University of Gdańsk

Subject card

Subject name and code	Cultural Differences in Business Team, PG_00199997		
Field of study	International Economic Relations		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2028/2029
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study
Mode of study	part-time studies	Mode of delivery	at the university
Year of study	3	Language of instruction	Polish
Semester of study	6	ECTS credits	4.0
Learning profile	academic	Assessment form	credit
Conducting unit	Division of Global Economy -> Department of Maritime Transport and Seaborne Trade -> Faculty of Economics -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr Jacek Grodzicki	
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	10.0	10.0	0.0	6.0	0.0	26

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	26	0.0	74.0	100

Subject objectives

To familiarize the student with the issue of cultural differences and their impact on the effectiveness of teams

Learning outcomes

Course outcome	Subject outcome	Method of verification
[MSGL3_W06] has knowledge and understanding of relations between economic entities and public institutions functioning in the national, international and intercultural realms	The student knows the scale of connections and dependencies of the world economy.	[SW2] presentation/project/paper/ report
[MSGL3_U14] can interact and work in a team (including an international one), taking various roles within it	The student is able to work in a group.	[SU8] observation of student's independent or team work
[MSGL3_U09] can communicate in an international and culturally diverse environment, using the terminology of international economic relations (in connection with the chosen speciality within the field of International Economic Relations)	The student is able to complete a project assignment involving activities in a culturally diverse environment. The assumptions and progress of the project are discussed during consultations.	[SU6] demonstration of practical skills

<table>
<tr><td>Subject contents</td><td>Models of cultural diversity

Intercultural communication

Ethnocentrism and methods to reduce it

Culture shock</td></tr>
<tr><td>Prerequisites and co-requisites</td><td></td></tr>
<tr><td>Assessment methods and criteria</td><td><table><tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr><tr><td>Presentation (project)</td><td>51.0%</td><td>100.0%</td></tr></table></td></tr>
<tr><td rowspan="3">Recommended reading</td><td>Basic literature</td><td>Zenderowski R., Koziński B., Różnice kulturowe w biznesie, CeDeWu, Warszawa 2019</td></tr>
<tr><td>Supplementary literature</td><td>Grodzicki J., Istota kreowania kompetencji wielokulturowych w organizacji, "Zeszyty Naukowe Uniwersytetu Gdańskiego", 2015, nr 11</td></tr>
<tr><td>eResources addresses</td><td></td></tr>
<tr><td>Example issues/ example questions/ tasks being completed</td><td></td></tr>
<tr><td>Work placement</td><td>Not applicable</td></tr>
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