University of Gdańsk

Subject card

Subject name and code	Economic and Financial Stratification of Enterprises, PG_00199880		
Field of study	Economics		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2028/2029
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study
Mode of study	part-time studies	Mode of delivery	at the university
Year of study	3	Language of instruction	Polish
Semester of study	5	ECTS credits	2.0
Learning profile	academic	Assessment form	credit
Conducting unit	Department of Economics and Management of Transportation Companies -> Faculty of Economics -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. Beata Majecka, prof. UG	
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	8.0	0.0	0.0	0.0	0.0	8

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	8	2.0	40.0	50

Subject objectives

The purpose of the course is to draw the Student's attention to the diversity of economic actors in the spacesocio-economic space and, in particular, their market behavior that determines their place in this space. Thespecific is to realize the necessity of constant observation of the phenomenon of economic and financial stratification ofof enterprises, as variable in time and space.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[EKONL3_U08] has the ability to observe, understand and analyse economic and social phenomena and processes using appropriate scientific methods	Students will gain the ability to observe, understand and analyse phenomena and socio-economic processes, including market behaviour of enterprises and their consequences in the form of stratification. enterprises	[SU1] oral statement/conversation/ discussion [SU3] text preparation/written work
[EKONL3_W03] knows the relations between economic agents and social organisations operating in the national, international and intercultural arenas	The student has knowledge of business-to-business relationships and market stratification arrangements resulting from these relationships.	[SW1] oral statement/ conversation/discussion [SW3] text preparation/written work
[EKONL3_K02] is aware of the level of knowledge in the field of economics and understands the need to deepen and update this knowledge throughout life	The student is aware of the level of his knowledge of socio-economic phenomena and understands the need for lifelong learning.	[SK1] oral statement/conversation/ discussion [SK3] text preparation/written work
[EKONL3_U03] is able to analyse the causes and course of specific economic and social processes and phenomena, and accurately analyse these phenomena using adequate methods and tools economic and social	Students can properly analyze the causes and course of processes and phenomena of economy relating to stratification of enterprises.	[SU3] text preparation/written work
[EKONL3_W07] has an advanced knowledge of the economic and financial principles of the functioning and management of economic entities and organisations as well as the legal, organisational, moral and ethical norms and rules governing the functioning of public institutions	The student has knowledge of the economic and financial principles of the operation of enterprises and economic structures. Any doubts regarding the topics and questions regarding the material being covered are discussed within the topics. Participating in consultations allows for clarification of substantive issues and a deeper understanding of copyright law.	[SW1] oral statement/ conversation/discussion [SW3] text preparation/written work
[EKONL3_U01] can correctly interpret economic and social phenomena and apply knowledge of economics, finance and management sciences to explain economic phenomena	Students can correctly interpret economic and social phenomena, including the phenomenon of stratification of enterprises in the market.	[SU3] text preparation/written work
[EKONL3_W02] has an advanced knowledge of the different types of existing business entities and organisations and public institutions	The student has knowledge of the different types of enterprises resulting from specific market behaviour.	[SW3] text preparation/written work

Subject contents

1. The theory of economic stratification of enterprises
economic stratification of enterprises as an object of study; assumptions of stratification analysis of socio-economic systems;
2. Manifestations of business stratification - market behaviour
the essence of the market behaviour of enterprises; the links between the market behaviour of enterprises and its variability and the stratified market system;
3. Factors shaping market behaviour of enterprises
market behaviour of enterprises as a subject of research; determinants (environment, characteristics of enterprises) of enterprise behaviour;
4. Economic-financial determinants of market behaviour of enterprises
economic-financial sphere as a basis for conscious and pro-efficiency shaping of market behaviour of enterprises and stratification of enterprises

Prerequisites and co-requisites

The ability to observe phenomena in socio-economic systems, especially in terms ofmarket functioning and business behavior.

<table>
<tr><td>Assessment methods and criteria</td><td colspan="2"><table>
<tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr>
<tr><td>attendance at classes and active participation in discussions</td><td>51.0%</td><td>20.0%</td></tr>
<tr><td>written work</td><td>51.0%</td><td>80.0%</td></tr>
</table></td></tr>
<tr><td rowspan="3">Recommended reading</td><td>Basic literature</td><td>Efektywność finansowa przedsiębiorstw w perspektywie podstawowych zagadnień teorii i praktyki diagnozowania ekonomicznego i funkcjonowania przedsiębiorstw, red. K. Szałucki, Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2017.

Majecka B., Behawioralne wartości stratyfikacji ekonomicznej przedsiębiorstw, Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2016.</td></tr>
<tr><td>Supplementary literature</td><td>Majecka B., Perspektywy zachowań przedsiębiorstw. Celowość, funkcjonalność, witalność, Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2013.

Majecka B., Letkiewicz A., Samoregulacyjne kształtowanie zachowań rynkowych przedsiębiorstw, Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2020.</td></tr>
<tr><td>eResources addresses</td><td></td></tr>
<tr><td>Example issues/ example questions/ tasks being completed</td><td colspan="2">Describe the phenomenon of stratification of enterprises in the socio-economic system with particular reference to economic and financial aspects</td></tr>
<tr><td>Work placement</td><td colspan="2">Not applicable</td></tr>
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