

**Subject card**

<b>Subject name and code</b>	Regional Business Support, PG_00199080						
<b>Field of study</b>	Economics						
<b>Date of commencement of studies</b>	October 2026	<b>Academic year of realisation of subject</b>			2028/2029		
<b>Education level</b>	Bachelor's studies	<b>Subject group</b>			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	3	<b>Language of instruction</b>			Polish		
<b>Semester of study</b>	6	<b>ECTS credits</b>			3.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			credit		
<b>Conducting unit</b>							
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr Andrzej Paczoski				
	<b>Teachers</b>						
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	15.0	15.0	0.0	15.0	0.0	45
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	45		0.0		30.0	75
<b>Subject objectives</b>	Defining the issues of economic policy at the regional and local level. Identifying the main concepts, scientific achievements in the field of regional and local economic policy and business support at the regional and local levels.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONL3_W11] knows the general principles for the creation and development of forms of individual entrepreneurship, using knowledge of economics, finance and management sciences	knows the general principles of creating a business activity, applying knowledge of local and regional economic policy	[SW4] test/exam - oral or written
	[EKONL3_K04] is willing to think and act in an entrepreneurial manner; adapts to new situations and conditions, takes on the challenges of creative thinking, is resilient in the face of failure, is able to identify risks and assess the risks of failure	is ready to think and act entrepreneurially, adapts to new situations and conditions, takes on the challenges of creative thinking, is resilient to failures, is able to identify threats and assess the risk of their occurrence at the local and regional level.	[SK1] oral statement/conversation/discussion
	[EKONL3_K06] is willing to be guided in his professional life by business ethics and corporate social responsibility, to respect others and to be loyal to his employer	is ready to be guided in professional life by business ethics and corporate social responsibility, respect for others, and being loyal to the employer	[SK1] oral statement/conversation/discussion
	[EKONL3_U08] has the ability to observe, understand and analyse economic and social phenomena and processes using appropriate scientific methods	has the ability to observe and analyze economic processes in a territorial aspect and to apply tools of local and regional economic policy	[SU4] test/exam - oral or written
	[EKONL3_W02] has an advanced knowledge of the different types of existing business entities and organisations and public institutions	has advanced knowledge of different types of entities and economic organizations at the local and regional level, as well as public institutions supporting business.	[SW4] test/exam - oral or written
	[EKONL3_U01] can correctly interpret economic and social phenomena and apply knowledge of economics, finance and management sciences to explain economic phenomena	can interpret the activities of the public sector at the regional and local level in relation to business, The student organizes the preparation of project content by implementing projects related to the subject the projects are discussed and approved during consultations with the lecturer	[SU4] test/exam - oral or written
	[EKONL3_U14] is able to set priorities, plan and organize the implementation of individual and team tasks, as well as monitor and evaluate progress in achieving set goals.	is capable of appropriately determining priorities and planning and organizing tasks related to their implementation, as well as monitoring and evaluating progress in business support at the local and regional levels.	[SU1] oral statement/conversation/discussion
Subject contents	<ol style="list-style-type: none"> <li>1. The essence of the functioning of regional and local government.</li> <li>2. Territorial governments in relation to economic activities (tasks/functions).</li> <li>3. The importance of the competitive position of the region and the local entity for business.</li> <li>4. Conditions for the activities of the private sector in the regional and local environment.</li> <li>5. The impact of the public sector (central government and local authorities) on conducting business.</li> <li>6. Support for economic activity through EU funds.</li> <li>7. The practice of conducting business at the regional and local level - recommendations.</li> </ol> <p>Doubts arising at the stage of solving the problem task or interpretative issues will be addressed during the consultations.</p>		
Prerequisites and co-requisites	principles of economics		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	exam	51.0%	100.0%

Recommended reading	Basic literature	<p>A. Paczoski, Kreowanie regionalnej i lokalnej polityki gospodarczej na podstawie teorii i koncepcji rozwoju terytorialnego, Wydawnictwo UG, Gdansk 2010.</p> <p>S. Pastuszka, Polityka regionalna UE - cele, narzedzia, efekty, Wyd. Difin, Warszawa 2012</p> <p>A. Paczoski, J. Kempa, Kształtowanie konkurencyjności regionalnej, w: Ekonomia i międzynarodowe stosunki gospodarcze (17), pod red. M. Klamut, Wyd. UE we Wrocławiu, Wrocław 2008.</p> <p>A. Szymanska, J. Kempa, G. Pawłowski, Polityka redystrybucyjna a nierówności dochodowe, Wydawnictwo UG, Gdansk 2020.</p> <p>Współczesna polityka gospodarcza, red. A. Kosztowiak, M. Sobol, CeDeWu.pl, Warszawa 2016.</p>
	Supplementary literature	<p>Studia Regionalne i Lokalne, kwartalnik, Wydawnictwo Naukowe Scholar.</p> <p>B. Filipiak, J. Ruszała, Instytucje otoczenia biznesu: rozwój, wsparcie, instrumenty, Centrum Doradztwa i Informacji Difin, Warszawa 2009.</p> <p>J. Skrzypek, Zasady konstrukcji studium wykonalności lub biznesplanu dla projektów współfinansowanych ze środków UE, TWIGGER, Warszawa 2007.</p> <p>Fundusze UE 2014 - 2020, pod red. M. Gwizdy, M. Kosewskiej - Kwaśny, Sz. Zółcińskiego, Wyd. C. H. Beck, Warszawa 2014.</p> <p>Ministerstwo Funduszy i Polityki Regionalnej, <a href="http://www.gov.pl/web/fundusze-regiony">www.gov.pl.&gt;web&gt;fundusze-regiony</a></p> <p>Agencja Rozwoju Pomorza S. A., <a href="http://www.arp.gda.pl">www.arp.gda.pl</a></p> <p>Domańska Ada, Wspieranie przedsiębiorczości przez instytucje otoczenia biznesu, Wyd. UMC-S, Lublin 2019</p> <p>Waniak-Michalak Halina, Wsparcie małych i średnich przedsiębiorstw przez organizacje niezarobkowe dla zysku, wydawnictwo: Difin 2015.</p> <p>Eugeniusz Wojciechowski, Gospodarka samorządu terytorialnego, Difin, Warszawa 2012.</p> <p>Wojciech Dziemianowicz, Katarzyna Szmigiel-Rawska, Paulina Nowicka, Anna Dąbrowska, Planowanie strategiczne. Poradnik dla pracowników administracji publicznej, Ministerstwo Rozwoju Regionalnego, Warszawa 2012.</p> <p>Przemysław Zbierowski, Ulyana Dzyuma-Zaremba, Ruslan Harasym, Wspieranie przedsiębiorczości przez samorząd terytorialny szczebla gminnego : diagnoza przedsiębiorczości na poziomie podregionów, Difin, Warszawa 2016</p>
	eResources addresses	
Example issues/ example questions/ tasks being completed	<p>The role of local governments in business development.</p> <p>Examples of support for entrepreneurship by local authorities and European funds.</p>	
Work placement	Not applicable	

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