

Subject card

Subject name and code	Investment Decisions of Global Corporations, PG_00199478						
Field of study	International Economic Relations						
Date of commencement of studies	October 2026	Academic year of realisation of subject			2027/2028		
Education level	Master's studies	Subject group			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish		
Semester of study	3	ECTS credits			3.0		
Learning profile	academic	Assessment form			credit		
Conducting unit	Division of Global Economy -> Department of Maritime Transport and Seaborne Trade -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Tomasz Gutowski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	15.0	0.0	20.0	0.0	35
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	35		0.0		40.0	75
Subject objectives	To familiarize students with the decision-making process, especially investment decisions in companies operating in a global economy						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[MSGMU2_U04] can use the acquired knowledge to formulate and solve complex problems related to the operation of economic entities on the international market, with particular emphasis on the European Union market		He is able to observe and analyze economic processes occurring in an open economy, and can interpret necessary statistical data and economic indicators in this regard		[SU1] oral statement/conversation/discussion		
	[MSGMU2_U10] can accurately select and use sources of information on international economic relations, evaluate, critically analyse and creatively interpret them, and can present them in an innovative way, using advanced information and communication techniques		The student can use basic computer programs for acquiring and analyzing data necessary for professional work		[SU2] presentation/project/paper/report		
	[MSGMU2_K03] is ready to actively participate in groups, organisations and institutions conducting professional projects concerning the functioning of economic entities in the conditions of globalisation and the development of integration processes		The student is ready to participate in groups executing advanced projects related to organizational functioning		[SK2] presentation/project/paper/report		

Subject contents	<p>General concepts - investment, investment process, global corporations Corporate investment process in the global economy Foreign Direct Investment (FDI) and its impact on the development of European countries (using Case Study method) Foreign Direct Investment (FDI) and its impact on the development of Asian countries (using Case Study method) Foreign Direct Investment (FDI) and its impact on the development of African countries Foreign Direct Investment (FDI) and its impact on the development of countries in the Americas Contribution of businesses (BIZ) to shaping the GDP of selected countries</p>														
Prerequisites and co-requisites	No requirements														
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="456 504 786 533">Subject passing criteria</th> <th data-bbox="798 504 1139 533">Passing threshold</th> <th data-bbox="1150 504 1487 533">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="456 537 786 566"></td> <td data-bbox="798 537 1139 566">51.0%</td> <td data-bbox="1150 537 1487 566">40.0%</td> </tr> <tr> <td data-bbox="456 571 786 600"></td> <td data-bbox="798 571 1139 600">51.0%</td> <td data-bbox="1150 571 1487 600">40.0%</td> </tr> <tr> <td data-bbox="456 604 786 633"></td> <td data-bbox="798 604 1139 633">51.0%</td> <td data-bbox="1150 604 1487 633">20.0%</td> </tr> </tbody> </table>	Subject passing criteria	Passing threshold	Percentage of the final grade		51.0%	40.0%		51.0%	40.0%		51.0%	20.0%		
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	51.0%	40.0%													
	51.0%	20.0%													
Recommended reading	Basic literature	Recommended reading lists (in Polish version)													
	Supplementary literature	Recommended reading lists (in Polish version)													
	eResources addresses														
Example issues/ example questions/ tasks being completed	<p>factors influencing the acquisition of foreign direct investment in various industries show the implementation of FDI affects the economic development of selected countries</p>														
Work placement	Not applicable														

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