University of Gdańsk

Subject card

Subject name and code	Project Processes, PG_00199223						
Field of study	International Economic Relations						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2028/2029		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		Polish		
Semester of study	5		ECTS credits		5.0		
Learning profile	academic		Assessment form		exam		
Conducting unit	Department of International Economics and Economic Development -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Aleksandra Borowicz				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	15.0	0.0	15.0	0.0	45
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	45		0.0		80.0	125
Subject objectives	The purpose of the course is to present a process approach to business projects implemented in business activities;important elements that should be taken into account when planning a project, methods of preparing them, obtainingdata and contacts necessary for joint ventures; on the basis of numerous case studies will be shownstep by step stages of preparing a business project.						

Learning outcomes

Course outcome	Subject outcome	Method of verification
[MSGL3_K03] participates in the preparation of economic and social projects; can reconcile legal, economic, ecological, political and social requirements	The student participates in the implementation of social and economic projects with the using analysis of the legal, administrative and economic environment.	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report
[MSGL3_K04] is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions, undertakes challenges of creative thinking; is resilient to failures; can identify threats and assess the risk of their occurrence	The student is ready to work in a team. demonstrates entrepreneurial attitudes, assumes various team roles, and has elementary organizational skills to achieve design goals.	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report
[MSGL3_U03] can identify and analyse relations between economic entities and public institutions in the national and international environment; using the acquired theoretical knowledge can critically evaluate these relations and indicate directions for their further development or changes	The student can analyze the project environment and determine the extent of influence on the project, considering various stakeholders. The student can identify project stakeholders and prepare a plan to manage them.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report [SU4] test/exam - oral or written
[MSGL3_U08] uses methods and computer programmes as well as marketing techniques and tools to acquire and analyse data necessary in his/her professional work to diagnose economic processes and make adequate economic decisions	Based on data on a specific enterprise, the student plans project processes and makes business decisions based on the data.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report
[MSGL3_W15] has an advanced knowledge of management of an economic entity on the international market; knows and understands strategies and marketing tools used in this management	The student has knowledge of business management processes in an international environment international environment.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
[MSGL3_W11] has a knowledge of (legal, organisational, ethical) rules and norms organising economic structures and institutions (in particular those on the international market)	The student knows project management methodologies.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
[MSGL3_W10] has an advanced understanding of selected methods and tools, including IT tools and data acquisition techniques, which make it possible to describe and analyse economic entities operating on the international market; knows the processes and phenomena occurring in them and between them, and processes supporting decision-making	The student knows the necessary elements and project documentation. The student knows the objectives and principles of business project organization.	[SW4] test/exam - oral or written
[MSGL3_W04] has an advanced knowledge of different types and essential elements of the structures of economic entities and organisations, and public institutions	The student knows and understands that enterprises and other business entities operate using project methods. He or she can characterize project organizations operating based on a project portfolio.	[SW4] test/exam - oral or written
[MSGL3_U02] can assess economic and social phenomena occurring in an open economy, interpret necessary statistical data and economic indicators, as well as forecast economic phenomena and processes, using standard methods and tools applied in economic sciences	The student can prepare the assumptions, schedule and plan for the implementation of the project business project using project management tools.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report [SU4] test/exam - oral or written
[MSGL3_U15] can appropriately identify priorities, plan and organise tasks related to their implementation, as well as monitor and evaluate progress	The student independently and in a group plans tasks and monitors the course of assigned activities.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report

Subject contents	1 Project environment. Project environment analysis and stakeholder management. Process model of projects. 2. Defining the material scope of the project. Initiating and defining the project using selected techniques and methods. 3. project work planning. Work Breakdown Structure as a project work planning tool. Logic Matrix as an instrument for creating a project schedule. 4. Ways to organize a project team. Experience vs. competence. IPMA methodology vs. selection of project team members. 5. Planning physical and financial resources in projects. Determining demand. Cost planning and budgeting. 6 Defining risk. Types of risk. Risk management in a project. 7. Project documentation and interdisciplinary cooperation. Project charter, business plan, feasibility study. During consultations, students will solve and explore problems related to the application of various project management techniques used in different operational areas of projects. Students will discuss the possibilities of applying appropriate techniques, which will be discussed during consultations with the lecturer. Theoretical content will be presented during the lecture, and students will prepare a project during the exercises.
Prerequisites and co-requisites	Organization and operation of enterprises, microeconomics, project methodology. Knowledge of the organization of investment in the enterprise, the basics of accounting, planning, business organization. Ability to select and analyze data, logical reasoning and action planning.

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
Preparation and presentation of the project	51.0%	50.0%
Exam	51.0%	50.0%

Recommended reading

Basic literature	1. M.Trocki, Metodyki i standardy zarządzania projektami, PWE, Warszawa 2017. 2. M.Kopczewski, Praktyczne lekcje zarządzania projektami, Wyd. Helion, Warszawa 2013. 3. M. Trocki, Nowoczesne zarzadzanie projektami, PWE, Warszawa 2012. 4. S. Barker, C. Rob, Zarzadzanie projektem, PWE, Warszawa 2010. 5. A Guide to the Project Management Body of Knowledge (PMBOK® Guide)-Sixth Edition) Praca zbiorowa PMI (2019). 6. R. K. Wysocki, Efektywne zarządzanie projektami. Wydanie VII, Gliwice 2018.
Supplementary literature	Electronic materials provided by the lecturer in class.
eResources addresses	

Example issues/ example questions/ tasks being completed	1.What is the purpose of monitoring and control processes in projects? 2.Using a selected project as an example, break down the Marketing task using WBS (training project, introduction of a new application). 3.What is a project charter and what is it used for?
Work placement	Not applicable

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