University of Gdańsk

Subject card

Subject name and code	Cognitive Perspectives of Enterprises, PG_00199048						
Field of study	Economics						
Date of commencement of studies	October 2026		Academic year of realisation of subject	2027/2028			
Education level	Bachelor's studies		Subject group	Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study			
Mode of study	full-time studies		Mode of delivery	at the university			
Year of study	2		Language of instruction	Polish			
Semester of study	4		ECTS credits	3.0			
Learning profile	academic		Assessment form	exam			
Conducting unit	Department of Economics and Management of Transportation Companies -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Joanna Fryca				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	15.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		4.0		41.0	75
Subject objectives	Familiarize students with the problems of various theoretical concepts that allow them to learn about the functioning of enterprises from different perspectives.						

Learning outcomes

Course outcome	Subject outcome	Method of verification
[EKONL3_W01] has advanced knowledge of the nature of social sciences, their place in the system of sciences, knows the role of economic sciences in this system and uses universal economic terminology	has advanced knowledge of the nature of social sciences, their place in the system of sciences, knows the role of economic sciences in this system, in particular knows the ontological, epistemological and axiological assumptions of the various concepts within the theory of enterprises, as well as the methodological implications of each of them	[SW4] test/exam - oral or written [SW3] text preparation/written work
[EKONL3_U02] is able to use the knowledge of theory and data to analyse concrete economic and social processes and phenomena and to analyse these phenomena using methods developed in economics, finance and management sciences	is able to use his/her theoretical knowledge and acquire data to analyze specific economic and social processes and phenomena occurring in enterprises and analyze these phenomena	[SU3] text preparation/written work [SU4] test/exam - oral or written
[EKONL3_K01] recognises the importance of economic knowledge in identifying and solving economic problems and of consulting experts when difficulties in solving them independently	identifies and solves economic problems when necessary by consulting experts	[SK3] text preparation/written work [SK4] test/exam - oral or written
[EKONL3_K02] is aware of the level of knowledge in the field of economics and understands the need to deepen and update this knowledge throughout life	is able to independently supplement and improve the acquired knowledge and economic skills	[SK3] text preparation/written work [SK4] test/exam - oral or written
[EKONL3_W07] has an advanced knowledge of the economic and financial principles of the functioning and management of economic entities and organisations as well as the legal, organisational, moral and ethical norms and rules governing the functioning of public institutions	has knowledge of the basic economic and financial principles of operation and management of enterprises, as well as legal, organizational and ethical norms and rules governing enterprises	[SW4] test/exam - oral or written [SW3] text preparation/written work
[EKONL3_U05] uses normative systems (legal, professional, ethical) to solve a specific economic or social task	uses normative systems (legal, professional, ethical) to solve specific problems occurring in enterprises	[SU3] text preparation/written work [SU4] test/exam - oral or written
[EKONL3_U01] can correctly interpret economic and social phenomena and apply knowledge of economics, finance and management sciences to explain economic phenomena	is able to correctly interpret economic and social phenomena occurring in enterprises, and doubts and interpretive problems arising at the stage of solving problem tasks will also be solved during consultations	[SU3] text preparation/written work [SU4] test/exam - oral or written
[EKONL3_W04] knows the types of economic and social ties and the regularities governing them	knows the types of economic and social ties and the regularities that govern them	[SW4] test/exam - oral or written [SW3] text preparation/written work

Subject contents

Topic 1 Enterprise theory as a cognitive tool
Cognition of the enterprise as a challenge to the research process. Philosophical disciplines as the basis of the research instrumentarium. Enterprise theory as a tool of scientific cognition. Enterprise theory as a tool of practical cognition.
Topic 2 Classical concept as a cognitive perspective of the enterprise
Genesis of the concept. Methodological assumptions of the concept. The image of the enterprise studied from the classical perspective.
Theme 3. psycho-social concept as a cognitive perspective of the enterprise
Genesis of the concept. Methodological assumptions of the concept. Image of the enterprise studied from the psycho-social perspective.
Topic 4 The system concept as a cognitive perspective of the enterprise
Genesis of the concept. Methodological assumptions of the concept. The image of the enterprise studied from the systemic perspective.
Topic 5 Situational concept as a cognitive perspective of the enterprise
Genesis of the concept. Methodological assumptions of the concept. Image of the enterprise studied from the situational perspective.
Topic 6. Postmodern concept as a cognitive perspective of the enterprise
Genesis of the concept. Methodological assumptions of the concept. Image of the enterprise studied from the postmodern perspective.
Topic 7 The concept of flexible organization as a cognitive perspective of the enterprise
Genesis of the concept. Methodological assumptions of the concept. Image of the enterprise studied from the perspective of organizational flexibility.

Any doubts related to the course topics and questions regarding the material covered are discussed during consultations. Participating in consultations allows for clarification of substantive issues and a deeper understanding of the issues related to the subject.

Prerequisites and co-requisites

Students should master the knowledge of economic theory (especially microeconomics), the basics of management and the science of business.

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
Exercise Essay	51.0%	30.0%
Attendance and activity during exercises	51.0%	20.0%
Lecture exam	51.0%	50.0%

Recommended reading

Basic literature

1. *Teoria organizacji. Nauka dla praktyki,* red. D. Latusek-Jurczak, T. Olejniczak, W. Piotrowski, Wydawnictwo Poltext, Warszawa 2018.
2. Bielski M., *Organizacje. Istota, struktury, procesy,* Wydawnictwo Uniwersytetu Łódzkiego, Łódź 1996.
3. Gruszecki T., *Współczesne teorie przedsiębiorstwa,* WN PWN, Warszawa 2002.
4. Hatch M.J., *Teoria organizacji*, WN PWN, Warszawa 2002.
5. Krzyżanowski L.J., *O podstawach kierowania organizacjami inaczej: paradygmaty, filozofia, dylematy, modele, metodologia, trendy, metafory,* WN PWN, Warszawa 1999.
6. Morgan G., *Obrazy organizacji, WN* PWN, Warszawa 1997.
7. Morgan G., *Wyobraźnia organizacyjna*, WN PWN, Warszawa 2001.
8. Sułkowski Ł., *Epistemologia w naukach o zarządzaniu*, PWE, Warszawa 2005.
9. *Współczesne teorie organizacji,* red. A.K. Koźmiński, PWN, Warszawa 1983.
10. *Zarządzanie. Teoria i praktyka*, red. A.K. Koźmiński i W. Piotrowski, WN PWN, Warszawa 2000.

Supplementary literature

1. Fryca-Knop J., *Stymulowanie rozwoju innowacyjności w przedsiębiorstwach - uwarunkowania behawioralne,* [w:] *Determinanty Rozwoju Polski. Polityka Innowacyjna,* red. J. Kotowicz-Jawor, S. Krajewski, E. Okoń-Horodyńska, Polskie Towarzystwom Ekonomiczne, IX Kongres Ekonomistów Polskich, Warszawa 2015, s. 222-243.
2. Fryca J., Majecka B., *Procesy uczenia się jako warunek sprawności decyzyjnej przedsiębiorstw funkcjonujących w gospodarce opartej na wiedzy,* [w:] *Europejskie wymiary przedsiębiorczości,* red. H. Kruk i K. Skrzeszewska, Wydawnictwo Akademii Morskiej w Gdyni, Gdynia 2008, s. 128-133.

eResources addresses

Example issues/ example questions/ tasks being completed	
Work placement	Not applicable

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