

**Subject card**

<b>Subject name and code</b>	Innovative Regions and Sectors of the Economy, PG_00200051						
<b>Field of study</b>	Economics						
<b>Date of commencement of studies</b>	October 2026	<b>Academic year of realisation of subject</b>			2027/2028		
<b>Education level</b>	Master's studies	<b>Subject group</b>			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
<b>Mode of study</b>	part-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	2	<b>Language of instruction</b>			Polish		
<b>Semester of study</b>	4	<b>ECTS credits</b>			2.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			exam		
<b>Conducting unit</b>	Faculty of Economics -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr hab. Anna Golejewska				
	<b>Teachers</b>						
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	8.0	0.0	0.0	0.0	0.0	8
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	8		2.0		40.0	50
<b>Subject objectives</b>	The purpose of the course is to introduce the concept of sectoral and regional innovation, including the functioning of Regional Innovation Systems.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONMU2_U02] can use acquired knowledge to describe and analyse the causes and course of economic and social processes and phenomena, and can formulate his/her own opinions and critically select data and analysis methods based on the achievements of economic and social sciences	student is able to use his knowledge to describe and analyze the causes and course of innovation processes	[SU4] test/exam - oral or written
	[EKONMU2_K01] recognises the importance of knowledge in the field of economics in the process of identifying and solving economic problems and of consulting experts when having difficulties in solving them independently	student recognizes the importance of knowledge of the economics of innovation in the process of identifying and solving problems	[SK4] test/exam - oral or written
	[EKONMU2_W02] has an in-depth knowledge of various types of existing economic entities and organisations as well as an extended knowledge of public institutions	student has an in-depth knowledge of the different types of existing economic entities and organizations in the regions and economic sectors, as well as an expanded knowledge of public institutions	[SW4] test/exam - oral or written
	[EKONMU2_K02] is aware of the level of their knowledge in the area of solving complex problems in economic.; understands the need to extend and update this knowledge throughout his/her life	student is aware of the level of his knowledge in the field of economics of innovation, understands the need to deepen and update this knowledge throughout life	[SK4] test/exam - oral or written
[EKONMU2_W10] knows the terms and principles of protection of industrial property and copyright, and understands the necessity of management of intellectual property resources	student knows the concepts and principles of industrial property protection and copyright, and understands the need to manage intellectual property resources	[SW4] test/exam - oral or written	
Subject contents	<ol style="list-style-type: none"> <li>1. New technology economic sectors</li> <li>2. Investment in information and communications industries</li> <li>3. Sectors and the creative economy</li> <li>4. Concept and typology of regions</li> <li>5. Measures and models of regional innovation</li> <li>6. Regional Innovation System (elements, functions, typology, efficiency)</li> <li>7. Regional smart specializations</li> <li>8. Regional innovation policy</li> </ol> <p>Doubts concerning the content presented during the lecture or requests for its extension will be addressed during consultations.</p>		
Prerequisites and co-requisites	Basic knowledge of microeconomics, macroeconomics and regional economics.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	exam	51.0%	100.0%
Recommended reading	Basic literature	<ol style="list-style-type: none"> <li>1. Golejewska A., Regionalne Systemy Innowacji w Polsce. Funkcjonowanie, efektywność i perspektywy rozwoju, Wydawnictwo UG, Gdańsk 2019.</li> <li>2. Nowakowska, A., Inteligentne specjalizacje regionalne - nowa idea i wyzwanie dla polityki regionalnej, Prace Naukowe Uniwersytetu Ekonomicznego we Wrocławiu, Wrocław 2015.</li> <li>3. Markowska, M., Dynamiczna taksonomia innowacyjności regionów, Monografie i Opracowania, 221, Wydawnictwo Uniwersytetu Ekonomicznego we Wrocławiu, Wrocław 2012.</li> <li>4. Namyślak B., Sektor kreatywny w gospodarce. "Gospodarka Narodowa" nr 2. 2014, dostęp na <a href="http://www.researchgate.net/publications">www.researchgate.net/publications</a></li> </ol>	

	Supplementary literature	Nowakowska A., Regionalny wymiar procesów innowacji, Wydawnictwo Uniwersytetu Łódzkiego, Łódź 2011.  Zielńska-Głębocka A., Dostosowania strukturalne gospodarek do globalizacji, Wydawnictwo C.H. Beck, Warszawa 2016.
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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