University of Gdańsk

Subject card

Subject name and code	Human Capital Management, PG_00199293		
Field of study	Economics		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2026/2027
Education level	Master's studies	Subject group	Obligatory subject group in the field of study Subject group related to scientific research in the field of study
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	1	Language of instruction	Polish
Semester of study	1	ECTS credits	4.0
Learning profile	academic	Assessment form	credit
Conducting unit	Department of Sustainable Market Processes -> Faculty of Economics -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. Piotr Zientara	
	Teachers	dr hab. Piotr Zientara mgr Oskar Bech dr Aleksandra Bielawska dr Joanna Adamska	

Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	15.0	0.0	30.0	0.0	60
	E-learning hours included: 0.0						

Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
	Number of study hours	60	0.0	40.0	100

Subject objectives	Familiarizing students with the essence and role of human capital in contemporary economic entities.Presenting the significance of human capital in socio-economic development.Illustrating the specifics of human capital management in international enterprises.

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONMU2_W04] has an in-depth knowledge of different types of economic and social ties and regularities governing them; has an in-depth knowledge of economic and financial ties between enterprises	has knowledge about various types of ties and socio-economic relations created by the discipline of economics, as well as the regularities governing them, including within the chosen specialization in the field of economics.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
	[EKONMU2_U06] can practically apply various forms and range of acquired knowledge in economics, finance and management, supplementing it with an independent critical analysis of its efficiency and usefulness	possesses the ability to apply various forms and scopes of acquired economic knowledge in practice, complementing it with critical analysis of effectiveness and usefulness	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written
	[EKONMU2_U07] can independently propose solutions to complex economic or social problems, select methods of analysis and conduct conclusive procedures in this respect	has the ability to independently propose solutions to specific economic problems and conduct procedures for making decisions in this regard. The student is able to apply knowledge and appropriate procedures while carrying out a team project concerning human capital management and consult its progress with the instructor.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report [SU4] test/exam - oral or written
	[EKONMU2_W10] knows the terms and principles of protection of industrial property and copyright, and understands the necessity of management of intellectual property resources	knows and understands the basic concepts and principles in the field of industrial property protection and copyright law, as well as the necessity of managing intellectual property resources	[SW1] oral statement/ conversation/discussion
	[EKONMU2_W05] has a knowledge of the human being as a manufacturer and consumer and has a knowledge of the human being as a creator of culture and social structures	has advanced knowledge about employee issues in the workplace	[SW4] test/exam - oral or written
	[EKONMU2_W11] knows the detailed principles of establishing and developing forms of individual entrepreneurship, using the knowledge of economics, finance and management sciences	knows detailed principles of creating and developing forms of individual entrepreneurship, particularly in the area of human resource management	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
	[EKONMU2_K04] is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions; undertakes challenges of creative thinking; acquires resilience to failures; can assess risks and threats and find ways of counteracting their effects	is ready to think and act in an entrepreneurial manner, adapts to new situations and conditions, and takes on the challenges of creative thinking. The student is prepared to cooperate in team projects and consult the results of their work with the instructor during consultations and project workshops.	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report
	[EKONMU2_U13] can manage teamwork as well as interact and work in a team (including in an international environment) assuming a leading role in it	The student is able to lead a team and cooperate effectively while carrying out a project concerning human capital management.	[SU2] presentation/project/paper/ report
	[EKONMU2_U14] can appropriately identify priorities and plan and organise tasks related to their implementation, as well as monitor and assess progress	The student is able to appropriately define tasks and stages of implementing a project in the field of human capital management.	[SU2] presentation/project/paper/ report [SU4] test/exam - oral or written
	[EKONMU2_U08] can independently analyse economic and social phenomena and processes, and can perform a theoretically deepened assessment of such phenomena, using appropriately selected research method	is capable of independently analyzing economic and social phenomena and processes, particularly in the field of human capital management.	[SU1] oral statement/conversation/ discussion

