University of Gdańsk

Subject card

Subject name and code	Polish Foreign Trade, PG_00199662		
Field of study	International Economic Relations		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2026/2027
Education level	Master's studies	Subject group	Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	1	Language of instruction	Polish
Semester of study	2	ECTS credits	2.0
Learning profile	academic	Assessment form	exam
Conducting unit	Division of International Trade -> Department of International Business -> Faculty of Economics -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr Marta Czarnecka-Gallas	
	Teachers	dr Marta Czarnecka-Gallas	

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	30.0	0.0	0.0	15.0	0.0	45

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	45	0.0	5.0	50

Subject objectives	The student acquires knowledge related to Polands position in current international trade, its development and determinants, as well as the instruments of the Polish and EU trade policy.

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[MSGMU2_U01] can creatively interpret and explain complex and atypical economic phenomena and the relations occurring between them, using the acquired knowledge in economics, finance and international economic relations	The student knows the methods of measuring multidimensional economic categories - international competitiveness and innovation; the student knows the determinants of international competitiveness, innovation and internationalization of Polish enterprises. The student is able to complete a project task on a selected aspect of Poland's foreign trade and discusses its assumptions and progress with the instructor during consultations and project blocks. Project blocks are included in the class schedule, and the dates and locations of consultations are published on the University of Gdańsk website.	[SU2] presentation/project/paper/ report
	[MSGMU2_W03] knows and understands types of economic ties and the regularities governing them; understands the conditions and principles of the functioning of the market and the market mechanism in the national, international and global aspect	The student is familiar with the forms and conditions for the use of specific instruments of Polish and EU trade policy, including the EU trade defence measures (anti-dumping duties, countervailing duties).	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[MSGMU2_W05] has a deep knowledge of the world economy, principles of global market functioning and international financial relations as well as the process of their evolution; understands the causes, regularities and consequences of occurring changes	The student has an in-depth knowledge of the historical conditions of Polish foreign trade; the student can identify the conditions favorable to conducting a liberal and protectionist trade policy.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
	[MSGMU2_U03] can identify and analyse relations between business entities and institutions in their national and international environment	The student has in-depth knowledge of current instruments of the Polish pro-export and pro-innovative policy; the student knows the state institutions involved in both initiatives.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report [SU4] test/exam - oral or written
	[MSGMU2_W13] has an in-depth knowledge of methods and tools for describing economic phenomena, including data acquisition techniques, which make it possible to describe and analyse economic entities functioning on the international market as well as processes and phenomena occurring in them and between them, and also those supporting decision-making processes	The student knows and is able to interpret common indicators used to describe a country’s position in international trade, as well as the basic assumptions of the balance of payments, international investment position, and foreign debt statistics.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[MSGMU2_W06] knows and understands the various dilemmas related to globalisation and the formation of contemporary international economic relations	The student knows and understands the rationale for measuring trade in value-added (TiVA); the student knows how to employ the TiVA statistics to determine the position of the country in global value chains.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
	[MSGMU2_K01] is ready to recognise the importance of knowledge of economics in the process of identifying and solving problems in the area of international economic relations and to consult experts in case of difficulties in solving them independently	The student is aware of the forms of informational and financial support offered throughout internationalization, especially to future and current exporters.	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report [SK4] test/exam - oral or written

<table>
<tr><td>Subject contents</td><td>The scope of the course:

1. Foreign trade in the macroeconomic analysis of the country
2. Poland in international trade.Contemporary approach (2010-)
3. Analysis of the Polish balance of payments
4. Trends in the development of Polish foreign trade turnover (since 1918)
5. International competitiveness of the Polish economy
6. Innovativeness of the Polish economy
7. Barriers to the internationalization of Polish enterprises
8. Assumptions of the pro-export strategy of Poland
9. EU trade policy measures

Doubts arising during the process of realization of the thematic project, solving the problem-based task or interpretative issues related to determining the level of internationalization, competitiveness, and innovativeness of the Polish economy, and in particular Polish trade, will also be addressed during consultations.</td></tr>
<tr><td>Prerequisites and co-requisites</td><td>None</td></tr>
<tr><td>Assessment methods and criteria</td><td><table>
<tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr>
<tr><td>written exam</td><td>51.0%</td><td>70.0%</td></tr>
<tr><td>Project/ report</td><td>51.0%</td><td>30.0%</td></tr>
</table></td></tr>
<tr><td>Recommended reading</td><td><table>
<tr><td>Basic literature</td><td>1.Drelich-Skulska, B., & Jankowiak, A. H. R. (2025). ed., Transformacja handlu zagranicznego. Księga jubileuszowa Małgorzaty Domiter, Wrocław 2025.

2. Gawlikowska-Hueckel, K., Umiński, S. (eds.), Analysis of Polands Foreign Trade in the Light of the Latest Theoretical Concepts, Scholar, 2016.

3. Poland's Economic Promotion Policy of 2025, available at https://www.gov.pl/web/rozwoj-technologia/polityka-promocji-gospodarczej-polski--przyjeta-przez-rade-ministrow</td></tr>
<tr><td>Supplementary literature</td><td>1. A. Budnikowski, International Economics (2021), PWE, Warsaw.

2. Poland. Competitiveness Report 2021. Bilateral Economic Cooperation and Competitive Advantages, Scientific Editors: Arkadiusz Michał Kowalski, Marzenna Anna Weresa.

3. Czarnecka-Gallas, M. (2012). The role of economic diplomacy in enhancing national competitiveness.

4.Misala, J. (2014). Theoretical Grounds of the Development of Long-Term CompetitiveAdvantages in International Trade. W: Innovation, Human Capital and Trade Competitiveness.
How Are They Connected and Why Do They Matter? (s. 351), M.A. Weresa (Ed.). Cham: Springer.</td></tr>
<tr><td>eResources addresses</td><td></td></tr>
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<tr><td>Example issues/ example questions/ tasks being completed</td><td>Knowledge of measures describing the size, subject and directions of a contry's external trade; knowledge of indicators determining the country's location in global value added chains (GVC); the understanding of the balance of payments, international investment position, and, foreign debt statistics; trends and tendencies in Polish external trade over the last decades, along with their determinants; dilemmas related to the use of the concept of "competitiveness" at the level of an economy; characteristics of Poland's export competitiveness; assessment of Poland's innovativeness; barriers to internationalization of Polish enterprises; instruments of pro-export and pro-innovation policy of Poland;</td></tr>
<tr><td>Work placement</td><td>Not applicable</td></tr>
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