University of Gdańsk

Subject card

Subject name and code	Microeconomics II, PG_00198959		
Field of study	Economics		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2027/2028
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Subject group related to scientific research in the field of study
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	2	Language of instruction	Polish
Semester of study	3	ECTS credits	3.0
Learning profile	academic	Assessment form	exam
Conducting unit	Department of Microeconomics -> Faculty of Economics -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr Ewa Ignaciuk	
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	15.0	15.0	0.0	15.0	0.0	45

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	45	0.0	30.0	75

Subject objectives

Developing knowledge and skills with the practical use of economic parameters and tools relevant to the consumer, business and public regulators.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[EKONL3_W02] has an advanced knowledge of the different types of existing business entities and organisations and public institutions	Has advanced knowledge of the model consumer and public regulators	[SW4] test/exam - oral or written [SW2] presentation/project/paper/ report
[EKONL3_W01] has advanced knowledge of the nature of social sciences, their place in the system of sciences, knows the role of economic sciences in this system and uses universal economic terminology	Has an advanced knowledge of the place and role of microeconomics in the system of sciences; uses the universal terminology of microeconomics II, as demonstrated through independent completion of problem-based tasks and projects discussed with the academic instructor.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
[EKONL3_K02] is aware of the level of knowledge in the field of economics and understands the need to deepen and update this knowledge throughout life	Is aware of the level of his knowledge of the theoretical basis of consumer and producer behaviour, understands the need to deepen and update this knowledge throughout his life.	[SK1] oral statement/conversation/ discussion [SK4] test/exam - oral or written
[EKONL3_U13] be able to interact and work in a group (including an international one), assuming various roles within it	The student has the ability to work in a group, taking on different roles	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report

Subject contents	1. Consumer Behavior Theory (*including total and marginal utility; Gossens laws; indifference curve; indifference map; budget line; consumer equilibrium point; marginal rate of substitution; substitution effect; income effect; total demand effect; income and price consumption curves*) 2. Pareto Efficiency (*including Pareto-optimal point; Edgeworth box; contract curve*) 3. Market Mechanism Imperfections (*including external costs and benefits*) 4. Government Tools for Influencing Economic Agents Decisions (*including tradable pollution permits; Pigouvian tax; internalization of externalities by linking the source and the recipient*) 5. Business Objectives Beyond Profit Maximization (*including the entrepreneur as an innovator; managerial theories; biological and behavioral approaches; institutional theories of the firm*) The programme is delivered both during contact hours and through independent study, in the form of problem-based tasks and projects completed by the student and consulted with the academic instructor at the times and location announced on the Faculty of Economics UG website. To pass the course, students must score at least 51% of the total points from the practical classes and 51% of the total points from the exercise and project component and at least 51% of the points from the final examination. The final grade is based on the combined total points scored in both the practical and lecture components.
Prerequisites and co-requisites	

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
Assessment for the practical classes is based on a written test, individual and group in-class participation, as well as projects and case studies completed by students	51.0%	50.0%
Assessment of the lecture component takes the form of a written examination.	51.0%	50.0%

Recommended reading

Basic literature	1. Mankiw N.G., Taylor M.P., Mikroekonomia, PWE, Warszawa 2021. 2. Krugman P., Wells R., Mikroekonomia, PWE, Warszawa 2021.
Supplementary literature	1. Kątowski T., Podstawowy wykład z mikroekonomii, Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2000. 2. Kamińska T., Kubska-Maciejewicz B., Laudańska-Trynka J., Teoria podejmowania decyzji przez podmioty rynkowe, Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2006. 3. Czarny E., Mikroekonomia, Polskie Wydawnictwo Ekonomiczne, Warszawa 2006. 4. Ignaciuk E., Kiwak W., Zniewalanie współczesnego świata przez fikcję heurystyczną, "Pieniądze i Więź", 2018, R. 21, nr 1, s. 31-37. 5. Ignaciuk E., Kiwak W., Ubóstwo jako przejaw nieefektywności rynku, "Pieniądze i Więź", jesień 2014, nr 3 (64), s. 132-141.
eResources addresses	

Example issues/ example questions/ tasks being completed	1. Assumptions of the cardinal theory of utility 2. Total and marginal utility 3. I and II Gossen's Law 4. Optimal structure of the consumption basket in the theory of numerical utility measurement 5. Maximum rate of substitution 6. Assumptions of the theory of indifference curves 7. The concept and types of indifference curves 8. Preferences: map of preferences, assumptions about consumer preferences 9. Budget line: concept, budget line equation, calculation of the slope of the budget line 10. The equilibrium point of the consumer in the theory of measurement of relative utility: models, graphical presentation 11. Price and consumption and income and consumption curves 12. Drawing the consumer demand curve from the indifference curve map 13. The substitution effect and the income effect of the change in the price of a normal good according to Hicks (signs of effects and directions of action) 14. The substitution effect and income effect of the change in the price of a lower order good according to Hicks (signs of effects and directions of action) 15. The substitution effect and the income effect of the change in the price of Giffen's goods according to Hicks (signs of effects and directions of action) 16. Alternative theories of the enterprise: the entrepreneur as an innovator, management theories, biological theories and behavioural approaches, transaction cost theory, agency theory (developers of particular theories and basic assumptions of particular theories) 17. Pareto-optimal state (concept and graphical representation) 18. General balance of payments 19. Contract curve (concept and graphical presentation) 20. Causes of the imperfection of the market mechanism 21. Evidence of market imperfections 22. External costs and benefits (concept, examples, graphic presentation, symbols used to indicate the various external effects and the social costs and benefits) 23. Theoretical solutions to the problem of externalities: the connection of the effect's originator and recipient, the Pigou tax, the Coase theorem

	24. Government's microeconomic policy tools (government's role in restoring market efficiency) 25. The essence of the concept of emission allowance trading 26. Public and private goods (concept, examples, costs and benefits of public goods, pricing of public goods according to J. Buchanana)
Work placement	Not applicable

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