

Subject card

Subject name and code	Globalization and Management Challenges, PG_00199657						
Field of study	International Economic Relations						
Date of commencement of studies	October 2026	Academic year of realisation of subject			2027/2028		
Education level	Master's studies	Subject group			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish		
Semester of study	4	ECTS credits			2.0		
Learning profile	academic	Assessment form			credit		
Conducting unit	Division of Global Economy -> Department of Maritime Transport and Seaborne Trade -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Jacek Grodzicki				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	15.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study	SUM	
	Number of study hours	30	0.0		20.0	50	
Subject objectives	Prepare the student to work in a culturally diverse social environment						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[MSGMU2_W06] knows and understands the various dilemmas related to globalisation and the formation of contemporary international economic relations		Has knowledge of globalization trends		[SW5] implementation of a problem task		
	[MSGMU2_W10] has a systematized knowledge of the legal, cultural and financial conditions related to business operations, in particular those of an international nature		Understands the complexity of economic issues		[SW1] oral statement/ conversation/discussion		
Subject contents	Changing social environment of the organization; Expats as management staff Cultural stress; adaptation or assimilation; dimensions of adaptation; cultural relativism that is - Ethnocentrism,						
Prerequisites and co-requisites	No requirements						
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
	Presentation		51.0%		100.0%		
Recommended reading	Basic literature		Ch. Hampden-Turner, A. Trompenaars, Siedem kultur kapitalizmu, Wydawnictwo Wolters Kluwer, 2006. F. E. Jandt, Intercultural Communication, Sage Publ. 2013				
	Supplementary literature		Scott D., Grodzicki J., Pay Transparency: A Comparison of Employee Perceptions in Poland and the United States. Diamond Scientific Publication, London 2019				
	eResources addresses						

Example issues/ example questions/ tasks being completed	
Work placement	Not applicable

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