

Subject card

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|--|--|--|-------------------|-------------------------------------|--|------------|-----|
| Subject name and code | Enterprise's Financial Policy, PG_00199393 | | | | | | |
| Field of study | Economics | | | | | | |
| Date of commencement of studies | October 2026 | Academic year of realisation of subject | | | 2026/2027 | | |
| Education level | Master's studies | Subject group | | | Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study | | |
| Mode of study | full-time studies | Mode of delivery | | | at the university | | |
| Year of study | 1 | Language of instruction | | | Polish | | |
| Semester of study | 2 | ECTS credits | | | 3.0 | | |
| Learning profile | academic | Assessment form | | | exam | | |
| Conducting unit | | | | | | | |
| Name and surname of lecturer (lecturers) | Subject supervisor | | dr Jarosław Kempa | | | | |
| | Teachers | | | | | | |
| Lesson types | Lesson type | Lecture | Tutorial | Laboratory | Project | Seminar | SUM |
| | Number of study hours | 15.0 | 15.0 | 0.0 | 30.0 | 0.0 | 60 |
| | E-learning hours included: 0.0 | | | | | | |
| Learning activity and number of study hours | Learning activity | Participation in didactic classes included in study plan | | Participation in consultation hours | | Self-study | SUM |
| | Number of study hours | 60 | | 0.0 | | 15.0 | 75 |
| Subject objectives | <p>The aim of the course is to provide the student with an in-depth knowledge of strategic financial decision-making in an enterprise.</p> <p>Any substantive issues and problems can be addressed during consultations.</p> | | | | | | |

| Learning outcomes | Course outcome | Subject outcome | Method of verification |
|-------------------|--|---|-----------------------------------|
| | [EKONMU2_K05] correctly identifies, diagnoses and solves advanced dilemmas and alternative solutions related to the profession | The student is able to identify key dilemmas in the area of corporate financial management, analyze various financial decision-making options, and select optimal solutions that account for the interests of the company and its stakeholders. | [SK4] test/exam - oral or written |
| | [EKONMU2_U06] can practically apply various forms and range of acquired knowledge in economics, finance and management, supplementing it with an independent critical analysis of its efficiency and usefulness | The student is able to apply financial analysis methods and tools in practice, assess the efficiency and outcomes of financial decisions, and critically analyze the corporate financial policy in changing economic conditions. | [SU4] test/exam - oral or written |
| | [EKONMU2_W08] has an in-depth knowledge of processes occurring in enterprises and economic organisations and with related areas, as well as of processes of change in public institutions; knows methods of research on the regularities governing these changes, taking into account the influence of external stakeholders on them | The student possesses knowledge of financial management processes in enterprises, including budgeting, financial planning, and capital structure, taking into account external influences and changing economic conditions. | [SW4] test/exam - oral or written |
| | [EKONMU2_W03] has a knowledge of relations between economic phenomena, entities and organisations as well as public institutions functioning in the national, international and intercultural spheres | The student has detailed knowledge of the relationships between corporate financial policy and the economic environment, including the impact of financial decisions on the functioning of enterprises in national and international contexts. | [SW4] test/exam - oral or written |

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| Subject contents | <p>Course content:</p> <ol style="list-style-type: none"> 1. Introduction 2. Theory of three lenses (gestions) in financial policy <ul style="list-style-type: none"> • Theory of three lenses perspectives of owners, managers, and creditors • Differences in objectives and expectations of each stakeholder • Application of the theory in analysing corporate financial decisions 1. Short-term financial decisions financial liquidity strategies <ul style="list-style-type: none"> • Management of net working capital • Aggressive and conservative liquidity strategies • Optimisation of current assets structure and short-term financing 1. Sources of corporate financing, selection strategies, debt policy <ul style="list-style-type: none"> • Internal and external sources of financing • Criteria for selecting financing sources (cost, risk, availability) • Debt policy structure of debt and equity capital 1. Leverage in corporate financial management <ul style="list-style-type: none"> • Operating leverage essence and significance • Financial leverage benefits and risks • Combined effect of operating and financial leverage 1. Dividend policy in a company <ul style="list-style-type: none"> • Dividend policy models (stable, variable, residual) • Factors determining dividend decisions • Theories of dividend policy (relevance and irrelevance) 1. Business valuation methods, advantages, and limitations <ul style="list-style-type: none"> • Asset-based methods (substantial and replacement value) • Income-based and market-based methods |
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| | <ul style="list-style-type: none"> Advantages and limitations of each valuation approach <p>1. Corporate control market, mergers and acquisitions</p> <ul style="list-style-type: none"> Reasons for mergers and acquisitions Forms and types of capital concentration Effects of mergers and acquisitions on the market and owners <p>1. Financial crisis in a company and bankruptcy risk forecasting and prevention</p> <ul style="list-style-type: none"> Causes of financial crisis and insolvency Bankruptcy prediction models Strategies for preventing financial crisis and restructuring <p>The student discusses these issues during consultations with the course instructor.</p> | | | | | | |
|--|--|--|-------------------|-------------------------------|--|-------|--------|
| Prerequisites and co-requisites | | | | | | | |
| Assessment methods and criteria | <table border="1"> <thead> <tr> <th>Subject passing criteria</th> <th>Passing threshold</th> <th>Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td></td> <td>51.0%</td> <td>100.0%</td> </tr> </tbody> </table> | Subject passing criteria | Passing threshold | Percentage of the final grade | | 51.0% | 100.0% |
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| | 51.0% | 100.0% | | | | | |
| Recommended reading | Basic literature | <p>Required literature:</p> <p>L. Czerwonka, Zarządzanie finansami. Wprowadzenie, przykłady i zadania, C.H. Beck, Warszawa 2018.</p> <p>A. Damodaran, Finanse korporacyjne. Teoria i praktyka. Wyd. Onepress, Warszawa 2007</p> <p>R. Machała, Zarządzanie finansami i wycena firmy. Wyd. Unimex , Wrocław 2008</p> | | | | | |
| | Supplementary literature | <p>Additional literature:</p> <p>M. Sierpińska, T. Jachna, Metody podejmowania decyzji finansowych, PWN, Warszawa 2021</p> <p>M. Sierpińska, D. Wędzki, Zarządzanie płynnością finansową w przedsiębiorstwie, PWN, Warszawa 2007</p> <p>B. Gabriel, B.Olzacka, R. Pałczyńska-Gościński, Analiza płynności finansowej przedsiębiorstwa, PWE, Warszawa 2018</p> <p>G. Szczodrowski, J. Kempa, Transformacja polskiego systemu podatkowego w latach 1989-2021 , Gdańsk, Wydawnictwo Uniwersytetu Gdańskiego, 2021</p> | | | | | |
| | eResources addresses | | | | | | |
| Example issues/ example questions/ tasks being completed | The market value of the company's equity is PLN 50 million, liabilities are PLN 40 million. The cost of equity is 13%, while the cost of debt (after tax) is 11%. Calculate the weighted average cost of capital. | | | | | | |
| Work placement | Not applicable | | | | | | |

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