University of Gdańsk

Subject card

Subject name and code	Economics and Project Management of Enterprises, PG_00199878		
Field of study	Economics		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2028/2029
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study
Mode of study	part-time studies	Mode of delivery	at the university
Year of study	3	Language of instruction	Polish
Semester of study	5	ECTS credits	3.0
Learning profile	academic	Assessment form	credit
Conducting unit	Department of Economics and Management of Transportation Companies -> Faculty of Economics -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr Joanna Krupska	
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	8.0	10.0	0.0	6.0	0.0	24

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	24	0.0	51.0	75

Subject objectives

The aim of the course is to teach the student the practical dimension of working on a project and the essence of preparing a study feasibility, among others using MS Project.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[EKONL3_U08] has the ability to observe, understand and analyse economic and social phenomena and processes using appropriate scientific methods	ability to identify feedback loops in the enterprise and in the project	[SU8] observation of student's independent or team work
[EKONL3_U03] is able to analyse the causes and course of specific economic and social processes and phenomena, and accurately analyse these phenomena using adequate methods and tools economic and social	high analytical skills necessary for verifying business projects	[SU8] observation of student's independent or team work
[EKONL3_U06] uses the knowledge acquired in economics, finance and management to solve economic and social dilemmas arising in the professional context	management knowledge based on examples of business entities	[SU6] demonstration of practical skills
[EKONL3_U07] is able to participate in analyses and evaluations of alternative solutions to economic and social problems and to choose the methods and instruments to resolve them rationally	alternative solutions, i.e. creating various project development scenarios, combining creative thinking with knowledge	[SU6] demonstration of practical skills
[EKONL3_K02] is aware of the level of knowledge in the field of economics and understands the need to deepen and update this knowledge throughout life	the student will gain knowledge in the field of project management	[SK2] presentation/project/paper/ report
[EKONL3_W01] has advanced knowledge of the nature of social sciences, their place in the system of sciences, knows the role of economic sciences in this system and uses universal economic terminology	the student acquires extended knowledge in the field of management, in particular project management	[SW2] presentation/project/paper/ report
[EKONL3_K04] is willing to think and act in an entrepreneurial manner; adapts to new situations and conditions, takes on the challenges of creative thinking, is resilient in the face of failure, is able to identify risks and assess the risks of failure	the student is able to create a verification of the project to know what challenges, threats and opportunities	[SK5] implementation of a problem task

Subject contents

- The essence and specificity of the subject Economics and enterprise project management
- Creating, managing and verifying enterprise projects
- Project life cycles and enterprise project management functions
- Traditional approaches in enterprise project management.
- Scope of the Feasibility Study Project planning in enterprise project management
- Scheduling project implementation in enterprise project management
- Project budgeting in enterprise project management

Prerequisites and co-requisites

entry requirements are basic management knowledge additional requirements include knowledge of corporate financing and business analytics

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
project	51.0%	80.0%
presentation	51.0%	20.0%

Recommended reading

Basic literature

- Nowoczesne zarzadzanie projektami, red. nauk. M. Trocki, PWE, Warszawa 2012
- E. Głodzinski, Efektywnosc w zarzadzaniu projektami, PWE, Warszawa 2017
- D. Bogucki, Studium wykonalnosci, Presscom, Wrocław 2016

	Supplementary literature	• Wybrane zagadnienia z zakresu przedsiebiorczosci i zarzadzania finansami, red. nauk. M. Markiewicz, A. Borowicz, Dom • Wydawniczy Elipsa, Warszawa 2020 • Kontroling jako metoda wspomagajaca proces zarzadzania przedsiebiorstwem: Ekonomiczne i społeczne aspekty nowoczesnego zarzadzania przedsiebiorstwem, J. Krupska., M. Jarocka Redakcja naukowa Klaudia Pujer, Wydawnictwo Exante, Wrocław 2016
	eResources addresses	
Example issues/ example questions/ tasks being completed	analysis of a business project as part of verification of the validity and profitability of subsequent stages of the project - stages of creating verification in MS Project identification of risks and ways of minimizing them in business projects	
Work placement	Not applicable	

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