University of Gdańsk

Subject card

Subject name and code	Investment Decisions of Global Corporations, PG_00199478		
Field of study	International Economic Relations		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2027/2028
Education level	Master's studies	Subject group	Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	2	Language of instruction	Polish
Semester of study	3	ECTS credits	3.0
Learning profile	academic	Assessment form	credit
Conducting unit	Division of Global Economy -> Department of Maritime Transport and Seaborne Trade -> Faculty of Economics -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr Tomasz Gutowski	
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	0.0	15.0	0.0	20.0	0.0	35

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	35	0.0	40.0	75

Subject objectives	To familiarize students with the decision-making process, especially investment decisions in companies operating in a global economy

Learning outcomes

Course outcome	Subject outcome	Method of verification
[MSGMU2_W07] has a knowledge of selected (legal, organisational, ethical) rules and norms conditioning the functioning of economic structures and institutions on the international market; understands the regularities governing them, changes occurring in them and their sources, and their impact on the functioning of economic entities	The student possesses knowledge of the rules, regulations, and norms that govern the operation of contemporary enterprises	[SW1] oral statement/ conversation/discussion
[MSGMU2_U03] can identify and analyse relations between business entities and institutions in their national and international environment	The student can analyze the interrelationships and interactions between enterprises	[SU1] oral statement/conversation/ discussion
[MSGMU2_U04] can use the acquired knowledge to formulate and solve complex problems related to the operation of economic entities on the international market, with particular emphasis on the European Union market	He is able to observe and analyze economic processes occurring in an open economy, and can interpret necessary statistical data and economic indicators in this regard	[SU1] oral statement/conversation/ discussion
[MSGMU2_U10] can accurately select and use sources of information on international economic relations, evaluate, critically analyse and creatively interpret them, and can present them in an innovative way, using advanced information and communication techniques	The student can use basic computer programs for acquiring and analyzing data necessary for professional work	[SU2] presentation/project/paper/ report
[MSGMU2_K03] is ready to actively participate in groups, organisations and institutions conducting professional projects concerning the functioning of economic entities in the conditions of globalisation and the development of integration processes	The student is ready to participate in groups executing advanced projects related to organizational functioning	[SK2] presentation/project/paper/ report

Subject contents

General concepts - investment, investment process, global corporationsCorporate investment process in the global economyForeign Direct Investment (FDI) and its impact on the development of European countries (using Case Study method)Foreign Direct Investment (FDI) and its impact on the development of Asian countries (using Case Study method)Foreign Direct Investment (FDI) and its impact on the development of African countriesForeign Direct Investment (FDI) and its impact on the development of countries in the AmericasContribution of businesses (BIZ) to shaping the GDP of selected countries

Prerequisites and co-requisites

No requirements

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
presentation	51.0%	20.0%
preparation and participation in the debate (project)	51.0%	50.0%
activity	51.0%	30.0%

Recommended reading

Basic literature	Recommended reading lists (in Polish version)
Supplementary literature	Recommended reading lists (in Polish version)
eResources addresses	

Example issues/ example questions/ tasks being completed

factors influencing the acquisition of foreign direct investment in various industrie
show the implementation of FDI affects the economic development of selected countries

Work placement

Not applicable