

**Subject card**

<b>Subject name and code</b>	Innovations in Enterprise, PG_00199480						
<b>Field of study</b>	International Economic Relations						
<b>Date of commencement of studies</b>	October 2026	<b>Academic year of realisation of subject</b>			2027/2028		
<b>Education level</b>	Master's studies	<b>Subject group</b>			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	2	<b>Language of instruction</b>			Polish		
<b>Semester of study</b>	3	<b>ECTS credits</b>			3.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			credit		
<b>Conducting unit</b>							
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr hab. Sylwia Pangsy-Kania				
	<b>Teachers</b>						
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	0.0	15.0	0.0	20.0	0.0	35
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	35		0.0		40.0	75
<b>Subject objectives</b>	The aim is to demonstrate the importance of innovation in the development of enterprises using examples from both the domestic and international markets.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[MSGMU2_U08] can communicate in an international and culturally diverse environment, using advanced terminology of international economic relations; supports his/her position, doubts and suggestions with argumentation based on selected theories, opinions of various authors and/or statistical data	The student is able to communicate in an international and culturally diverse environment.	[SU2] presentation/project/paper/report
	[MSGMU2_U05] can apply the rules and standards of business activity in order to solve complex and atypical problems arising from international economic cooperation	The student is able to apply rules and standards related to economic activity.	[SU2] presentation/project/paper/report
	[MSGMU2_W01] has an in-depth and structured knowledge of economic sciences, in particular economics, its place in the system of sciences, its relations with other sciences and fields of knowledge	The student has in-depth and structured knowledge in the field of economic sciences.	[SW2] presentation/project/paper/report
	[MSGMU2_K05] is ready to initiate actions in the public interest, inspire and organise projects for the benefit of the environment and the international business community, in accordance with the idea of sustainable development and the resulting legal, economic, ecological, political and social requirements	The student is prepared to initiate actions for the public interest.	[SK2] presentation/project/paper/report
	[MSGMU2_W14] has an in-depth knowledge of the human being as an individual making economic decisions, acting in social structures and organisational units, in particular in enterprises operating on the international market	The student has in-depth knowledge of enterprises operating in the international market.	[SW2] presentation/project/paper/report
	[MSGMU2_W06] knows and understands the various dilemmas related to globalisation and the formation of contemporary international economic relations	The student knows and understands the dilemmas related to globalization.	[SW2] presentation/project/paper/report
	[MSGMU2_U02] can observe, evaluate and critically analyse the causes and course of processes and phenomena taking place in the open economy; can formulate his/her own opinions on the subject, interpret statistical data and economic indicators necessary in this respect, and also forecast economic processes and phenomena using advanced methods and tools applied in economic sciences	The student is able to observe, evaluate, and critically analyze the causes and course of processes and phenomena occurring in an open economy.	[SU2] presentation/project/paper/report
	[MSGMU2_K04] is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions; undertakes challenges of creative thinking; acquires resilience to failures; assesses risks and threats and finds ways of counteracting their effects	The student is prepared to think and act in an entrepreneurial manner.	[SK2] presentation/project/paper/report
Subject contents	<b>The essence, types, and sources of innovation</b> <b>Innovativeness of selected countries in the context of their competitive position</b> <b>The importance of innovativeness as the basis for shaping a company's competitive advantage</b> <b>Characteristics of an innovative enterprise and determinants of innovative activity</b> <b>Measurement and criteria for evaluating the innovativeness of enterprises</b> <b>Examples of innovative enterprises in the international and domestic markets</b> <b>Doubts regarding the importance of innovation in the enterprise will be addressed during consultations with the lecturer.</b>		
Prerequisites and co-requisites			

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
		presentation	51.0%
Recommended reading	Basic literature	Pangsy-Kania S., Polityka innowacyjna państwa a narodowa strategia konkurencyjnego rozwoju, wyd. Uniwersytetu Gdańskiego, Gdańsk 2007	
	Supplementary literature	Websites of innovative enterprises	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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