

Subject card

Subject name and code	Enterprise Studies, PG_00198960						
Field of study	Economics						
Date of commencement of studies	October 2026	Academic year of realisation of subject			2027/2028		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish		
Semester of study	3	ECTS credits			6.0		
Learning profile	academic	Assessment form			exam		
Conducting unit	Department of Economics and Management of Transportation Companies -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		mgr Agnieszka Wentk				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	30.0	0.0	30.0	0.0	75
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	75		0.0		75.0	150
Subject objectives	Gathering knowledge on the activities of enterprises - results and conditions. Developing the ability to observe economic life, with particular emphasis on the activities of enterprises. Obtaining competences in the field of critical analysis and assessment of economic phenomena, as well as developing continuous competences improving in this area.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONL3_W09] has an advanced knowledge of the evolution of theories describing economic entities and organisations as well as public institutions, and has an advanced knowledge of functional links within them	The student has knowledge about the nature of functional relationships in an enterprise and connections with environmental entities	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
	[EKONL3_W06] has an advanced knowledge of selected methods and tools, including statistical and econometric techniques, for describing economic agents and structures as well as social institutions and the processes taking place in them	The student has knowledge of methods of describing an enterprise as an entity economy and the processes taking place therein	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
	[EKONL3_K06] is willing to be guided in his professional life by business ethics and corporate social responsibility, to respect others and to be loyal to his employer	The student is ready to solve problems taking into account ethics and corporate social responsibility Verification of learning outcomes - Competencies	[SK1] oral statement/conversation/ discussion
	[EKONL3_W01] has advanced knowledge of the nature of social sciences, their place in the system of sciences, knows the role of economic sciences in this system and uses universal economic terminology	The student has advanced knowledge of the nature of social sciences analysis of enterprises and uses economic terminology related to activities of enterprises	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
	[EKONL3_U15] is able to independently supplement and improve his acquired knowledge and skills in the field of economics, is open to new concepts and solutions, and demonstrates a willingness to engage in lifelong learning and to cooperate and exchange knowledge with other participants in the learning process.	The student is able to independently supplement and improve the acquired knowledge about the company	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written
	[EKONL3_U14] is able to set priorities, plan and organize the implementation of individual and team tasks, as well as monitor and evaluate progress in achieving set goals.	The student is able to skillfully define priorities, plan and organize activities serving the development of knowledge about the enterprise	[SU1] oral statement/conversation/ discussion
	[EKONL3_U01] can correctly interpret economic and social phenomena and apply knowledge of economics, finance and management sciences to explain economic phenomena	The student has skills in the interpretation of economic phenomena and social and application of knowledge in the field of economics, finance and management sciences to explain economic phenomena related to enterprises	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written
	[EKONL3_U08] has the ability to observe, understand and analyse economic and social phenomena and processes using appropriate scientific methods	The student has the ability to observe, understand and analyze phenomena and processes economic and social issues related to enterprises and their environment	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written
	[EKONL3_W05] has a knowledge of man as a subject who creates social structures and the principles of their functioning and of his action in these structures, knows well the motives of human economic decision-making	The student has knowledge of the role of humans in decision-making processes running a business in the form of an enterprise and the role of people in decision-making processes in the enterprise	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
	[EKONL3_K05] correctly identifies, diagnoses and resolves professional dilemmas and different options for solutions	The student identifies, diagnoses and resolves dilemmas and various variants of solutions related to potential work in business entities	[SK1] oral statement/conversation/ discussion

