University of Gdańsk

Subject card

Subject name and code	Globalization and Regionalization in World Economy, PG_00199432		
Field of study	International Economic Relations		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2026/2027
Education level	Master's studies	Subject group	Obligatory subject group in the field of study Subject group related to scientific research in the field of study
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	1	Language of instruction	Polish
Semester of study	2	ECTS credits	3.0
Learning profile	academic	Assessment form	exam
Conducting unit			
Name and surname of lecturer (lecturers)	Subject supervisor	dr Katarzyna Osiecka-Brzeska	
	Teachers	dr Katarzyna Osiecka-Brzeska	

Lesson types							
	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	15.0	0.0	30.0	0.0	60
	E-learning hours included: 0.0						

Learning activity and number of study hours					
	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
	Number of study hours	60	0.0	15.0	75

Subject objectives	Familiarizing students with the issues of globalization and regionalization in the world economy and case studies in in relation to selected integration groups

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[MSGMU2_W06] knows and understands the various dilemmas related to globalisation and the formation of contemporary international economic relations	The student knows and understands the fundamental dilemmas related to globalization and the formation of contemporary international economic relations	[SW4] test/exam - oral or written
	[MSGMU2_U16] independently plans and implements lifelong learning; complements and improves the acquired knowledge and skills; is open to new ideas and techniques; can inspire and organise the learning process for others	independently plans and implements lifelong learning, supplements and improves acquired knowledge and skills, is open to new ideas and techniques for the development of international enterprises, is able to inspire and organize the teaching process of other people, including future employees	[SU2] presentation/project/paper/ report [SU4] test/exam - oral or written
	[MSGMU2_W03] knows and understands types of economic ties and the regularities governing them; understands the conditions and principles of the functioning of the market and the market mechanism in the national, international and global aspect	Knows and understands the types of economic ties and the regularities governing them, understands the conditions and principles of functioning of the market and the market mechanism, in the national, international and global aspect	[SW4] test/exam - oral or written
	[MSGMU2_K01] is ready to recognise the importance of knowledge of economics in the process of identifying and solving problems in the area of international economic relations and to consult experts in case of difficulties in solving them independently	The student is ready to recognize the importance of knowledge in the field of economics in the process of identifying and solving problems in the area of international economic relations and to seek the opinion of experts in the event of difficulties in solving them independently.	[SK4] test/exam - oral or written
	[MSGMU2_K03] is ready to actively participate in groups, organisations and institutions conducting professional projects concerning the functioning of economic entities in the conditions of globalisation and the development of integration processes	The student is ready to actively participate in national and international groups, organizations and institutions. He is able to implement professional projects regarding the functioning of business entities in the conditions of globalization and the development of integration processes	[SK4] test/exam - oral or written
	[MSGMU2_U03] can identify and analyse relations between business entities and institutions in their national and international environment	Is able to identify and analyze connections between entities economic and institutions in their national and international environment	[SU2] presentation/project/paper/ report [SU4] test/exam - oral or written
	[MSGMU2_U01] can creatively interpret and explain complex and atypical economic phenomena and the relations occurring between them, using the acquired knowledge in economics, finance and international economic relations	Is able to creatively interpret and explain complex and unusual economic phenomena and the relationships between them, using his knowledge of economics, finance and international economic relations	[SU4] test/exam - oral or written [SU8] observation of student's independent or team work

