University of Gdańsk

Subject card

Subject name and code	Law and Safety in Electronic Commerce, PG_00199036						
Field of study	Economics						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2028/2029		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		Polish		
Semester of study	5		ECTS credits		3.0		
Learning profile	academic		Assessment form		exam		
Conducting unit	Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Zuzanna Borda				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	15.0	0.0	15.0	0.0	45
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	45		0.0		30.0	75
Subject objectives	The aim of the lectures on the subject is to familiarize students with the key legal aspects and security threats related to the functioning of the electronic economy. Students will gain knowledge about legal regulations regarding e-commerce, personal data protection, copyright and cybersecurity.						

Learning outcomes

Course outcome	Subject outcome	Method of verification
[EKONL3_W11] knows the general principles for the creation and development of forms of individual entrepreneurship, using knowledge of economics, finance and management sciences	Students will solve cases in the field of patent law and intellectual property protection.	[SW4] test/exam - oral or written
[EKONL3_U10] has the ability to prepare oral presentations, in Polish and in a foreign language, on economic and social issues, using specialist terminology, theoretical approaches, principles of collecting various sources of data, their description and interpretation, and making inferences from scientific literature, and is able to take an active part in a debate	Students will participate in academic discussions.	[SU1] oral statement/conversation/ discussion
[EKONL3_U13] be able to interact and work in a group (including an international one), assuming various roles within it	Students will work on a group project.	[SU1] oral statement/conversation/ discussion
[EKONL3_W10] knows and understands concepts and principles of industrial property, intellectual property and copyright law	Students will solve cases in the field of patent law and intellectual property protection.	[SW4] test/exam - oral or written
[EKONL3_U05] uses normative systems (legal, professional, ethical) to solve a specific economic or social task	Students will solve cases in the field of patent law and intellectual property protection.	[SU4] test/exam - oral or written
[EKONL3_K03] participates in the preparation of economic and social projects, being able to reconcile legal, economic, ecological, political and social requirements	The student is able to apply the acquired knowledge in practice by preparing a project individually or in teams of up to four people, concerning issues related to the protection of intellectual property. The project is discussed and approved during consultations with the course instructor and subsequently presented in class.	[SK2] presentation/project/paper/ report

Subject contents

Week 1: Introduction to the electronic economy

Week 2: Legal regulations regarding e-commerce

Week 3: Personal data protection and GDPR

Week 4: Copyright on the Internet

Week 5: Cybersecurity and its threats

Week 6: E-administration and e-government

Week 7: Summary and exam preparation

To further develop the concepts discussed during the lectures, students may take advantage of consultation hours.

Prerequisites and co-requisites

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
Individual or group project	51.0%	40.0%
Exam	51.0%	60.0%

Recommended reading	Basic literature	Singer, P.W., Friedman, A., Cybersecurity and Cyberwar: What Everyone Needs to Know, Oxford University Press, Oxford, 2014. Litwiński, P., RODO. Przewodnik ze wzorami, C.H. Beck, Warszawa, 2018. Polkowski, Z., Głąb P.,Prawo dla biznesu. E-commerce, Onepress, Warszawa, 2020.
	Supplementary literature	Solove, D. J., Schwartz, P. M., Information Privacy Law, Aspen Publishers, 2018. Sicari, S., Rizzardi, A., Grieco, L. A., Coen-Porisini, A., Security, Privacy and Trust in Internet of Things: The Road Ahead, Computer Networks, 2015. Mitnick, K. D., Simon, W. L., The Art of Deception: Controlling the Human Element of Security, Wiley, 2011.
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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