University of Gdańsk

Subject card

Subject name and code	Intellectual Property, PG_00199086		
Field of study	International Economic Relations		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2026/2027
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Subject group related to scientific research in the field of study
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	1	Language of instruction	Polish
Semester of study	1	ECTS credits	2.0
Learning profile	academic	Assessment form	credit
Conducting unit	Faculty of Economics -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. Anna Nikodemska-Wołowik, prof. UG	
	Teachers	dr hab. Anna Nikodemska-Wołowik, prof. UG	

Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						

Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
	Number of study hours	15	2.0	33.0	50

Subject objectives	To familiarize students with the basics of intellectual property protection and prepare them for the practical use of rightsintellectual property.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[MSGL3_K06] is ready to be guided in his/her professional life by business ethics and corporate social responsibility, to respect others and to be loyal to his/her employer	The student is ready to be guided in his professional life by the rules of intellectual property law, business ethics, and respect for others.	[SK1] oral statement/conversation/ discussion [SK4] test/exam - oral or written
[MSGL3_U05] can use regulations and standards which determine business activity, as well as accounting principles in order to solve specific tasks related to the activity of enterprises	The student is able to use the basic provisions and standards in the field of intellectual property law, determining business activity, in order to solve a specific task in the field of enterprise activity.	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written
[MSGL3_U16] can plan and implement his/her own lifelong learning, expand and improve his/her acquired knowledge and economic skills; is open to new ideas and techniques; is willing to learn using any method, and has a tendency to interact with other participants of the learning process	The student is able to independently supplement and improve the acquired knowledge and skills in the field of intellectual property law, is open to new ideas, is willing to learn any method and is willing to interact with other participants of the learning process.	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written
[MSGL3_W14] knows and understands terms and principles of intellectual (industrial) property protection and copyright law	The student knows and understands the basic concepts and principles of protection of intellectual (industrial) property and copyright.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
[MSGL3_W11] has a knowledge of (legal, organisational, ethical) rules and norms organising economic structures and institutions (in particular those on the international market)	The student has knowledge of the legal, organizational and ethical rules and norms in the field of industrial property and copyright protection in the international environment.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
[MSGL3_K05] correctly identifies, diagnoses and solves dilemmas and various options of solutions related to the profession	The student correctly identifies, diagnoses and resolves dilemmas and various variants of solutions related to the profession.	[SK1] oral statement/conversation/ discussion [SK4] test/exam - oral or written

Subject contents

The lectures cover the following topics:1. The concept of ownership - ownership in economic terms.2. The importance of intellectual property protection in the modern economy.3. Scope and objects of protection on a national, regional and international scale.4. The concept and scope of industrial property. Inventions protected by a patent Industrial designs Utility models Trademarks (and company names)5. Copyright and related law.6. Copyright on the Internet.7. Image protection.8. Procedures for protecting intellectual property on a national, regional and international scale.9. Practical examples of intellectual property protection.

Any uncertainties raised by students during the analysis of examples illustrating methods of protecting industrial property, as well as copyright and related rights, will be clarified and discussed during consultation sessions.

Prerequisites and co-requisites

None

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
passing test	51.0%	100.0%

Recommended reading	Basic literature	1. Czub K., Prawo własnosci intelektualnej, Wolters Kluwer 2021.2. Nikodemska-Wołowik A.M., Bugiera K., Koncepcja wspólnego znaku towarowego gwarancyjnego polskich przedsiebiorstw rodzinnych, [w:] Współczesny konsument w strategiach przedsiebiorstw miedzynarodowych, praca pod red. Małgorzaty Bartosik-Purgat: Studia Oeconomica Posnaniensia 2017, vol. 5, no. 1 **Basic acts of Polish law** 1. Ustawa z dnia 4 lutego 1994r. - O prawie autorskim i prawach pokrewnych (Dz. U. 1994, nr 24, poz. 83, tekstujednolicony 17.02.2011, z pózn. zm.).2. Ustawa z dnia 27 lipca 2001r. - O ochronie baz danych (Dz. U. 2001, nr 128, poz. 1402, tekst ujednolicony 06.11.2007, z pózn. zm.).3. Ustawa z dnia 30 czerwca 2000r. - Prawo własnosci przemysłowej (Dz. U. 2001 nr 49 poz. 508, z pózn. zm., tekstjednolity 20.01.2009 z pózn. zm).4. Ustawa z dnia 16 kwietnia 1993r - O zwalczaniu nieuczciwej konkurencji (Dz. U. 1993, nr 47, poz. 211, tekstujednolicony 16.12.2009, z pózn. zm).5. DZIENNIK USTAW RZECZYPOSPOLITEJ POLSKIEJ, Warszawa, dnia 14 pazdziernika 2015r.,USTAWA z dnia 11 wrzesnia 2015r., O ZMIANIE USTAWY - PRAWO WŁASNOSCI PRZEMYSŁOWEJ
	Supplementary literature	1. Nikodemska-Wołowik A.M., Wzrost znaczenia design management jako wyzwanie dla współczesnych przedsiebiorstw,"Handel Wewnetrzny", nr indeksu 360007- wrzesien-pazdziernik 2011, czesc 2 (tom II).2. Nikodemka-Wołowik A.M., Bednarz J., Wspólny znak towarowy gwarancyjny w ujeciu ekonomiczno-prawnym wobecwyzwan miedzynarodowych, "Marketing i Rynek" 2017, R. 24, nr 9, s. 245-250.
	eResources addresses	
Example issues/ example questions/ tasks being completed	e.g.: PROCEDURE FOR OBTAINING THE RIGHT FROM REGISTRATION OF AN INDUSTRIAL DESIGN	
Work placement	Not applicable	

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