University of Gdańsk

Subject card

Subject name and code	Globalization and Management Challenges, PG_00199657		
Field of study	International Economic Relations		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2027/2028
Education level	Master's studies	Subject group	Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	2	Language of instruction	Polish
Semester of study	4	ECTS credits	2.0
Learning profile	academic	Assessment form	credit
Conducting unit	Division of Global Economy -> Department of Maritime Transport and Seaborne Trade -> Faculty of Economics -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr Jacek Grodzicki	
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	15.0	0.0	0.0	15.0	0.0	30

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	30	0.0	20.0	50

Subject objectives

Prepare the student to work in a culturally diverse social environment

Learning outcomes

Course outcome	Subject outcome	Method of verification
[MSGMU2_W06] knows and understands the various dilemmas related to globalisation and the formation of contemporary international economic relations	The student has knowledge of globalization trends, the assumptions and progress of the project are discussed during consultations.	[SW2] presentation/project/paper/ report
[MSGMU2_W10] has a systematized knowledge of the legal, cultural and financial conditions related to business operations, in particular those of an international nature	Understands the complexity of economic issues.	[SW1] oral statement/ conversation/discussion

Subject contents

Changing social environment of the organization;

Expats as management staff

Cultural stress; adaptation or assimilation;

dimensions of adaptation;

cultural relativism that is - Ethnocentrism,

<table>
<tr><td>Prerequisites and co-requisites</td><td colspan="3"></td></tr>
<tr><td>Assessment methods and criteria</td><td colspan="3"><table><tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr><tr><td>Presentation (project)</td><td>51.0%</td><td>100.0%</td></tr></table></td></tr>
<tr><td rowspan="3">Recommended reading</td><td>Basic literature</td><td colspan="2">Ch. Hampden-Turner, A. Trompenaars, Siedem kultur kapitalizmu, Wydawnictwo Wolters Kluwer, 2006. F. E. Jandt, Intercultural Communication, Sage Publ. 2013

D. Denison, R. Hooijberg, N. Lane, C. Lief, Leading Culture Change in Global Organizations: Aligning Culture and Strategy, Jossey-Bass, 2012</td></tr>
<tr><td>Supplementary literature</td><td colspan="2">Scott D., Grodzicki J., Pay Transparency: A Comparison of Employee Perceptions in Poland and the United States. Diamond Scientific Publication, London 2019</td></tr>
<tr><td>eResources addresses</td><td colspan="2"></td></tr>
<tr><td>Example issues/ example questions/ tasks being completed</td><td colspan="3"></td></tr>
<tr><td>Work placement</td><td colspan="3">Not applicable</td></tr>
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