University of Gdańsk

Subject card

Subject name and code	Enterprise in Business Environment, PG_00199895		
Field of study	Economics		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2028/2029
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study
Mode of study	part-time studies	Mode of delivery	at the university
Year of study	3	Language of instruction	Polish
Semester of study	5	ECTS credits	2.0
Learning profile	academic	Assessment form	credit
Conducting unit			
Name and surname of lecturer (lecturers)	Subject supervisor	dr Grzegorz Pawłowski	
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	6.0	4.0	0.0	0.0	0.0	10

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	10	2.0	38.0	50

Subject objectives

Getting to know the main elements of the company's environment Getting to know the risks in the company's environment Presentation of the influence of local government on the company's operations Indication of the principles of analyzing the economic situation

Learning outcomes

Course outcome	Subject outcome	Method of verification
[EKONL3_W04] knows the types of economic and social ties and the regularities governing them	E1_W04 The student knows the types of economic and social relations in the enterprise and its surroundings.	[SW4] test/exam - oral or written
[EKONL3_W03] knows the relations between economic agents and social organisations operating in the national, international and intercultural arenas	E1_W03 The student recognizes the relationships between economic entities and institutions public, operating in the national, international and intercultural spheres.	[SW4] test/exam - oral or written
[EKONL3_U01] can correctly interpret economic and social phenomena and apply knowledge of economics, finance and management sciences to explain economic phenomena	E1_U01 The student is able to correctly interpret economic and social phenomena in the environment enterprise and in the company itself.	[SU4] test/exam - oral or written
[EKONL3_K04] is willing to think and act in an entrepreneurial manner; adapts to new situations and conditions, takes on the challenges of creative thinking, is resilient in the face of failure, is able to identify risks and assess the risks of failure	E1_K04 The student is ready to think and act in an entrepreneurial way and takes up challenges creative thinking.	[SK4] test/exam - oral or written

<table>
<tr><td>Subject contents</td><td>1. The essence and basic concepts regarding the enterprise and its environment. Basic trends in contemporary analysis organization.
2. Analysis of risks in the company's environment and risk map.
3. Analysis of the economic situation and economic barometers.
4. The influence of local government on entrepreneurship.
Doubts regarding the interpretation of more complex issues may be resolved during consultations.</td></tr>
<tr><td>Prerequisites and co-requisites</td><td>no requirements</td></tr>
<tr><td>Assessment methods and criteria</td><td>
<table>
<tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr>
<tr><td>project</td><td>51.0%</td><td>50.0%</td></tr>
<tr><td>test</td><td>51.0%</td><td>50.0%</td></tr>
</table>
</td></tr>
<tr><td>Recommended reading</td><td>
<table>
<tr><td>Basic literature</td><td>1. Butra J. i inni: Przedsiębiorstwo i jego otoczenie w gospodarce rynkowej, PAN, Kraków 1999.
2. Jak zwiększyć konkurencyjność firmy na rynku Unii Europejskiej, Ernst&Young, Warszawa 2003.
3. Porter M.E., Przewaga konkurencyjna, wyd. One Press, Warszawa 2006.</td></tr>
<tr><td>Supplementary literature</td><td>1. Hubner D. i inni: Koniunktura gospodarcza, PWE, Warszawa 1994.
2. Gierszewska G., Romanowska M., Analiza strategiczna przedsiębiorstwa PWE, Warszawa 2002.
3. Penc-Pietrzak I, Analiza strategiczna w zarządzaniu firmą, wyd. C.H. Beck, Warszawa, 2003.</td></tr>
<tr><td>eResources addresses</td><td></td></tr>
</table>
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<tr><td>Example issues/ example questions/ tasks being completed</td><td>Map of risks</td></tr>
<tr><td>Work placement</td><td>Not applicable</td></tr>
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