Subject contents	<p>1. The science of enterprise in the system of economic sciences</p> <p>* the enterprise as a system * the enterprise as an element of systems * the essence and evolution of enterprise theory * the utility of enterprise science for the entrepreneur and manager * defining the enterprise as a business entity * an analysis of the characteristics of the enterprise</p> <p>2. The enterprise in the socio-economic system and typology of companies</p> <p>* the socio-economic system as an enterprise's environment * paradigm shifts in the linkages between the enterprise and its environment * the principles of enterprise in the environment * the shaping of enterprise attributes as a response to the requirements of the environment * the diversification of businesses in the economy</p> <p>3. The enterprise as a subject of economic research and typology of companies</p> <p>* enterprises in Poland - a statistical approach * a legal-economic approach to the enterprise * subjective, objective and functional approaches to the enterprise * an interdisciplinary approach to the economic study of the enterprise</p> <p>4. The restructuring processes of enterprises in their life cycle</p> <p>* essence of business evolution * life cycle as a concept of business evolution * analysis of business life phases * characteristics of factors of variability of business life cycle phases * factors of business longevity * defining business restructuring * types of restructuring</p> <p>5. Economic characteristics of enterprises</p> <p>* essence of business economics * economic basis of business decisions * receipts, expenditures, revenues, costs, inputs * business performance - levels of performance</p> <p>6. The stakeholders of the enterprise</p> <p>* stakeholders - defining the term * types of stakeholders * key stakeholders in the operations of modern companies * areas of stakeholder influence on the operations of companies</p> <p>7. The objectives of economic activity</p> <p>* mission vs. company objectives * differentiation of purpose categories * defining the concept of company objective * analysis of objective characteristics * objective functions * differentiation of objectives in company activities</p> <p>The student discusses these issues during consultations with the course instructor</p>						
Prerequisites and co-requisites	Entrance requirements: Basic knowledge of microeconomics, economic policy, management and law. Additionally, the student should be interested in issues related to the activities of enterprises and others organizations conducting business activities. He should also be characterized by a tendency to an analytical look at the socio-economic system and the entities that exist and act in its activity in the field of resource processing and implementation of subjective and general goals socio-economic.						
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="448 1874 794 1906">Subject passing criteria</th> <th data-bbox="794 1874 1139 1906">Passing threshold</th> <th data-bbox="1139 1874 1485 1906">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="448 1906 794 1937">oral examination</td> <td data-bbox="794 1906 1139 1937">51.0%</td> <td data-bbox="1139 1906 1485 1937">100.0%</td> </tr> </tbody> </table>	Subject passing criteria	Passing threshold	Percentage of the final grade	oral examination	51.0%	100.0%
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Recommended reading	Basic literature	<p><i>Przedsiębiorstwo. Zasady działania, funkcjonowanie rozwój</i>, pod red. J. Żurka, Fundacja Rozwoju Uniwersytetu Gdańskiego, Gdańsk 2007.</p> <p><i>Przedsiębiorstwo. Drogi sukcesu rynkowego</i>, pod red. J. Żurka, PWE, Warszawa 2016.</p> <p><i>Polskie przedsiębiorstwo na jednolitym rynku europejskim. Wyzwania współczesności</i>, red. M. Gorynia, J. Kuczevska, A.Z. Nowak, PWE, Warszawa 2022.</p> <p>Misiński W., <i>Instytucjonalna teoria przedsiębiorstw(a)</i>, Wydawnictwo Uniwersytetu Ekonomicznego we Wrocławiu, Wrocław 2021.</p>
	Supplementary literature	<p><i>Ekonomika przedsiębiorstwa handlowego. Zarządzanie, finanse, efektywność, rozwój</i>, pod red. B. Filipiak, CeDeWu, Warszawa 2009.</p> <p><i>Nauka o przedsiębiorstwie. Wybrane zagadnienia</i>, pod red. I. Lichniak, Wydawnictwo Szkoły Głównej Handlowej w Warszawie, Warszawa 2009.</p> <p><i>Nowe trendy społeczno-ekonomiczne a rozwój przedsiębiorstwa</i>, pod red. P. Antonowicza, E. Malinowskiej, J. Sicińskiego i U. Zaremy, Wyższa Szkoła Informatyki i Zarządzania z siedzibą w Rzeszowie, Warszawa Rzeszów 2021.</p> <p><i>Podstawy nauki o przedsiębiorstwie</i>, pod red. J. Lichtarskiego, Wydanie VII, Wydawnictwo Akademii Ekonomicznej im. O. Langego we Wrocławiu, Wrocław 2007.</p> <p>Urbanowska-Sojkin E., <i>Sprawność przedsiębiorstw w warunkach niepewności. Teoria i praktyka</i>, PWE, Warszawa 2021.</p> <p><i>Wprowadzenie do nauki o przedsiębiorstwie</i>, pod red. M. Brzezińskiego, Wydawnictwo Difin, Warszawa 2007.</p> <p>Gospodarka a megatrendy rozwoju współczesnego świata, pod red.: E. Kwiatkowski, B. Majecka, E. Mińska-Struzik, Polskie Towarzystwo Ekonomiczne, Rok wydania: 2022</p>
	eResources addresses	
Example issues/ example questions/ tasks being completed	<p>Discuss legal and economic separation as a feature of the enterprise Identify the factors influencing the operations of modern businesses Please discuss the relationship between the company's financial and revenue inflows. State the arguments in favour of defining the subject-matter and temporal scope of the enterprise's purpose Please discuss the relationship between stakeholders and the setting of enterprise objectives</p>	
Work placement	Not applicable	

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