University of Gdańsk

Subject card

Subject name and code	Financing Innovation in Enterprises, PG_00199887						
Field of study	Economics						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2028/2029		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	part-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		Polish		
Semester of study	6		ECTS credits		5.0		
Learning profile	academic		Assessment form		exam		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Aleksandra Gus-Puszczewicz				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	8.0	14.0	0.0	8.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		95.0	125
Subject objectives	Acquiring basic knowledge about public sources of financing innovations and application skills.						

Learning outcomes

Course outcome	Subject outcome	Method of verification
[EKONL3_W04] knows the types of economic and social ties and the regularities governing them	the student knows the types of economic and social ties and the regularities governing them in innovation processes	[SW4] test/exam - oral or written
[EKONL3_U13] be able to interact and work in a group (including an international one), assuming various roles within it	the student is able to cooperate and work in a group, taking on various roles in it	[SU2] presentation/project/paper/ report [SU4] test/exam - oral or written
[EKONL3_K05] correctly identifies, diagnoses and resolves professional dilemmas and different options for solutions	the student correctly identifies, diagnoses and resolves dilemmas and various variants of solutions related to the profession	[SK4] test/exam - oral or written
[EKONL3_U07] is able to participate in analyses and evaluations of alternative solutions to economic and social problems and to choose the methods and instruments to resolve them rationally	the student is able to participate in analyzes and evaluations of alternative innovative solutions	[SU2] presentation/project/paper/ report [SU4] test/exam - oral or written
[EKONL3_U04] can predict and forecast the course of economic and social processes and phenomena	the student is able to predict the course of innovative processes and phenomena	[SU2] presentation/project/paper/ report [SU4] test/exam - oral or written
[EKONL3_W11] knows the general principles for the creation and development of forms of individual entrepreneurship, using knowledge of economics, finance and management sciences	the student knows the general principles of creating and developing forms of individual innovative entrepreneurship, using knowledge in the field of economics, finance and management sciences	[SW4] test/exam - oral or written
[EKONL3_W10] knows and understands concepts and principles of industrial property, intellectual property and copyright law	the student knows and understands the basic concepts and principles of protection of industrial and intellectual property and copyright	[SW4] test/exam - oral or written
[EKONL3_K01] recognises the importance of economic knowledge in identifying and solving economic problems and of consulting experts when difficulties in solving them independently	the student recognizes the importance of knowledge in the field of economics of innovation in the process of identification and solving economic	[SK4] test/exam - oral or written
[EKONL3_K03] participates in the preparation of economic and social projects, being able to reconcile legal, economic, ecological, political and social requirements	the student participates in the preparation of innovative projects, being able to reconcile legal, economic, ecological, political and social requirements	[SK4] test/exam - oral or written

Subject contents

1. Financing individual stages of development of an innovative company and its innovation processes
2. Domestic and foreign sources of financing innovation,
3. EU funds as a source of financing innovation in enterprises,
4. National and Regional Operational Programs 2021-2027
5. Grants and non-grant instruments: rules and conditions for granting funds and eligibility of expenditure,
6. Preparing an application for co-financing an innovative project: group work.

The doubts arising during the solving of problem tasks and the analysis of the company's sources of financing will be explained and approved during consultations

Prerequisites and co-requisites

Basic knowledge of innovation and business management.

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
projct	51.0%	50.0%
test	51.0%	50.0%

Recommended reading	Basic literature	1. Fulford H., (ed.), Case Studies in Innovation for Researchers, Teachers and Students, Academic Publishing International, 2012, 2. Jarunee Wonglimpiyarat, Technology Financing and Commercialization. Exploring the Challenges and How Nations Can Build Innovative Capacity, Palgrave Macmillan, 2014, 3. Umowa Partnerstwa dla Realizacji Polityki Spójności 2021-2027 w Polsce, 4. M Sierpińska, A Sierpińska-Sawicz, R Węgrzyn, Controlling finansowy w przedsiębiorstwie, Wydawnictwo Naukowe PWN, Warszawa 2019, 6. The interdependence of R&D, innovations, and productivity: case of Polish manufacturing companies, Zabłocka-Abi Yaghi A., Tomaszewski T., Ekonomia i Prawo. Economics and Law, 2024, vol. 23, nr 1 7. Usługi dla przedsiębiorstw na rynku wewnętrznym Unii Europejskiej , Stefaniak J., Kuczewska J., W: Polskie przedsiębiorstwo na jednolitym rynku europejskim: wyzwania współczesności / Gorynia M., Kuczewska J., Nowak A. (*red.*), 2022, Warszawa, Polskie Wydawnictwo Ekonomiczne
	Supplementary literature	1. Głuszczuk D., Pragmatyczne aspekty wyboru źródeł finansowania innowacji-procedura i kryteria, Biblioteka Regionalisty 10(2010). 2. Pietras P., Głodek P., Finansowanie przedsięwzięć innowacyjnych w MSP, PARP 2011
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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