University of Gdańsk

Subject card

Subject name and code	Corporate Banking, PG_00199238		
Field of study	International Economic Relations		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2028/2029
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	3	Language of instruction	Polish
Semester of study	5	ECTS credits	4.0
Learning profile	academic	Assessment form	credit
Conducting unit	Division of International Financial Markets -> Department of International Business -> Faculty of Economics -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr Magdalena Markiewicz	
	Teachers		

Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	30.0	0.0	60
	E-learning hours included: 0.0						

Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
	Number of study hours	60	0.0	40.0	100

Subject objectives	The aim of the course is to familiarize students with the organization and functioning of corporate banking. The topics include the legal and operational foundations of the functioning of banks on a national and international scale. Students will be able to learn about the specifics of corporate banking from the point of view of products and services, in particular the credit process and collateral for credit transactions, as well as the impact of the market environment on the activities of banks

Learning outcomes

Course outcome	Subject outcome	Method of verification
[MSGL3_U05] can use regulations and standards which determine business activity, as well as accounting principles in order to solve specific tasks related to the activity of enterprises	banking regulations and standards applied by banks to determine the financing of business activities. He can also use the rules and standards that enable the effective use of products and services within corporate and retail banking and analyze various aspects of banks' functioning in the international environment. The student prepares a project in teams of 3-5 people in the field of providing financing by a bank, which is discussed and approved during consultations with the lecturer and then presented during classes with the participation of practitioners.	[SU2] presentation/project/paper/ report [SU5] implementation of a problem task
[MSGL3_W10] has an advanced understanding of selected methods and tools, including IT tools and data acquisition techniques, which make it possible to describe and analyse economic entities operating on the international market; knows the processes and phenomena occurring in them and between them, and processes supporting decision-making	A student knows the processes and phenomena occurring in corporate banking, and the student deepens this knowledge during office hours. The student prepares a project in teams of 3-5 people in the field of providing financing by a bank, which is discussed and approved during consultations with the lecturer and then presented during classes with the participation of practitioners.	[SW2] presentation/project/paper/ report [SW5] implementation of a problem task
[MSGL3_K04] is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions, undertakes challenges of creative thinking; is resilient to failures; can identify threats and assess the risk of their occurrence	A student is ready to think and act in an entrepreneurial manner on banking services market; adapts to new situations and conditions, undertakes challenges of creative thinking.	[SK5] implementation of a problem task
[MSGL3_U07] can perform commercial transactions on the international market, select and apply appropriate forms of transaction settlement, analyse and critically assess the course of transactions	A student can perform banking transactions on the international market, select and apply appropriate forms of them. The student consults during office houres.	[SU2] presentation/project/paper/ report [SU5] implementation of a problem task
[MSGL3_W17] has knowledge of the financial conditions associated with running a business, including the principles of accounting, financial analysis, and international financial settlements	A student has an advanced knowledge of financial conditions related to conducting corporate banking. The student prepares a project in teams of 3-5 people in the field of providing financing by a bank, which is discussed and approved during consultations with the lecturer and then presented during classes with the participation of practitioners.	[SW2] presentation/project/paper/ report [SW5] implementation of a problem task
[MSGL3_U06] can identify selected risks related to international operations of enterprises and assess their consequences correctly	A student can identify selected risks related to international corporate banking. The student prepares a project in teams of 3-5 people in the field of providing financing by a bank, which is discussed and approved during consultations with the lecturer and then presented during classes with the participation of practitioners.	[SU2] presentation/project/paper/ report [SU5] implementation of a problem task

<table>
<tr><td>Subject contents</td><td>1. Bank sources of financing for business activities, short-term and long-term financing. Availability of financing sources and the purposefulness of their selection. Analysis of procedures and documents, assessment of the creditworthiness of enterprises, loan agreement, types of legal collateral for loan repayment

2. The credit process in corporate banking. Theoretical and practical approach - customer assessment, rating structure, financing of enterprises at various stages of development.

3. Analysis of case studies in the context of selecting instruments - including syndicated loans, export loans, multi-product agreements, leasing, financing structures and limits and the financial condition of the enterprise (analysis of a service, trade, production, financial enterprise).

4. Financial flows in the enterprise - monitoring the state of cash in the enterprise. Analysis of basic indicators of the assessment of the enterprise's condition and their formation in the bank's assessment (liquidity, profitability, debt).

5. Information, measurement and control from the bank's perspective in corporate banking. Monitoring the borrower's financial situation and monitoring the implementation of contractual clauses and loan security.</td></tr>
<tr><td>Prerequisites and co-requisites</td><td></td></tr>
<tr><td>Assessment methods and criteria</td><td>
<table>
<tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr>
<tr><td>implementation of the project based on guidelines presented during classes with the participation of practitioners</td><td>51.0%</td><td>50.0%</td></tr>
<tr><td>presentation of the project in class</td><td>51.0%</td><td>30.0%</td></tr>
<tr><td>class work, problem-solving</td><td>51.0%</td><td>20.0%</td></tr>
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<tr><td>Recommended reading</td><td>
<table>
<tr><td>Basic literature</td><td>Bankowość korporacyjna: podręcznik akademicki, red. M. S. Wiatr, Difin, Warszawa 2015.

M. Markiewicz, Fuzje i przejęcia międzynarodowe w sektorze bankowym, Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2021.

Świat bankowości, red. M. Zaleska, Difin, Warszawa 2018.</td></tr>
<tr><td>Supplementary literature</td><td>Materials from current literature recommended by the lecturer.</td></tr>
<tr><td>eResources addresses</td><td></td></tr>
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<tr><td>Example issues/ example questions/ tasks being completed</td><td>Analysis of the creditworthiness of a company based on market and financial data.</td></tr>
<tr><td>Work placement</td><td>Not applicable</td></tr>
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