University of Gdańsk

Subject card

Subject name and code	Investment Banking, PG_00199243		
Field of study	International Economic Relations		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2028/2029
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	3	Language of instruction	Polish
Semester of study	6	ECTS credits	2.0
Learning profile	academic	Assessment form	exam
Conducting unit	Division of International Financial Markets -> Department of International Business -> Faculty of Economics -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr Magdalena Markiewicz	
	Teachers		

Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	15.0	0.0	30
	E-learning hours included: 0.0						

Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
	Number of study hours	30	0.0	20.0	50

Subject objectives	The aim of the course is to familiarize students with the principles of investment banking, the use offinancial transactions, including in particular forms of financing. Students will learn the essence of merger transactions and their impact on the development of enterprises and perform analyses of data on financial results achieved withinmerger transactions, familiarize themselves with the specifics of hedge funds, private equity andventure capital funds and the essence of asset securitization.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[MSGL3_U04] uses the acquired theoretical knowledge in economics to analyse and evaluate the operation of economic entities on the international market, with particular emphasis on the European Union market	A student uses the acquired theoretical knowledge in economics to analyse and evaluate the operation of investment banking entities.	[SU2] presentation/project/paper/ report [SU4] test/exam - oral or written
[MSGL3_W17] has knowledge of the financial conditions associated with running a business, including the principles of accounting, financial analysis, and international financial settlements	The student prepares a project in teams of 3 to 6 people in the field of investment banking, which is discussed and approved during consultations with the lecturer and then presented in class.	[SW2] presentation/project/paper/ report
[MSGL3_K03] participates in the preparation of economic and social projects; can reconcile legal, economic, ecological, political and social requirements	A student participates in preparing investment banking projects in teams of 3 to 6 people.	[SK2] presentation/project/paper/ report
[MSGL3_W07] has knowledge and understanding of the types of economic ties and regularities governing them, including the principles of functioning of the market and the market mechanism, both in the national and international aspect	A student knows and understands types of economic ties and regularities governing them, including the principles of functioning of the investment banking services market.	[SW4] test/exam - oral or written

Subject contents

- History of the development of investment banking in the world. Systematization of entities operating in this market. Investment banks and commercial banks.
- Investment banking services in the USA and Europe. Regulatory solutions in international markets.
- Impact of changes in international financial markets on the formation of the profile and results of investment banks. Analysis of the financial results of investment banks. Traditional and supporting services in the investment banking market. Custodial, analytical and research services.
- Hedge funds. History, type and scope of activity. Key operating strategies. Hedge funds in the world.
- Private equity and venture capital funds. History, type and scope of activity. Key operating strategies,systematics. High risk capital (PE, VC) on international markets - case studies.
- Asset securitization - essence, types, examples.
- Prospects for investment banking in Poland and worldwide.

Prerequisites and co-requisites

Knowledge of macroeconomics, microeconomics and the functioning of financial markets, in particular capital and money markets.

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
Final written test	51.0%	50.0%
Preparation of a presentation related to the selected case study (project)	51.0%	50.0%

Recommended reading

Basic literature	1. M. Markiewicz, Fuzje i przejęcia międzynarodowe w sektorze bankowym, Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2021. 2. Współczesna bankowość inwestycyjna, red. A. Szelagowska, CedeWu, Warszawa 2009. 3. P. Niedziółka, Bankowość inwestycyjna, Difin, Warszawa 2015. 4. M. Markiewicz, U. Opacka, Bankowość inwestycyjna, [w:] Finanse, bankowość oraz rynki finansowe, red. E. Pietrzak, M. Markiewicz, Wydawnictwo Uniwersytetu Gdańskiego, Sopot 2006 lub późniejsze, rozdz. 6. 5. Finanse międzynarodowe, red. M. Markiewicz, U. Mrzygłód, PWE, Warszawa 2015, rozdz. 11.
Supplementary literature	Articles recommended by the lecturer.
eResources addresses	

Example issues/ example questions/ tasks being completed

Assess the use of negotiation opportunities based on the expectations of investment fund investors.

Work placement	Not applicable

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