University of Gdańsk

Subject card

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| Subject name and code | Innovations in Enterprise, PG_00199480 | | | | | | |
| Field of study | International Economic Relations | | | | | | |
| Date of commencement of studies | October 2026 | | Academic year of realisation of subject | | 2027/2028 | | |
| Education level | Master's studies | | Subject group | | Obligatory subject group in the field of study<br>Optional subject group<br>Subject group related to scientific research in the field of study | | |
| Mode of study | full-time studies | | Mode of delivery | | at the university | | |
| Year of study | 2 | | Language of instruction | | Polish | | |
| Semester of study | 3 | | ECTS credits | | 3.0 | | |
| Learning profile | academic | | Assessment form | | credit | | |
| Conducting unit | | | | | | | |
| Name and surname of lecturer (lecturers) | Subject supervisor | | dr hab. Sylwia Pangsy-Kania | | | | |
| | Teachers | | | | | | |
| Lesson types | Lesson type | Lecture | Tutorial | Laboratory | Project | Seminar | SUM |
| | Number of study hours | 0.0 | 15.0 | 0.0 | 20.0 | 0.0 | 35 |
| | E-learning hours included: 0.0 | | | | | | |
| Learning activity and number of study hours | Learning activity | Participation in didactic classes included in study plan | | Participation in consultation hours | | Self-study | SUM |
| | Number of study hours | 35 | | 0.0 | | 40.0 | 75 |
| Subject objectives | The aim is to demonstrate the importance of innovation in the development of enterprises using examples from both the domestic and international markets. | | | | | | |

| Learning outcomes | Course outcome | Subject outcome | Method of verification |
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| | [MSGMU2_W06] knows and understands the various dilemmas related to globalisation and the formation of contemporary international economic relations | The student knows and understands the dilemmas related to globalization. | [SW2] presentation/project/paper/ report |
| | [MSGMU2_U08] can communicate in an international and culturally diverse environment, using advanced terminology of international economic relations; supports his/ her position, doubts and suggestions with argumentation based on selected theories, opinions of various authors and/or statistical data | The student is able to communicate in an international and culturally diverse environment. | [SU2] presentation/project/paper/ report |
| | [MSGMU2_U05] can apply the rules and standards of business activity in order to solve complex and atypical problems arising from international economic cooperation | The student is able to apply rules and standards related to economic activity. The student consults the project progress during consultations. | [SU2] presentation/project/paper/ report |
| | [MSGMU2_W01] has an in-depth and structured knowledge of economic sciences, in particular economics, its place in the system of sciences, its relations with other sciences and fields of knowledge | The student has in-depth and structured knowledge in the field of economic sciences. | [SW2] presentation/project/paper/ report |
| | [MSGMU2_K05] is ready to initiate actions in the public interest, inspire and organise projects for the benefit of the environment and the international business community, in accordance with the idea of sustainable development and the resulting legal, economic, ecological, political and social requirements | The student is prepared to initiate actions for the public interest. | [SK2] presentation/project/paper/ report |
| | [MSGMU2_W14] has an in-depth knowledge of the human being as an individual making economic decisions, acting in social structures and organisational units, in particular in enterprises operating on the international market | The student as in-depth knowledge of enterprises operating in the international market. | [SW2] presentation/project/paper/ report |
| | [MSGMU2_U02] can observe, evaluate and critically analyse the causes and course of processes and phenomena taking place in the open economy; can formulate his/her own opinions on the subject, interpret statistical data and economic indicators necessary in this respect, and also forecast economic processes and phenomena using advanced methods and tools applied in economic sciences | The student is able to observe, evaluate, and critically analyze the causes and course of processes and phenomena occurring in an open economy. | [SU2] presentation/project/paper/ report |
| | [MSGMU2_K04] is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions; undertakes challenges of creative thinking; acquires resilience to failures; assesses risks and threats and finds ways of counteracting their effects | The student is prepared to think and act in an entrepreneurial manner. | [SK2] presentation/project/paper/ report |
| Subject contents | **The essence, types, and sources of innovation<br>Innovativeness of selected countries in the context of their competitive position<br>The importance of innovativeness as the basis for shaping a companys competitive advantage<br>Characteristics of an innovative enterprise and determinants of innovative activity<br>Measurement and criteria for evaluating the innovativeness of enterprises<br>Examples of innovative enterprises in the international and domestic markets<br>Doubts regarding the importance of innovation in the enterprise will be addressed during consultations with the lecturer.** | | |
| Prerequisites and co-requisites | | | |

<table>
<tr><td>Assessment methods and criteria</td><td colspan="3"><table><tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr><tr><td>presentation (project)</td><td>51.0%</td><td>100.0%</td></tr></table></td></tr>
<tr><td rowspan="3">Recommended reading</td><td>Basic literature</td><td colspan="2">Pangsy-Kania S., Polityka innowacyjna państwa a narodowa strategia konkurencyjnego rozwoju, wyd. Uniwersytetu Gdańskiego, Gdańsk 2007</td></tr>
<tr><td>Supplementary literature</td><td colspan="2">Websites of innovative enterprises</td></tr>
<tr><td>eResources addresses</td><td colspan="2"></td></tr>
<tr><td>Example issues/ example questions/ tasks being completed</td><td colspan="3"></td></tr>
<tr><td>Work placement</td><td colspan="3">Not applicable</td></tr>
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