Subject contents	1. GLOBALIZATION IN THE WORLD ECONOMY a. The essence of the globalization process of the world economy and its features b. Measures of globalization c. Global interdependencies and impacts d. Benefits of globalization e. Threats related to globalization 2. TRANSNATIONAL CORPORATIONS AS THE DRIVING FORCE OF THE GLOBALIZATION PROCESS a. Place of the TCT topic in contemporary economic sciences b. Functions of transnational corporations in the world economy c. The impact of corporations on changes in the world economy 3. INNOVATION IN THE ERA OF GLOBALIZATION a. Innovation as a challenge of globalization b. New dimension of competitiveness c. Taxonomy of globalization of innovation d. Innovation in the European Union, USA and China - comparative analysis 4. GLOBAL CONNECTIONS OF LABOR MARKETS a. Labor market - definition, entities, mechanism of operation b. Segmentation of the labor market (geographical, structural, subjective) c. The concept of the dual labor market d. Quantitative and qualitative changes in labor demand as an effect of globalization 5. GLOBAL PROBLEMS OF THE MODERN WORLD a. The concept and features of global problems b. Foreign debt - causes, effects c. Ecological problems d. Demographic problems e. Hunger as a global problem 6. REGIONALIZATION AND GLOBALIZATION a. Mutual relations of regionalization and globalization b. Similarities of globalization and regionalization processes c. Differences in globalization and regionalization processes d. Forms of international integration groupings e. First and second generation of regional trade agreements f. Intraregionalization process g. Intraregional trade agreements h. New forms of regional connections i. Trade of selected regional agreements trade j. Regional economic integration and competitiveness k. Static effects of integration: the effect of creation, shift, distortion of trade l. Dynamic effects of integration, the effect of "spillover integration" m. Allocation, accumulation and location effects Any doubts related to the lecture topics and questions regarding the course material are addressed during consultation hours. Participation in consultations enables the clarification of substantive issues and deepens the understanding of subject-related concepts.
Prerequisites and co-requisites	The student should know issues in the field of macroeconomics of the open economy and international economic relations, and have the ability to think independently

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
Test	51.0%	50.0%
project	51.0%	10.0%
project	51.0%	10.0%
project	51.0%	10.0%
project	51.0%	10.0%
tests	51.0%	10.0%

Recommended reading

Basic literature	1. Globalizacja i regionalizacja w gospodarce światowej, red. R. Orłowska, K. Żołądkiewicz, PWE, Warszawa 2012. 2. Międzynarodowe stosunki gospodarcze, red. E. Oziewicz, T. Michałowski, PWE, Warszawa 2013, r. 16 i 17. 3. T. Bieliński, T. Michałowski, E. Oziewicz, Inicjatywa Pasa i Szlaku. Polska perspektywa,Wyd. UG, Gdańsk 2020, r. 2.3 i 2.4
Supplementary literature	1. J.E. Stiglitz, Globalizacja, PWE, Warszawa 2004. 2. World Investment Report 2019, UNCTAD, Geneva 2019. 3. E. Oziewicz, Dyskusje wokół pojęcia globalizacji, w tomie: Międzynarodowe stosunki ekonomiczne na przełomie XX/XXI wieku, red. K. Żołądkiewicz, Fundacja Rozwoju Uniwersytetu Gdańskiego, Sopot 2008. 4. K. Żołądkiewicz, Czy regionalizm stanowi zagrożenie dla wielostronnego systemu handlowego? (w:) Regionalizacja i lokalizacja, red. J. Rymarczyk, B. Skulska, W. Michalczyk, Wydawnictwo Uniwersytetu Ekonomicznego we Wrocławiu, Wrocław 2009. 5. K. Żołądkiewicz, Porozumienie o partnerstwie ekonomicznym regionu Pacyfiku (TPP) a proliferacja regionalizmu, (w:) Niedoskonała globalizacja. Czy światowy system gospodarczy wymaga gruntownych reform?, red. A. Cieślik, J.J. Michałek, Wydawnictwa Uniwersytetu Warszawskiego, Warszawa 2013. 6. K. Żołądkiewicz, The CER Agreement between Australia and New Zealand after 30 years, (w:) Economy and growth from the Asian states perspective, red. J. Marszałek-Kawa, Wydawnictwo Adam Marszałek, Toruń 2014. 7. E. Oziewicz, J. Bednarz, Challenges and opportunities of the Maritime Silk Road initiative for EU countries, ZN AM, Szczecin 2019, (59)131
eResources addresses	

Example issues/ example questions/ tasks being completed	The concept of globalization process and its origins. Features, benefits and costs of globalization, Transnational corporations as a driving force of globalization, Global financial markets and global connections of labor markets, culture in the conditions of globalization. The impact of globalization on the role of the state in international relations. The global security system and regional agreements. Terrorism and globalization, nuclear proliferation, environmental issues. The essence of regionalism. Integration processes in Europe, regional integration on the American continents, regional integration in Asia, integration processes in Africa, integration agreements in the post-Soviet area.
Work placement	Not applicable

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