University of Gdańsk

Subject card

Subject name and code	Enterprise in Global Economy, PG_00199890		
Field of study	Economics		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2028/2029
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study
Mode of study	part-time studies	Mode of delivery	at the university
Year of study	3	Language of instruction	Polish
Semester of study	6	ECTS credits	2.0
Learning profile	academic	Assessment form	credit
Conducting unit			
Name and surname of lecturer (lecturers)	Subject supervisor	dr Aleksandra Gus-Puszczewicz	
	Teachers		

Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	14.0	0.0	0.0	0.0	0.0	14
	E-learning hours included: 0.0						

Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
	Number of study hours	14	2.0	34.0	50

Subject objectives	
	The subject "enterprise in the global economy" allows students to learn about current processes determining the state of the global economy, their causes, course and effects, and most importantly, their impact on the functioning of enterprises. During the semester, the most important challenges facing entities that are part of the economy are presented global, as well as tools to meet them. As a consequence, students will gain knowledge that connects the considerations academic with experience of business practice.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[EKONL3_U03] is able to analyse the causes and course of specific economic and social processes and phenomena, and accurately analyse these phenomena using adequate methods and tools economic and social	is able to analyze the causes and course of specific processes and phenomena in the global and social economy and accurately analyze these phenomena using appropriate economic and social methods and tools	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written
[EKONL3_W03] knows the relations between economic agents and social organisations operating in the national, international and intercultural arenas	has advanced knowledge of the relationships between economic entities in the economy global and public institutions operating in the international sphere and intercultural	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
[EKONL3_K01] recognises the importance of economic knowledge in identifying and solving economic problems and of consulting experts when difficulties in solving them independently	recognizes the importance of economics knowledge in the process of identifying and solving global economic problems and seeking expert opinion in cases difficulties in solving them on your own	[SK1] oral statement/conversation/ discussion [SK6] demonstration of practical skills
[EKONL3_K05] correctly identifies, diagnoses and resolves professional dilemmas and different options for solutions	correctly identifies, diagnoses and resolves dilemmas of the global economy and various variants of solutions related to the performance of the profession	[SK1] oral statement/conversation/ discussion [SK6] demonstration of practical skills
[EKONL3_W04] knows the types of economic and social ties and the regularities governing them	knows the types of economic and social ties and the regularities that govern them in the global economy	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
[EKONL3_W06] has an advanced knowledge of selected methods and tools, including statistical and econometric techniques, for describing economic agents and structures as well as social institutions and the processes taking place in them	knows selected methods and tools to an advanced degree, including statistical and econometric techniques enabling the description of economic entities and organizations as well as public institutions, as well as the processes taking place in the global economy	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
[EKONL3_U04] can predict and forecast the course of economic and social processes and phenomena	is able to predict the course of economic and social processes and phenomena, and forecast these phenomena in the global economy	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written
[EKONL3_U06] uses the knowledge acquired in economics, finance and management to solve economic and social dilemmas arising in the professional context	uses the knowledge in the field of economics, finance and management to solve economic and social dilemmas in the global economy that arise in professional work	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written

Subject contents

1. Contemporary global processes, definitions, causes, effects, course. Digital economy
2. Globalization through international trade, sources of specialization according to traditional and new trade theory. Mechanisms of functioning of global value chains
3. Foreign direct investment, strategic partnership and trade. The role of global financial markets
4. The position of China, Russia, Japan, the USA, the EU and ASEAN in the world economy
5. Globalization of production and services, the role of new technologies on an international scale
6. Global entrepreneurship
7. Macroeconomic situation in selected groups of countries
8. The European Green Deal program - components, tools, impact on global processes
9. The economic situation in Europe after the SARS CoVID 2 pandemic.

The doubts arising during the solving of problem tasks depicting the situation of selected enterprises in the market will be explained and verified during consultations

Prerequisites and co-requisites

The student has knowledge of micro- and macroeconomics as well as the basics of statistics and econometrics.

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
oral examination	51.0%	50.0%
class participation, task completion	51.0%	50.0%

Recommended reading	Basic literature	1. T. Rynarzewski, A. Zielińska-Głębocka, Międzynarodowe stosunki gospodarcze. Teoria wymiany i polityki handlu międzynarodowego, Wyd. Naukowe PWN, Warszawa 2006 2. Zielińska-Głębocka A., Współczesna gospodarka światowa, Oficyna a Wolters Kluwer business, Warszawa 2012 3. Zielińska-Głębocka A., Kwiatkowski J., Tomaszewski, Zróżnicowanie i stany nierównowagi w gospodarce globalnej, Wyd. UG, Gdańsk 2020 4. Uwarunkowania przepływów usług biznesowych na rynku wewnętrznym Unii Europejskiej Stefaniak J., 2024, Gdańsk, Wydawnictwo Uniwersytetu Gdańskiego, 5. Usługi dla przedsiębiorstw na rynku wewnętrznym Unii Europejskiej, Stefaniak J., Kuczewska J., W: Polskie przedsiębiorstwo na jednolitym rynku europejskim: wyzwania współczesności / Gorynia Marian, Kuczewska Joanna, Nowak Alojzy Z. (red.), 2022, Warszawa, Polskie Wydawnictwo Ekonomiczne 6. Unia Europejska jako liczący się partner globalny. Prawda czy iluzja? Stępniak A., Stefaniak J., Zieliński M., Przegląd Zachodni, 2020, vol. 374, nr 1
	Supplementary literature	Z.J. Makieła, M.M. Stuss (2018) Przedsiębiorczość i zarządzanie innowacjami. Wiedza, technologia, konkurencja, przedsiębiorstwo. Wyd. C.H. Beck. T. Piecuch (2013) Przedsiębiorczość. Podstawy teoretyczne. Wyd. C.H. Beck.
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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