University of Gdańsk

Subject card

Subject name and code	Economic Diplomacy, PG_00199672						
Field of study	International Economic Relations						
Date of commencement of studies	October 2026		Academic year of realisation of subject	2027/2028			
Education level	Master's studies		Subject group	Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study			
Mode of study	full-time studies		Mode of delivery	at the university			
Year of study	2		Language of instruction	Polish			
Semester of study	4		ECTS credits	2.0			
Learning profile	academic		Assessment form	credit			
Conducting unit	Division of International Trade -> Department of International Business -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Marta Czarnecka-Gallas				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	15.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours	Self-study	SUM	
	Number of study hours	30		0.0	20.0	50	
Subject objectives	The aim of the course is to equip the student with basic knowledge of the nature, aims, evolution and models of economic diplomacy, as well as selected aspects of diplomatic protocol and the ability to apply it in practice in the implementation of international economic transactions.						

Learning outcomes

Course outcome	Subject outcome	Method of verification
[MSGMU2_W04] has in-depth knowledge of of different types and elements of economic structures and institutions, including institutions, organisations and economic entities; understands the causes, course, scale and consequences of changes occurring in them, as well as relations between them on a national, international and intercultural scale; knows the theories explaining relations among them	The student has in-depth knowledge of the models and components of economic diplomacy, understands the causes, course and consequences of changes taking place in international economic diplomacy. The student is able to complete a project task on a selected aspect of economic diplomacy in relation to contemporary challenges in international economic relations and global issues, and discusses its assumptions and progress with the instructor during consultations and project blocks. Project blocks are included in the class schedule, and consultation dates and locations are published on the University of Gdańsk website.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
[MSGMU2_W03] knows and understands types of economic ties and the regularities governing them; understands the conditions and principles of the functioning of the market and the market mechanism in the national, international and global aspect	The student knows and understands the nature of economic diplomacy, its models and the essence of business activities of the diplomatic service as well as institutions within the economic diplomacy ecosystem. The student is able to complete a project task on a selected aspect of economic diplomacy in relation to contemporary challenges in international economic relations and global issues, and discusses its assumptions and progress with the instructor during consultations and project blocks. Project blocks are included in the class schedule, and consultation dates and locations are published on the University of Gdańsk website.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
[MSGMU2_W14] has an in-depth knowledge of the human being as an individual making economic decisions, acting in social structures and organisational units, in particular in enterprises operating on the international market	The student has in-depth knowledge of a person as an individual making economic decisions, understands the role of cultural and socio-economic conditions in shaping diplomatic relations.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
[MSGMU2_W06] knows and understands the various dilemmas related to globalisation and the formation of contemporary international economic relations	The student has in-depth knowledge of international legal and customary norms and the principles of organization and functioning of the diplomatic service.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
[MSGMU2_U03] can identify and analyse relations between business entities and institutions in their national and international environment	The student is able to identify and analyze the connections between economic entities and institutions in their national and international environment, correctly assesses the causes and course of political, economic and social processes in the country of diplomatic accreditation, prepares objective and constructive opinions in this regard.	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written