Subject contents	**Lectures:** 1. The essence of human capital definitions and terminology; the evolution of the role of human capital in the economy from labour force to immaterial labour. 2. Human capital and the need for its continuous development in a knowledge-based economy the evolution of the nature of work: permanent employment, temporary work, flexible forms of employment, self-employment. 3. The impact of organizational culture on personnel policy in organizations. 4. The concept of corporate social responsibility in the context of human capital management. 5. Diversity in the workplace the evolution of the concept of diversity, advantages and disadvantages of workforce diversity, prevention of discrimination in the workplace (regulations in EU countries and other countries). 6. The process of acquiring human capital the competency-based approach, sources of employee recruitment in domestic and international enterprises, employee selection methods, onboarding. 7. Performance appraisal methods of employee evaluation (evaluation questionnaires, appraisal interviews, etc.). 8. Human capital development in the organization. 9. Employee development plans, career paths, management boards, training, job rotation and job replacement, etc. 10. Employee remuneration. 11. Functions of remuneration. 12. Dismissals and retirement. 13. Selected problems of human capital management in international enterprises. **Classes:** 1. Human resource acquisition and recruitment process 2. Employee selection and onboarding 3. Performance appraisal methods 4. Employee development and career management 5. Compensation and benefits 6. Employee separation and retirement 7. Selected issues in international human resource management **Project:** The group project consists of the analysis of a selected issue related to human capital management in an enterprise or organization. Students evaluate practices related to employee management, competence development, motivation, and work organization. The project includes preparing an analysis of the issue, formulating conclusions and recommendations, and presenting the results during a group presentation. During the implementation of the project, students consult the assumptions and progress of their work with the instructor during consultations and project workshops included in the course schedule.
Prerequisites and co-requisites	
Assessment methods and criteria	

Subject passing criteria	Passing threshold	Percentage of the final grade
case study, presentation	51.0%	30.0%
group project	51.0%	20.0%
exam	51.0%	50.0%

Recommended reading	Basic literature	Gospodarowanie kapitałem ludzkim. Wyzwania organizacyjne i prawne, red. A. Rogozińska-Pawełczyk, Wydawnictwo Uniwersytetu Łódzkiego, Łódź 2015 Zarządzanie zasobami ludzkimi. Tworzenie kapitału ludzkiego w organizacji, [red.] H. Król, A. Ludwiczyński, Wyd. Naukowe PWN, Warszawa 2010 M. Armstrong, S. Taylor, Zarządzanie zasobami ludzkimi, Wolters Kluwer, Warszawa 2016 D. Simpson, Istota i konsekwencje ekonomiczne wypalenia zawodowego [w:] International Business and Global Economy, Biznes międzynarodowy w gospodarce globalnej , ed. by the Institute of International Business, University of Gdansk, Gdańsk 2013, nr 32, s. 187-201 D. Simpson, Strategie zróżnicowania personelu w świetle polityki UE przeciwdziałania dyskryminacji w miejscu pracy, [w:] Wyzwania gospodarki globalnej, Prace i Materiały Instytutu Handlu Zagranicznego UG, tom 1, FRUG, Sopot 2010 D. Simpson, Trendy w międzynarodowej mobilności pracowników, Studia i Materiały. Miscellanea Oeconomicae. 2016, R. 20, nr 3, t. 3, s. 41-48, ISSN: 2081-2345 P. Zientara, Związki zawodowe w największych gospodarkach Europy a przemiany strukturalne i ewolucja modelu społeczno-ekonomicznego, Pomorskie Wydawnictwo Naukowo-techniczne, Gdańsk 2009
	Supplementary literature	K. Bałandynowicz-Panfil, Starzenie się społeczeństw jako determinanta kształtowania współczesnych procesów migracyjnych, [w:]Wyzwania gospodarki globalnej, Prace i Materiały Instytut Handlu Zagranicznego, tom 1, FRUG Sopot 2010 A. Pocztowski, Z. Wiśniewski (red.) Zarządzanie zasobami ludzkimi w warunkach nowej gospodarki, Oficyna Ekonomiczna, Kraków 2004, L. Edvinsson, M.S. Malone, Kapitał intelektualny, Wyd. Naukowe PWN, Warszawa 2001 D. Simpson, Zróżnicowanie kulturowe personelu w przedsiębiorstwach międzynarodowych a zdolność do generowania wiedzy i innowacji, [w:] Problemy współczesnej gospodarki światowej, Prace i Materiały Instytutu Handlu Zagranicznego UG, FRUG, Sopot 2004 P. Zientara, Aktywizacja zawodowa osób po 55 roku życia w UE, "Wspólnoty Europejskie", nr 6, Instytut Badań Rynku, Konsumpcji i Koniunktur, Warszawa 2008
	eResources addresses	
Example issues/ example questions/ tasks being completed	Human Capital and the Need for Its Continuous Development The Impact of Organizational Culture on Personnel Policy in Organizations The Concept of Corporate Social Responsibility in the Context of Managing Human Capital	
Work placement	Not applicable	

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