University of Gdańsk

Subject card

Subject name and code	Supply Chain in International Trade, PG_00199987						
Field of study	International Economic Relations						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2027/2028		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	part-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	4		ECTS credits		2.0		
Learning profile	academic		Assessment form		exam		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Magdalena Jażdżewska-Gutta				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	14.0	0.0	0.0	6.0	0.0	20
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	20		0.0		30.0	50
Subject objectives	The aim of the course is to familiarize students with the basic knowledge and terminology of supply chain management, as well as the methods and tools used in managing supply chains.Upon completing the course, students should understand the differences between supply chain management and logistics, grasp the importance of supply chain integration, recognize the significance of global challenges for supply chains, and possess the ability to solve business problems in supply chain management.						

Learning outcomes

Course outcome	Subject outcome	Method of verification
[MSGL3_K04] is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions, undertakes challenges of creative thinking; is resilient to failures; can identify threats and assess the risk of their occurrence	The student is prepared to think and act entrepreneurially; they adapt to new situations and conditions, embrace the challenges of creative thinking, and aim to solve problems within the supply chain.	[SK1] oral statement/conversation/ discussion
[MSGL3_U06] can identify selected risks related to international operations of enterprises and assess their consequences correctly	The student is able to identify selected types of risks associated with the international activities of enterprises and accurately assess their consequences.	[SU1] oral statement/conversation/ discussion
[MSGL3_W04] has an advanced knowledge of different types and essential elements of the structures of economic entities and organisations, and public institutions	The student has advanced knowledge of the structure of international supply chains and the entities that form them, which they expand and verify as part of a project assignment by consulting its assumptions and progress with the course instructor during designated project sessions and consultations.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
[MSGL3_W02] has an advanced knowledge and understanding of the terminology of international economic relations and complementary disciplines	The student is familiar with basic terminology and has fundamental, well-structured knowledge in the fields of supply chain management, transport, and logistics in international business.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
[MSGL3_W15] has an advanced knowledge of management of an economic entity on the international market; knows and understands strategies and marketing tools used in this management	The student possesses advanced knowledge of managing an economic entity in the international market, understands strategies, and is familiar with the marketing tools used in such management and further expands this knowledge by carrying out a project on supply chain management.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report

Subject contents

- International supply chain, global supply chain, supply chain management, global sourcing basic concepts
- Location of supply chain elements
- Supply chain integration and the internationalization of management
- Selection of logistics strategy
- Supply chain management concepts (e.g., Quick Response, TQM, Six Sigma, lean and agile supply chain)
- Procurement, production, and distribution
- Supply chain financing
- Supply chain security

During consultation hours, individual questions will be discussed, doubts clarified, and additional explanations concerning the course content will be provided. As part of the project, students will analyze supply chains in various sectors of the economy. The project results will be presented in the form of presentations.

Prerequisites and co-requisites

Knowledge of the basics, principles, and procedures of international trade, the organization of global enterprises, and the fundamentals of microeconomics.

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
Project	51.0%	15.0%
Written exam	51.0%	75.0%
Activity during classes, case study.	51.0%	10.0%

Recommended reading	Basic literature	1. Bozarth C., Handfield R., Wprowadzenie do zarządzania operacjami i łańcuchem dostaw. Wydanie V, PWE, Warszawa 2021. 2. Witkowski J., Zarządzanie łańcuchem dostaw. Koncepcje-Procedury-Doświadczenia, PWE, Warszawa 2010. 3. Harrison A., van Hoek R., Zarządzanie logistyką, PWE, Warszawa 2010. 4. M. Jażdżewska-Gutta & P. Borkowski (2022) As strong as the weakest link. Transport and supply chain security, Transport Reviews, 42:6, 762-783, DOI: 10.1080/01441647.2022.2056656 5. M. Jażdżewska-Gutta,Who is responsible? The roles of the supply chain participants in the area of supply chain security, International Academic Conference on Management, Economics and Marketing in Bratislava (IAC-MEM 2016).
	Supplementary literature	1. Waters D., Logistics. An Introduction to Supply Chain Management, Palgrave Macmillan, Basingstoke 2003. 2. Scott C., Lundgren H., Thompson P., Guide to Supply Chain Management:An End to End Perspective, Springer, 2018.
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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