University of Gdańsk

Subject card

Subject name and code	Managerial Workshops, PG_00199389		
Field of study	Economics		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2027/2028
Education level	Master's studies	Subject group	Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	2	Language of instruction	Polish
Semester of study	4	ECTS credits	4.0
Learning profile	academic	Assessment form	credit
Conducting unit	Division of Global Economy -> Department of Maritime Transport and Seaborne Trade -> Faculty of Economics -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr Tomasz Gutowski	
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	0.0	30.0	0.0	30.0	0.0	60

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	60	0.0	40.0	100

Subject objectives

Familiarizing students with the principles of starting and running a business. The results of the business activity are processed using Excel and Word. Use databases and analytics from the Internet.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[EKONMU2_K03] inspires and organises preparation of economic and social projects, following the idea of sustainable development, reconciling legal, economic, ecological, political and social requirements	Student collaboratively prepares business projects in accordance with specified requirements of legal, economic, ecological, political, and social nature	[SK3] text preparation/written work
[EKONMU2_U01] can creatively interpret and explain economic and social phenomena and relations between them, using acquired knowledge of economics, finance and management sciences	Student interprets and explains economic phenomena and the relationships between them	[SU2] presentation/project/paper/ report [SU3] text preparation/written work
[EKONMU2_W08] has an in-depth knowledge of processes occurring in enterprises and economic organisations and with related areas, as well as of processes of change in public institutions; knows methods of research on the regularities governing these changes, taking into account the influence of external stakeholders on them	Student has an in-depth knowledge of the processes occurring within organizations and their impact on the external environment	[SW3] text preparation/written work
[EKONMU2_W07] has an in-depth knowledge of economic and financial principles governing the functioning and management of economic entities and organisations, as well as of systems of legal, organisational, professional, moral and ethical norms and rules organising public structures and institutions, both in the national and international spheres	Student has advanced knowledge of the principles of functioning of economic entities, as well as their organization and operation in the contemporary world. The student is able to complete a project task concerning an investment undertaking and consults its assumptions and progress with the course instructor during consultations and project sessions. Project sessions are included in the class schedule, while the dates and locations of consultations are published on the website	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report [SW3] text preparation/written work
[EKONMU2_W02] has an in-depth knowledge of various types of existing economic entities and organisations as well as an extended knowledge of public institutions	Student has an in-depth knowledge of organizations functioning in the contemporary world	[SW1] oral statement/ conversation/discussion [SW3] text preparation/written work
[EKONMU2_K04] is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions; undertakes challenges of creative thinking; acquires resilience to failures; can assess risks and threats and find ways of counteracting their effects	Student is ready to think and act in an entrepreneurial way and assess the risk of making mistakes	[SK1] oral statement/conversation/ discussion [SK3] text preparation/written work
[EKONMU2_K02] is aware of the level of their knowledge in the area of solving complex problems in economic,; understands the need to extend and update this knowledge throughout his/her life	Student understands the need to expand their knowledge in the field of their studies	[SK3] text preparation/written work
[EKONMU2_W11] knows the detailed principles of establishing and developing forms of individual entrepreneurship, using the knowledge of economics, finance and management sciences	Student understands the principles of creating and developing a business	[SW3] text preparation/written work
[EKONMU2_U13] can manage teamwork as well as interact and work in a team (including in an international environment) assuming a leading role in it	The student leads a team within a defined scope and cooperates with its members. The student is able to complete a project task concerning an investment undertaking and consults its assumptions and progress with the course instructor during consultations and project sessions. Project sessions are included in the class schedule, while the dates and locations of consultations are published on the website	[SU2] presentation/project/paper/ report

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<tr><th>Course outcome</th><th>Subject outcome</th><th>Method of verification</th></tr>
<tr><td>[EKONMU2_U06] can practically apply various forms and range of acquired knowledge in economics, finance and management, supplementing it with an independent critical analysis of its efficiency and usefulness</td><td>He/she has the ability to apply various forms of acquired knowledge</td><td>[SU3] text preparation/written work</td></tr>
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<tr><td>Subject contents</td><td>1. Business Activity Planning Process
2. Concept and Need for Creating a Business Plan
3. Functions and Utility of a Business Plan
4. Structure of a Business Plan
5. Essence of Strategic and Marketing Analysis of a Venture
6. Financial Aspects of a Business Plan Using Excel
7. Presentation of Own Business Ideas
In order to deepen their understanding of the concepts discussed during lectures, students have the opportunity to attend consultations</td></tr>
<tr><td>Prerequisites and co-requisites</td><td></td></tr>
<tr><td>Assessment methods and criteria</td><td>
<table>
<tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr>
<tr><td></td><td>51.0%</td><td>10.0%</td></tr>
<tr><td></td><td>51.0%</td><td>20.0%</td></tr>
<tr><td></td><td>51.0%</td><td>70.0%</td></tr>
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<tr><td>Recommended reading</td><td>
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<tr><td>Basic literature</td><td>Recommended reading lists (in Polish version)</td></tr>
<tr><td>Supplementary literature</td><td>Recommended reading lists (in Polish version)</td></tr>
<tr><td>eResources addresses</td><td></td></tr>
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<tr><td>Example issues/ example questions/ tasks being completed</td><td>the need to prepare a business plan
analysis of the conditions for the creation of a business project
Business Plan Assessment</td></tr>
<tr><td>Work placement</td><td>Not applicable</td></tr>
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