Course outcome	Subject outcome	Method of verification
[MSGMU2_K05] is ready to initiate actions in the public interest, inspire and organise projects for the benefit of the environment and the international business community, in accordance with the idea of sustainable development and the resulting legal, economic, ecological, political and social requirements	The student is ready to initiate activities for the public interest, inspire and organize projects for the environment and the international business environment, in accordance with the idea of sustainable development and the resulting legal, economic, ecological, political and social requirements.The student is able to complete a project task on a selected aspect of economic diplomacy in relation to contemporary challenges in international economic relations and global issues, and discusses its assumptions and progress with the instructor during consultations and project blocks. Project blocks are included in the class schedule, and consultation dates and locations are published on the University of Gdańsk website.	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report [SK4] test/exam - oral or written
[MSGMU2_K03] is ready to actively participate in groups, organisations and institutions conducting professional projects concerning the functioning of economic entities in the conditions of globalisation and the development of integration processes	The student is ready to actively participate in groups, organizations and institutions implementing professional projects regarding the functioning of business entities in the conditions of globalization and the development of integration processes.	[SK1] oral statement/conversation/ discussion
[MSGMU2_K04] is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions; undertakes challenges of creative thinking; acquires resilience to failures; assesses risks and threats and finds ways of counteracting their effects	The student is ready to think and act in an entrepreneurial way, adapts to new situations and conditions, takes up the challenges of creative thinking, acquires resistance to failure, assesses risks and threats and finds ways to counteract their effects.	[SK1] oral statement/conversation/ discussion [SK4] test/exam - oral or written
[MSGMU2_W07] has a knowledge of selected (legal, organisational, ethical) rules and norms conditioning the functioning of economic structures and institutions on the international market; understands the regularities governing them, changes occurring in them and their sources, and their impact on the functioning of economic entities	The student has in-depth knowledge of selected rules and norms (legal, organizational, ethical) determining the functioning of structures and units of the diplomatic service, understands the regularities governing them, the changes occurring in them and their sources, as well as their impact on the functioning of economic entities.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion

Subject contents	• **Introduction to Diplomacy and Economic Diplomacy. Foreign policy of the state: concept; functions; objectives; instruments.** • **The Essence and Origins of Diplomacy and Economic Diplomacy:** definitions; functions and key components. • **Ethics in (Economic) Diplomacy.** The professional code of conduct for diplomats. Ethics in the context of national interest (economic) security and economic prosperity. • **The Model of Polish Economic Diplomacy.** Structure and actors of economic diplomacy models of economic diplomacy. The role of the Ministry of Foreign Affairs and other ministries in economic diplomacy. Changes in the model of Polish economic diplomacy. • **Tools and Tasks of Modern Economic Diplomacy:** initiating cooperation between regions; attracting foreign investors. Economic diplomacy and support for businesses abroad. • **Economic Diplomacy of the European Union:** advantages and disadvantages of a common policy for member states. • **Case Studies: What Economic Diplomacy Can Look Like in Practice.** Examples illustrating economic diplomacy in selected countries. • Doubts arising during the process of solving the problem-based task or interpretative issues related to different approaches to implementing economic diplomacy, models of economic diplomacy, and its instruments will also be addressed during consultations.
Prerequisites and co-requisites	Scope of knowledge and skills useful for implementing the material: a. basic knowledge of international politics and trade policy; b. knowledge of the principles of business communication and the implementation of commercial transactionsc. discussion

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
Written exam	51.0%	70.0%
Student Project	51.0%	30.0%

Recommended reading

Basic literature	E. Molendowski, W. Polan, Dyplomacja gospodarcza: rola i znaczenie w polityce zagranicznej panstwa, Wolters Kluwer Polska, Warszawa 2007
Supplementary literature	E. Molendowski, Dyplomacja gospodarcza Polski: organizacja, głowne zadania w okresie transformacji, [w:] Handel zagraniczny i biznes miedzynarodowy we współczesnej gospodarce, red. M. Maciejewski, K. Wach, Uniwersytet Ekonomiczny w Krakowie, Krakow 2017, s. 449-465. T. Orłowski, Protokoł dyplomatyczny, Polski Instytut Spraw Miedzynarodowych, Warszawa 2015. EU economic diplomacy strategy, European Union, Brussel 2017. M. Czarnecka-Gallas,,The role of economic diplomacy in enhancing national competitiveness, Nierówności społeczne a wzrost gospodarczy z. 28 (2012), s. 6273 Czarnecka-Gallas, M. (2026). The Metaverse As A Tool And Domain Of Economic Diplomacy: Governance, Systemic Risk And Competitiveness, Horizons of Politics, vol 3/2026
eResources addresses	

Example issues/ example questions/ tasks being completed	Evaluation of Polish economic diplomacy activities. Models of economic diplomacy. Transformation of economic diplomacy in light of technological progress and digitalization.
Work placement	Not applicable

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