University of Gdańsk

Subject card

Subject name and code	Regional Business Support, PG_00199080						
Field of study	Economics						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2028/2029		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		Polish		
Semester of study	6		ECTS credits		3.0		
Learning profile	academic		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Andrzej Paczoski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	15.0	0.0	15.0	0.0	45
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	45		0.0		30.0	75
Subject objectives	Defining the issues of economic policy at the regional and local level. Identifying the main concepts, scientific achievements in the field of regional and local economic policy and business support at the regional and local levels.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONL3_U14] is ble to set priorities, plan and organize the implementation of individual and team tasks, as well as monitor and evaluate progress in achieving set goals.	is capable of appropriately determining priorities and planning and organizing tasks related to their implementation, as well as monitoring and evaluating progress in business support at the local and regional levels.	[SU1] oral statement/conversation/ discussion
	[EKONL3_U01] can correctly interpret economic and social phenomena and apply knowledge of economics, finance and management sciences to explain economic phenomena	can interpret the activities of the public sector at the regional and local level in relation to business, The student organizes the preparation of project content by implementing projects related to the subject the projects are discussed and approved during consultations with the lecturer	[SU2] presentation/project/paper/ report [SU4] test/exam - oral or written
	[EKONL3_K04] is willing to think and act in an entrepreneurial manner; adapts to new situations and conditions, takes on the challenges of creative thinking, is resilient in the face of failure, is able to identify risks and assess the risks of failure	is ready to think and act entrepreneurially, adapts to new situations and conditions, takes on the challenges of creative thinking, is resilient to failures, is able to identify threats and assess the risk of their occurrence at the local and regional level.	[SK1] oral statement/conversation/ discussion
	[EKONL3_U08] has the ability to observe, understand and analyse economic and social phenomena and processes using appropriate scientific methods	has the ability to observe and analyze economic processes in a territorial aspect and to apply tools of local and regional economic policy	[SU4] test/exam - oral or written
	[EKONL3_K06] is willing to be guided in his professional life by business ethics and corporate social responsibility, to respect others and to be loyal to his employer	is ready to be guided in professional life by business ethics and corporate social responsibility, respect for others, and being loyal to the employer	[SK1] oral statement/conversation/ discussion
	[EKONL3_W11] knows the general principles for the creation and development of forms of individual entrepreneurship, using knowledge of economics, finance and management sciences	knows the general principles of creating a business activity, applying knowledge of local and regional economic policy	[SW4] test/exam - oral or written
	[EKONL3_W02] has an advanced knowledge of the different types of existing business entities and organisations and public institutions	has advanced knowledge of different types of entities and economic organizations at the local and regional level, as well as public institutions supporting business.	[SW4] test/exam - oral or written
Subject contents	1. The essence of the functioning of regional and local government. 2. Territorial governments in relation to economic activities (tasks/functions). 3. The importance of the competitive position of the region and the local entity for business. 4. Conditions for the activities of the private sector in the regional and local environment. 5. The impact of the public sector (central government and local authorities) on conducting business. 6. Support for economic activity through EU funds. 7. The practice of conducting business at the regional and local level - recommendations. Doubts arising at the stage of solving the problem task or interpretative issues will be addressed during the consultations.		
Prerequisites and co-requisites	principles of economics		

<table>
<tr><td>Assessment methods and criteria</td><td colspan="2"><table>
<tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr>
<tr><td>project</td><td>50.0%</td><td>50.0%</td></tr>
<tr><td>exam</td><td>50.0%</td><td>50.0%</td></tr>
</table></td></tr>
<tr><td rowspan="3">Recommended reading</td><td>Basic literature</td><td>A.Paczoski, Kreowanie regionalnej i lokalnej polityki gospodarczej na podstawie teorii i kocepcji rozwoju terytorialnego,
Wydawnictwo UG, Gdansk 2010.
S. Pastuszka, Polityka regionalna UE - cele, narzedzia, efekty, Wyd. Difin, Warszawa 2012
A. Paczoski, J. Kempa, Kształtowanie konkurencyjnosci regionalnej, w: Ekonomia i miedzynarodowe stosunki gospodarcze (17), pod red. M. Klamut, Wyd. UE we Wrocławiu, Wrocław 2008.
A. Szymanska, J. Kempa, G. Pawłowski, Polityka redystrybucyjna a nierównosci dochodowe, Wydawnictwo UG, Gdansk 2020.
Współczesna polityka gospodarcza, red. A. Kosztowiak, M. Sobol, CeDeWu.pl, Warszawa 2016.</td></tr>
<tr><td>Supplementary literature</td><td>Studia Regionalne i Lokalne, kwartalnik, Wydawnictwo Naukowe Scholar.
B. Filipiak, J. Ruszała, Instytucje otoczenia biznesu: rozwój, wsparcie, instrumenty, Centrum Doradztwa i Informacji Difin, Warszawa 2009.
J. Skrzypek, Zasady konstrukcji studium wykonalności lub biznesplanu dla projektów współfinansowanych ze środków UE, TWIGGER, Warszawa 2007.
Fundusze UE 2014 - 2020, pod red. M. Gwizdy, M. Kosewskiej - Kwaśny, Sz. Zółcińskiego, Wyd. C. H. Beck, Warszawa 2014.
Ministerstwo Funduszy i Polityki Regionalnej, www.gov.pl.>web>fundusze-regiony
Agencja Rozwoju Pomorza S. A., www.arp.gda.pl
Domańska Ada, Wspieranie przedsiębiorczości przez instytucje otoczenia biznesu, Wyd. UMC-S, Lublin 2019
Waniak-Michalak Halina, Wsparcie małych i średnich przedsiębiorstw przez organizacje niedziałające dla zysku, wydawnictwo: Difin 2015.
Eugeniusz Wojciechowski, Gospodarka samorządu terytorialnego, Difin, Warszawa 2012.
Wojciech Dziemianowicz, Katarzyna Szmigiel-Rawska, Paulina Nowicka, Anna Dąbrowska, Planowanie strategiczne. Poradnik dla pracowników administracji publicznej, Ministerstwo Rozwoju Regionalnego, Warszawa 2012.
Przemysław Zbierowski, Ulyana Dzyuma-Zaremba, Ruslan Harasym, Wspieranie przedsiębiorczości przez samorząd terytorialny szczebla gminnego : diagnoza przedsiębiorczości na poziomie podregionów, Difin, Warszawa 2016</td></tr>
<tr><td>eResources addresses</td><td></td></tr>
<tr><td>Example issues/ example questions/ tasks being completed</td><td colspan="2">The role of local governments in business development.

Examples of support for entrepreneurship by local authorities and European funds.</td></tr>
<tr><td>Work placement</td><td colspan="2">Not applicable</td></tr>
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