University of Gdańsk

Subject card

Subject name and code	Entrepreneurship - Supporting Systems, PG_00199228		
Field of study	International Economic Relations		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2028/2029
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	3	Language of instruction	Polish
Semester of study	6	ECTS credits	3.0
Learning profile	academic	Assessment form	exam
Conducting unit			
Name and surname of lecturer (lecturers)	Subject supervisor	dr Aleksandra Gus-Puszczewicz	
	Teachers		

Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	15.0	0.0	45
	E-learning hours included: 0.0						

Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
	Number of study hours	45	0.0	30.0	75

Subject objectives	The aim of the course is to familiarize the student with the available support for entrepreneurship. National and international sources of entrepreneurship support will be presented. The student will have knowledge and skills enabling a good understanding of the development of SMEs, in particular enabling them to start and run their own business.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[MSGL3_U01] can correctly interpret and explain economic and social phenomena, analyse their causes, course and connections between these phenomena using the acquired knowledge of economics, finance and international economic relations	The student is able to identify the key entities creating the enterprise support system and their roles and dependencies.	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written
[MSGL3_U03] can identify and analyse relations between economic entities and public institutions in the national and international environment; using the acquired theoretical knowledge can critically evaluate these relations and indicate directions for their further development or changes	Using tools from economic sciences, the student is able to indicate strong, weaknesses of the enterprise support system and proposes solutions in this area.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report [SU4] test/exam - oral or written
[MSGL3_K03] participates in the preparation of economic and social projects; can reconcile legal, economic, ecological, political and social requirements	The student is ready to effectively participate in undertaking and implementing group project tasks regarding the functioning of modern business entities in the conditions of progressive internationalization of activities. economic and development of integration processes	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report [SK4] test/exam - oral or written
[MSGL3_K04] is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions, undertakes challenges of creative thinking; is resilient to failures; can identify threats and assess the risk of their occurrence	The student is aware of thinking and acting in an entrepreneurial way. He is capable of proposing solutions in the face of unexpected unfavorable situations.	[SK1] oral statement/conversation/ discussion [SK4] test/exam - oral or written
[MSGL3_W06] has knowledge and understanding of relations between economic entities and public institutions functioning in the national, international and intercultural realms	The student understands the place of the enterprise in the national and international economic system and its relations with public institutions.	[SW4] test/exam - oral or written [SW2] presentation/project/paper/ report
[MSGL3_W05] has knowledge and understanding of the principles of establishing and developing various forms of entrepreneurship	The student knows the general principles of creating and developing forms of individual entrepreneurship, using knowledge from the field of economic sciences	[SW4] test/exam - oral or written [SW3] text preparation/written work
[MSGL3_W04] has an advanced knowledge of different types and essential elements of the structures of economic entities and organisations, and public institutions	The student knows the types of economic ties and the regularities governing them, including the principles of functioning of the market and the market mechanism, both in the domestic and international aspect.	[SW4] test/exam - oral or written [SW3] text preparation/written work

Subject contents	1. The concept of entrepreneurship. Subject and scope of application. Motives for starting businesses. Traits of an entrepreneur. Factors for achieving success. 2. Freedom of establishment in the EU. Entrepreneurship in selected EU countries (France, Great Britain, Lithuania, Sweden, Netherlands, Poland, Germany). Forms of running a business, legal conditions. 3. Business models. Traditional and innovative approach. Formulating a business model. 4. SME support programs - examples in selected countries and EU programs. COSME program, financing for start-ups, business angels, venture capital, government programs, support for employment offices, science and technology parks. 5. Tax systems for companies in EU countries. 6. Legal forms of running businesses in EU countries. 7. Freedom to provide services, objective and subjective scope (micro dimension). Warranties and limitations vary countries. 8. Free movement of capital and payments. Capital flow liberalization policy (FDI), FDI legal climate in selected countries countries. 9. Forms of business activity (examples in selected countries and in the EU) The doubts arising during the solving of problem tasks depicting the situation of selected enterprises in the market will be explained and verified during consultations
Prerequisites and co-requisites	Basic knowledge of microeconomics, enterprise functioning and specifics functioning of enterprises in the EU.

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
project	51.0%	50.0%
all the time	51.0%	50.0%

Recommended reading

Basic literature	1. Jerzy Gontarz, Agata Rokita, Twój Biznes: Fundusze Europejskie w Polskiej Agencji Rozwoju Przedsiębiorczości , Warszawa 2021 2. Przewodnik Antykryzysowy dla Przedsiębiorców, Polski Fundusz Rozwoju, Warszawa 2020 3. Barcz J., Kawecka-Wyrzykowska E., Michałowska-Gorywoda K., "Integracja Europejska w świetle Traktatu z Lizbony. Aspekty Ekonomiczne", PWE, Warszawa 2012 4. Nowak-Far A., Prawo i ekonomia rynku wewnętrznego Unii Europejskiej, Wydawnictwo Poltext, Warszawa 2013. 5. Brodecki Z. (red.), "Wolność Gospodarcza", LexisNexis, Warszawa 2003.
Supplementary literature	1. Etel M., Pojęcie przedsiębiorcy w prawie polskim i prawie Unii Europejskiej oraz w orzecznictwie sądowym, Wolters KluwerPolska, Warszawa 2012. 2. J.Bednarz, E.Gostomski, Działalność małych i średnich przedsiębiorstw na rynkach zagranicznych, Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2009. 3. K. Wach, Własny biznes w Unii Europejskiej, Wydawnictwo Uniwersytetu Ekonomicznego w Krakowie, Kraków 2008
eResources addresses	

Example issues/ example questions/ tasks being completed	entrepreneurundertakingbusiness planfinancial statementscompany's capitalforms of financingbusiness angels
Work placement	Not applicable