University of Gdańsk

Subject card

Subject name and code	Basics of Entrepreneurship on the International Market , PG_00199259		
Field of study	International Economic Relations		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2028/2029
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	3	Language of instruction	Polish
Semester of study	5	ECTS credits	2.0
Learning profile	academic	Assessment form	credit
Conducting unit	Division of Global Economy -> Department of Maritime Transport and Seaborne Trade -> Faculty of Economics -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr Monika Grottel	
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	15.0	0.0	0.0	0.0	0.0	15

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	15	2.0	33.0	50

Subject objectives

The aim of the course is to provide students with knowledge about various forms of entrepreneurship. Analyzed case studies provide practical guidance on selected aspects of entrepreneurship in the international market.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[MSGL3_U05] can use regulations and standards which determine business activity, as well as accounting principles in order to solve specific tasks related to the activity of enterprises	The student is able to use basic regulations and standards that determine economic activity in order to solve a specific task in the field of business activity, in particular on the international market, clarifies his doubts during consultations.	[SU2] presentation/project/paper/ report
[MSGL3_W11] has a knowledge of (legal, organisational, ethical) rules and norms organising economic structures and institutions (in particular those on the international market)	The student has advanced knowledge on the rules and norms - legal, organisational, ethical - organising economic structures and institutions, in particular those on the international market.	[SW2] presentation/project/paper/ report
[MSGL3_W05] has knowledge and understanding of the principles of establishing and developing various forms of entrepreneurship	The student knows and understands the basic principles of creating and developing various forms of entrepreneurship, including in particular those occurring on the international market.	[SW2] presentation/project/paper/ report
[MSGL3_W04] has an advanced knowledge of different types and essential elements of the structures of economic entities and organisations, and public institutions	The student has advanced knowledge of various types and essential elements of the structures of entities and economic organisations.	[SW2] presentation/project/paper/ report
[MSGL3_U04] uses the acquired theoretical knowledge in economics to analyse and evaluate the operation of economic entities on the international market, with particular emphasis on the European Union market	The student uses his/her theoretical knowledge of economics to analyse and assess the functioning of economic entities on the international market.	[SU2] presentation/project/paper/ report
[MSGL3_K04] is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions, undertakes challenges of creative thinking; is resilient to failures; can identify threats and assess the risk of their occurrence	The student is ready to think and act in an entrepreneurial manner.	[SK2] presentation/project/paper/ report
[MSGL3_K06] is ready to be guided in his/her professional life by business ethics and corporate social responsibility, to respect others and to be loyal to his/her employer	The student is ready to be guided by business ethics and corporate social responsibility in his/her professional life.	[SK2] presentation/project/paper/ report

Subject contents

1. Foundations and conditions of entrepreneurship development.
2. Specificity of functioning of enterprises on the international market.
3. International entrepreneurship and its models.
4. Entrepreneurship in selected European Union countries.
5. Typology of theories of internationalization of enterprises.
6. Contemporary barriers to the development of small and medium-sized enterprises.
7. Opportunities and threats of functioning of Polish enterprises on the international market.

Prerequisites and co-requisites

Management. Law.

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
individual project	51.0%	100.0%

Recommended reading

Basic literature

1. Codogni M., Duda J., Kudełko M., Kusa R., Peszko A., Teczke M., Wacławik Ł., *Przedsiębiorczość w warunkach gospodarki globalnej - wybrane aspekty*, Wydawnictwo AGH, Kraków 2014.
2. Daszkiewicz N., *Przedsiębiorczość międzynarodowa jako nowy obszar badań w teorii internacjonalizacji.*
3. Drabik I., *Przedsiębiorczość międzynarodowa w teorii internacjonalizacji przedsiębiorstwa,* Przedsiębiorczość - Edukacja, 2018.

	Supplementary literature	1. Gorynia M., *Przedsiębiorstwo w biznesie międzynarodowym*, PWN 2021. 2. *Zarządzanie przedsiębiorstwem międzynarodowym. Integracja różnorodności.* Red, J. Wiktor, Wydawnictwo C.H. Beck, Warszawa 2017.
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

Document generated electronically. Does not require a seal or signature.