstoku, 2017 M. Bąk, P. Kulawczuk, Przedsiębiorczość intelektualna i technologiczna XXI wieku, KIG, Warszawa 2009 M. Bąk, P. Kulawczuk, Poradnik eksportera z IP, KIG, Warszawa 2010
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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