University of Gdańsk

Subject card

Subject name and code	LSEG Academy, PG_00199199						
Field of study	International Economic Relations						
Date of commencement of studies	October 2026		Academic year of realisation of subject	2028/2029			
Education level	Bachelor's studies		Subject group	Obligatory subject group in the field of study Subject group related to scientific research in the field of study			
Mode of study	full-time studies		Mode of delivery	at the university			
Year of study	3		Language of instruction	Polish			
Semester of study	5		ECTS credits	3.0			
Learning profile	academic		Assessment form	credit			
Conducting unit	Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Urszula Mrzygłód				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		2.0		58.0	75
Subject objectives	Objectives of the LSEG Academy: 1) to familiarise students with modern technologies used in a professional international business environment; 2) to familiarise students with the use of Workspace to search data and solve problems related to financial markets, companies and the global economy.						

Learning outcomes

Course outcome	Subject outcome	Method of verification
[MSGL3_W10] has an advanced understanding of selected methods and tools, including IT tools and data acquisition techniques, which make it possible to describe and analyse economic entities operating on the international market; knows the processes and phenomena occurring in them and between them, and processes supporting decision-making	The student is familiar with the possibilities of the Workspace information package. The student will recognise the principles of use of the database and its scope. The student . name financial instruments and economic data and applications using professional vocabulary.	[SW4] test/exam - oral or written
[MSGL3_U02] can assess economic and social phenomena occurring in an open economy, interpret necessary statistical data and economic indicators, as well as forecast economic phenomena and processes, using standard methods and tools applied in economic sciences	Students are able to draw simple conclusions on problems of contemporary economic phenomena economic phenomena on the basis of economic and financial indicators available in the Workspace programme; The student expands their knowledge about Workspace and develops their interests in a selected area during consultations.	[SU4] test/exam - oral or written [SU6] demonstration of practical skills
[MSGL3_K05] correctly identifies, diagnoses and solves dilemmas and various options of solutions related to the profession	The student is ready to perform his/her professional role professional role in a responsible, careful access service to Workspace; understands and accepts the rules security and rules use of the Workspace product.	[SK8] observation of student's independent or team work
[MSGL3_W17] has knowledge of the financial conditions associated with running a business, including the principles of accounting, financial analysis, and international financial settlements	Students will be familiar with the operation of financial markets and the currency markets. Identifies trends and characterises them using the Workspace product. Student is able to find and use financial statements of companies and selected analytical tools available in Workspace;	[SW4] test/exam - oral or written
[MSGL3_U01] can correctly interpret and explain economic and social phenomena, analyse their causes, course and connections between these phenomena using the acquired knowledge of economics, finance and international economic relations	Students observe the situation on financial markets, identifies trends and characterises them using the Workspace product.	[SU4] test/exam - oral or written [SU6] demonstration of practical skills
[MSGL3_U08] uses methods and computer programmes as well as marketing techniques and tools to acquire and analyse data necessary in his/her professional work to diagnose economic processes and make adequate economic decisions	The student shall correctly use Product Environment terminology Workspace and uses available applications and analytical tools. analytical tools.	[SU4] test/exam - oral or written [SU6] demonstration of practical skills

<table>
<tr><td>Subject contents</td><td>1. Scope of the Workspace platform: range of data available, characteristics of basic functionalities. Basic principles of using the programme and navigating the product. Screen management and layout.2. Applications for annotating and monitoring data in real time.3. Searching for available applications in Workspace. Search for basic data and news for listed companies, including basic business features, stock instruments, financial reports, graphics, corporate governance and management, company events, ownership structure, debt, access to original documents. Overview pages and search modes4 Searching for data and news using various tools and methods. Saving, saving and calling up the results obtained. Functionality of ready-made prompts in Workspace.5 Analysing data in graphical objects available in Workspace. Graphics for quotations of financial instruments: creation of a graph, addition of indicators, trend, customisation of graphs. Data analysis in graphical objects for fundamental data of companies and macroeconomic data. Copying and saving data and charts. Charting applications.6 Using a spreadsheet in a Workspace environment. Searching and recording fundamental and historical data in a spreadsheet.7. A selection of other functions and applications in Workspace. Examples of applications and tasks for various financial and other markets. Using Workspace to investigate problems in international business.</td></tr>
<tr><td>Prerequisites and co-requisites</td><td>Basic knowledge on financial markets.</td></tr>
<tr><td>Assessment methods and criteria</td><td><table><tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr><tr><td>Participation in class activities</td><td>51.0%</td><td>5.0%</td></tr><tr><td>Test</td><td>51.0%</td><td>95.0%</td></tr></table></td></tr>
<tr><td>Recommended reading</td><td><table><tr><td>Basic literature</td><td>Materials available on the Workspace platform, information on individual applications. Materials prepared by the instructor.</td></tr><tr><td>Supplementary literature</td><td>Brown N., Lave B., Romey J., Beginning Excel 2019, https://open.umn.edu/opentextbooks/textbooks/70 (open source textbook)

Zientara, P., Adamska, J., & Bąk, M. (2024). What do tourism and hospitality companies convey about labor union relations in their CSR reports? A conceptual model and empirical findings. Journal of Sustainable Tourism, 1-24.</td></tr><tr><td>eResources addresses</td><td></td></tr></table></td></tr>
<tr><td>Example issues/ example questions/ tasks being completed</td><td>Find the financial results of the largest listed companies in terms of market capitalisation on the LSE, belonging to the construction sector, collate their financial results and compare.</td></tr>
<tr><td>Work placement</td><td>Not applicable</td></tr>
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