University of Gdańsk

Subject card

Subject name and code	Perfect Manager, PG_00199995		
Field of study	International Economic Relations		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2028/2029
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study
Mode of study	part-time studies	Mode of delivery	at the university
Year of study	3	Language of instruction	Polish
Semester of study	6	ECTS credits	3.0
Learning profile	academic	Assessment form	exam
Conducting unit	Division of Global Economy -> Department of Maritime Transport and Seaborne Trade -> Faculty of Economics -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr Tomasz Gutowski	
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	8.0	4.0	0.0	4.0	0.0	16

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	16	0.0	59.0	75

Subject objectives

The aim of the course is to provide information on the behavior of a manager, his role and importance for the development of a modern company.

<table>
<tr><td>Learning outcomes</td><td>
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<tr><th>Course outcome</th><th>Subject outcome</th><th>Method of verification</th></tr>
<tr><td>[MSGL3_U05] can use regulations and standards which determine business activity, as well as accounting principles in order to solve specific tasks related to the activity of enterprises</td><td>The student applies regulations governing business operations to carry out managerial tasks.</td><td>[SU1] oral statement/conversation/ discussion</td></tr>
<tr><td>[MSGL3_W10] has an advanced understanding of selected methods and tools, including IT tools and data acquisition techniques, which make it possible to describe and analyse economic entities operating on the international market; knows the processes and phenomena occurring in them and between them, and processes supporting decision-making</td><td>The student is proficient in and uses information technology tools to acquire data for business decision-making.</td><td>[SW2] presentation/project/paper/ report</td></tr>
<tr><td>[MSGL3_W15] has an advanced knowledge of management of an economic entity on the international market; knows and understands strategies and marketing tools used in this management</td><td>The student has advanced knowledge of managing an economic entity, including those operating in the international market.</td><td>[SW2] presentation/project/paper/ report</td></tr>
<tr><td>[MSGL3_U08] uses methods and computer programmes as well as marketing techniques and tools to acquire and analyse data necessary in his/her professional work to diagnose economic processes and make adequate economic decisions</td><td>The student uses information technology tools to acquire and analyze information necessary for managerial work.</td><td>[SU2] presentation/project/paper/ report</td></tr>
<tr><td>[MSGL3_K04] is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions, undertakes challenges of creative thinking; is resilient to failures; can identify threats and assess the risk of their occurrence</td><td>The student has advanced knowledge of managing an economic entity, including those operating in the international market.</td><td>[SK1] oral statement/conversation/ discussion</td></tr>
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<tr><td>Subject contents</td><td>Manager and their role in enterprise management (theoretical approach)
Overview of competencies and skills of the contemporary manager
Effectiveness of management styles employed. Guidance for managers
Factors influencing the process of managerial decision-making
Challenging managerial situations: change, team conflict
Enterprise manager in the process of globalization</td></tr>
<tr><td>Prerequisites and co-requisites</td><td>No requirements</td></tr>
<tr><td>Assessment methods and criteria</td><td>
<table>
<tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr>
<tr><td>participation in the discussion</td><td>51.0%</td><td>75.0%</td></tr>
<tr><td>project</td><td>51.0%</td><td>25.0%</td></tr>
</table>
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<tr><td>Recommended reading</td><td>
<table>
<tr><td>Basic literature</td><td>Drucker P., Menedżer skuteczny. Efektywności można się nauczyć, Wydawnictwo MT Biznes, Warszawa 2018
Przedsiębiorstwo. Drogi sukcesu rynkowego. Red. J. Żurek, PWE, Warszawa 2016
Malara M., Przedsiębiorstwo w globalnej gospodarce. Wyzwania współczesności, PWN, Warszawa 2007</td></tr>
<tr><td>Supplementary literature</td><td>Balcerak A., Woźniak J., Gry menedżerskie. Przewodnik dla trenerów, GWP, Sopot 2016
Rozkwitalska M., Zarządzanie międzynarodowe, Difin, Warszawa 2007
Laloux F., Pracować inaczej, Wydawnictwo Studio EMKA, Warszawa 2015</td></tr>
<tr><td>eResources addresses</td><td></td></tr>
</table>
</td></tr>
<tr><td>Example issues/ example questions/ tasks being completed</td><td>qualities of a good manager
effectiveness of managerial decisions
problem solving and responsibility for decisions made</td></tr>
<tr><td>Work placement</td><td>Not applicable</td></tr>
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