University of Gdańsk

Subject card

Subject name and code	Managerial Workshops, PG_00199260		
Field of study	International Economic Relations		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2028/2029
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	3	Language of instruction	Polish
Semester of study	5	ECTS credits	4.0
Learning profile	academic	Assessment form	credit
Conducting unit	Division of Global Economy -> Department of Maritime Transport and Seaborne Trade -> Faculty of Economics -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr Tomasz Gutowski	
	Teachers		

Lesson types							
	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	15.0	0.0	15.0	0.0	45
	E-learning hours included: 0.0						

Learning activity and number of study hours					
	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
	Number of study hours	45	0.0	55.0	100

Subject objectives	Familiarizing students with the principles of starting and running a business. The results of the business activity are processed using Excel and Word. Use databases and analytics from the Internet.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[MSGL3_U01] can correctly interpret and explain economic and social phenomena, analyse their causes, course and connections between these phenomena using the acquired knowledge of economics, finance and international economic relations	Student interprets and explains economic phenomena and the relationships between tchem.The student is able to complete a project task concerning an investment undertaking and consults its assumptions and progress with the course instructor during consultations and project sessions. Project sessions are included in the class schedule, while the dates and locations of consultations are published on the website.	[SU1] oral statement/conversation/ discussion [SU3] text preparation/written work
[MSGL3_W10] has an advanced understanding of selected methods and tools, including IT tools and data acquisition techniques, which make it possible to describe and analyse economic entities operating on the international market; knows the processes and phenomena occurring in them and between them, and processes supporting decision-making	The student possesses knowledge of the methods and tools for acquiring and analyzing information related to an enterprise.	[SW3] text preparation/written work
[MSGL3_U05] can use regulations and standards which determine business activity, as well as accounting principles in order to solve specific tasks related to the activity of enterprises	Student has the ability to correctly apply regulations and standards governing business activities.	[SU3] text preparation/written work
[MSGL3_W05] has knowledge and understanding of the principles of establishing and developing various forms of entrepreneurship	The student possesses knowledge of the principles and procedures involved in establishing an enterprise.	[SW1] oral statement/ conversation/discussion
[MSGL3_K04] is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions, undertakes challenges of creative thinking; is resilient to failures; can identify threats and assess the risk of their occurrence	The student thinks and acts in an entrepreneurial manner and adapts to new economic situations.	[SK3] text preparation/written work
[MSGL3_U14] can interact and work in a team (including an international one), taking various roles within it	The student is able to complete a project task concerning an investment undertaking and consults its assumptions and progress with the course instructor during consultations and project sessions. Project sessions are included in the class schedule, while the dates and locations of consultations are published on the website.	[SU2] presentation/project/paper/ report [SU3] text preparation/written work
[MSGL3_W15] has an advanced knowledge of management of an economic entity on the international market; knows and understands strategies and marketing tools used in this management	The student possesses knowledge of the principles and practices of managing a business entity in both domestic and international market environments.	[SW1] oral statement/ conversation/discussion

Subject contents

The process of planning business activities
Concept and necessity of creating a business plan
Functions and usefulness of a business plan
Structure of a business plan
Essence of strategic and marketing analysis of an enterprise
Financial aspects of a business plan using Excel
Presentation of own business ideas

Prerequisites and co-requisites

No requirements

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
business idea presentation	51.0%	20.0%
preparing the document	51.0%	70.0%
participation in the discussion	51.0%	10.0%

Recommended reading

Basic literature	Recommended reading lists (in Polish version)

	Supplementary literature	Recommended reading lists (in Polish version)
	eResources addresses	
Example issues/ example questions/ tasks being completed	the need to prepare a business plan analysis of the conditions for the creation of a business project Business Plan Assessment	
Work placement	Not applicable	

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