

**Subject card**

<b>Subject name and code</b>	Managerial Workshops, PG_00199389						
<b>Field of study</b>	Economics						
<b>Date of commencement of studies</b>	October 2026	<b>Academic year of realisation of subject</b>			2027/2028		
<b>Education level</b>	Master's studies	<b>Subject group</b>			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	2	<b>Language of instruction</b>			Polish		
<b>Semester of study</b>	4	<b>ECTS credits</b>			4.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			credit		
<b>Conducting unit</b>	Division of Global Economy -> Department of Maritime Transport and Seaborne Trade -> Faculty of Economics -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	Subject supervisor		dr Tomasz Gutowski				
	Teachers						
<b>Lesson types</b>	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	30.0	0.0	60
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	60		0.0		40.0	100
<b>Subject objectives</b>	Familiarizing students with the principles of starting and running a business. The results of the business activity are processed using Excel and Word. Use databases and analytics from the Internet.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONMU2_W11] knows the detailed principles of establishing and developing forms of individual entrepreneurship, using the knowledge of economics, finance and management sciences	Student understands the principles of creating and developing a business	[SW3] text preparation/written work
	[EKONMU2_U13] can manage teamwork as well as interact and work in a team (including in an international environment) assuming a leading role in it	Student effectively leads a team within a defined scope and collaborates with its members	[SU2] presentation/project/paper/report
	[EKONMU2_K02] is aware of the level of their knowledge in the area of solving complex problems in economic; understands the need to extend and update this knowledge throughout his/her life	Student understands the need to expand their knowledge in the field of their studies	[SK3] text preparation/written work
	[EKONMU2_U06] can practically apply various forms and range of acquired knowledge in economics, finance and management, supplementing it with an independent critical analysis of its efficiency and usefulness	He/she has the ability to apply various forms of acquired knowledge	[SU3] text preparation/written work
	[EKONMU2_K03] inspires and organises preparation of economic and social projects, following the idea of sustainable development, reconciling legal, economic, ecological, political and social requirements	Student collaboratively prepares business projects in accordance with specified requirements of legal, economic, ecological, political, and social nature	[SK3] text preparation/written work
	[EKONMU2_U01] can creatively interpret and explain economic and social phenomena and relations between them, using acquired knowledge of economics, finance and management sciences	Student interprets and explains economic phenomena and the relationships between them	[SU2] presentation/project/paper/report [SU3] text preparation/written work
	[EKONMU2_W08] has an in-depth knowledge of processes occurring in enterprises and economic organisations and with related areas, as well as of processes of change in public institutions; knows methods of research on the regularities governing these changes, taking into account the influence of external stakeholders on them	Student has an in-depth knowledge of the processes occurring within organizations and their impact on the external environment	[SW2] presentation/project/paper/report [SW3] text preparation/written work
	[EKONMU2_W07] has an in-depth knowledge of economic and financial principles governing the functioning and management of economic entities and organisations, as well as of systems of legal, organisational, professional, moral and ethical norms and rules organising public structures and institutions, both in the national and international spheres	Student has advanced knowledge of the principles of functioning of economic entities, as well as their organization and operation in the contemporary world	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW3] text preparation/written work
	[EKONMU2_W02] has an in-depth knowledge of various types of existing economic entities and organisations as well as an extended knowledge of public institutions	Student has an in-depth knowledge of organizations functioning in the contemporary world	[SW1] oral statement/conversation/discussion [SW3] text preparation/written work
	[EKONMU2_K04] is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions; undertakes challenges of creative thinking; acquires resilience to failures; can assess risks and threats and find ways of counteracting their effects	Student is ready to think and act in an entrepreneurial way and assess the risk of making mistakes	[SK1] oral statement/conversation/discussion [SK3] text preparation/written work

Subject contents	<ol style="list-style-type: none"> <li>1. Business Activity Planning Process</li> <li>2. Concept and Need for Creating a Business Plan</li> <li>3. Functions and Utility of a Business Plan</li> <li>4. Structure of a Business Plan</li> <li>5. Essence of Strategic and Marketing Analysis of a Venture</li> <li>6. Financial Aspects of a Business Plan Using Excel</li> <li>7. Presentation of Own Business Ideas</li> </ol> <p>In order to deepen their understanding of the concepts discussed during lectures, students have the opportunity to attend consultations</p>														
Prerequisites and co-requisites															
Assessment methods and criteria	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 40%;">Subject passing criteria</th> <th style="width: 30%;">Passing threshold</th> <th style="width: 30%;">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td></td> <td style="text-align: center;">51.0%</td> <td style="text-align: center;">20.0%</td> </tr> <tr> <td></td> <td style="text-align: center;">51.0%</td> <td style="text-align: center;">70.0%</td> </tr> <tr> <td></td> <td style="text-align: center;">51.0%</td> <td style="text-align: center;">10.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade		51.0%	20.0%		51.0%	70.0%		51.0%	10.0%
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Recommended reading	Basic literature	Recommended reading lists (in Polish version)													
	Supplementary literature	Recommended reading lists (in Polish version)													
	eResources addresses														
Example issues/ example questions/ tasks being completed	<p>the need to prepare a business plan analysis of the conditions for the creation of a business project Business Plan Assessment</p>														
Work placement	Not applicable														

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