University of Gdańsk

Subject card

Subject name and code	Managerial Workshops, PG_00199998						
Field of study	International Economic Relations						
Date of commencement of studies	October 2026		Academic year of realisation of subject	2028/2029			
Education level	Bachelor's studies		Subject group	Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study			
Mode of study	part-time studies		Mode of delivery	at the university			
Year of study	3		Language of instruction	Polish			
Semester of study	6		ECTS credits	4.0			
Learning profile	academic		Assessment form	credit			
Conducting unit	Division of Global Economy -> Department of Maritime Transport and Seaborne Trade -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Tomasz Gutowski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	4.0	12.0	0.0	5.0	0.0	21
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours	Self-study	SUM	
	Number of study hours	21		0.0	79.0	100	
Subject objectives	Familiarizing students with the principles of starting and running a business. The results of the business activity are processed using Excel and Word. Use databases and analytics from the Internet.						

Learning outcomes

Course outcome	Subject outcome	Method of verification
[MSGL3_U04] uses the acquired theoretical knowledge in economics to analyse and evaluate the operation of economic entities on the international market, with particular emphasis on the European Union market	The student is able to complete a project task concerning an investment undertaking and consults its assumptions and progress with the course instructor during consultations and project blocks. Project blocks are included in the class schedule, while the dates and locations of consultations are published on the website.	[SU2] presentation/project/paper/ report [SU3] text preparation/written work
[MSGL3_U06] can identify selected risks related to international operations of enterprises and assess their consequences correctly	The student identifies risks related to conducting business activity and is able to assess its consequences. The student is able to complete a project task concerning an investment undertaking and consults its assumptions and progress with the course instructor during consultations and project blocks. Project blocks are included in the class schedule, while the dates and locations of consultations are published on the website.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report
[MSGL3_W05] has knowledge and understanding of the principles of establishing and developing various forms of entrepreneurship	Student understands the principles of establishing economic entities.	[SW2] presentation/project/paper/ report
[MSGL3_K03] participates in the preparation of economic and social projects; can reconcile legal, economic, ecological, political and social requirements	Student prepares business projects in accordance with specified requirements.	[SK3] text preparation/written work
[MSGL3_W10] has an advanced understanding of selected methods and tools, including IT tools and data acquisition techniques, which make it possible to describe and analyse economic entities operating on the international market; knows the processes and phenomena occurring in them and between them, and processes supporting decision-making	Student uses IT tools to facilitate the analysis of economic entities.	[SW3] text preparation/written work

Subject contents

1. Business Activity Planning Process
2. Concept and Need for Creating a Business Plan
3. Functions and Utility of a Business Plan
4. Structure of a Business Plan
5. Essence of Strategic and Marketing Analysis of a Venture
6. Financial Aspects of a Business Plan Using Excel
7. Presentation of Own Business Ideas

Prerequisites and co-requisites

No requirements

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
participation in the discussion	51.0%	10.0%
business project presentation	51.0%	20.0%
preparing the document	51.0%	70.0%

Recommended reading

Basic literature	Recommended reading lists (in Polish version)
Supplementary literature	Recommended reading lists (in Polish version)
eResources addresses	

Example issues/ example questions/ tasks being completed

the need to prepare a business plan
analysis of the conditions for the creation of a business project
Business Plan Assessment

Work placement

Not applicable

Document generated electronically. Does not require a seal or signature.