University of Gdańsk

Subject card

Subject name and code	Business Projects in Practice, PG_00200084		
Field of study	International Economic Relations		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2026/2027
Education level	Master's studies	Subject group	Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study
Mode of study	part-time studies	Mode of delivery	at the university
Year of study	1	Language of instruction	Polish
Semester of study	2	ECTS credits	2.0
Learning profile	academic	Assessment form	credit
Conducting unit			
Name and surname of lecturer (lecturers)	Subject supervisor	dr Maciej Krzemiński	
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	0.0	16.0	0.0	10.0	0.0	26

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	26	0.0	24.0	50

Subject objectives

The aim of the course is to present a practical approach to business projects implemented in business activities; important elements that should be taken into account when planning the project, methods of preparing and acquiring them will be indicated data and contacts necessary for joint ventures; will be presented on the basis of numerous case studies step by step stages of preparing a business project. The aim of the course is also to familiarize students with basic issues regarding financial management in the enterprise and development of the issues of finance in projects.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[MSGMU2_U06] can identify types of risks related to international operations of enterprises and correctly determine their consequences and methods of mitigation, with a skilful application of theory, using appropriate research method	Student, while implementing business projects, can identify types of risks associated with international business operations and accurately determine their consequences and mitigation methods.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report
[MSGMU2_U03] can identify and analyse relations between business entities and institutions in their national and international environment	Student, when implementing business projects, can identify and analyze the relationships between economic entities and institutions within their national and international environment.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report
[MSGMU2_K04] is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions; undertakes challenges of creative thinking; acquires resilience to failures; assesses risks and threats and finds ways of counteracting their effects	Student, while carrying out business projects, thinks and acts in an entrepreneurial and creative manner, adapts to new situations and conditions, takes on challenges with creative thinking, assesses risks and threats, and finds ways to mitigate their effects.	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report
[MSGMU2_U05] can apply the rules and standards of business activity in order to solve complex and atypical problems arising from international economic cooperation	Student possesses a solid theoretical foundation and in-depth knowledge of key issues related to managing a business project conducted by an economic entity in both domestic and international markets.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report
[MSGMU2_W12] has knowledge and understanding of the principles of establishing and development of business entities, including forms of individual entrepreneurship	Student possesses an in-depth knowledge and understanding of the principles of creating and developing business projects by economic entities, including individual entrepreneurial forms. Student has a deep understanding of the principles of creating and developing business projects by economic entities, including individual entrepreneurial forms.	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
[MSGMU2_K03] is ready to actively participate in groups, organisations and institutions conducting professional projects concerning the functioning of economic entities in the conditions of globalisation and the development of integration processes	Student is ready to actively participate in groups, organizations, and institutions implementing professional business projects, particularly those concerning the operation of economic entities in the context of globalization and the development of integration processes.	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report
[MSGMU2_U12] can manage teamwork, cooperate and work in a team, in particular an international one, taking a leading role in it	Student, while implementing business projects, is capable of leading a team, collaborating, and working within a team, especially in an international context, assuming a leadership role.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report
[MSGMU2_W03] knows and understands types of economic ties and the regularities governing them; understands the conditions and principles of the functioning of the market and the market mechanism in the national, international and global aspect	Student understands and comprehends the types of economic relationships and the principles governing them. They grasp the conditions and principles of market functioning and market mechanisms, both in domestic, international, and global contexts. This knowledge is effectively utilized by the student in the execution of business projects.	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
[MSGMU2_U04] can use the acquired knowledge to formulate and solve complex problems related to the operation of economic entities on the international market, with particular emphasis on the European Union market	Student can utilize their knowledge to formulate and solve complex problems related to the implementation of business projects by economic entities in the international market, including within the EU.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report

Course outcome	Subject outcome	Method of verification
[MSGMU2_W11] has a theoretically grounded knowledge of the key issues of managing a business entity on the national and international market and of selected detailed issues of the international supply chain	Student has a solid theoretical understanding and in-depth knowledge of key issues in managing business projects in both domestic and international markets.	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
[MSGMU2_W09] has a knowledge of selected areas of the functioning of a modern enterprise in the national and international environment; understands the conditions, principles and consequences of decisions taken in its structures aiming at the development, and the dependencies among enterprises on the international market	Student utilizes advanced knowledge in the implementation of business projects, concerning selected areas of contemporary enterprise functioning in both domestic and international environments. They understand the conditions, principles, and consequences of decisions made within its structures aimed at development, as well as the relationships between enterprises in the international market.	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
[MSGMU2_W07] has a knowledge of selected (legal, organisational, ethical) rules and norms conditioning the functioning of economic structures and institutions on the international market; understands the regularities governing them, changes occurring in them and their sources, and their impact on the functioning of economic entities	Student possesses advanced knowledge of selected rules and norms (legal, organizational, ethical) governing the implementation of business projects in the international market, understanding their impact on the functioning of business entities.	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report

Subject contents

1. Project environment. Analysis of the project environment and stakeholder management. Project process model.

2. Defining the project scope. Project initiation and definition using selected techniques and methods.

3. Project work planning. Work Breakdown Structure (WBS) as a tool for planning project work. The logical framework matrix as an instrument for creating the project schedule.

4. Methods of organizing the project team. Experience vs. competencies. IPMA methodology and the selection of project team members.

5. Planning material and financial resources in projects. Determining requirements. Cost planning and budgeting. Project cash flows – project phases and finances. Cost management – philosophy and significance of costs in a project; project costs and their estimation. Project budgeting. Methods for assessing project financial performance.

6. Defining risk. Types of risk. Project risk management.

7. Project documentation and interdisciplinary collaboration. Project charter, business plan, feasibility study.

During consultations, project topics, funding possibilities, and the current stage of project progress will also be discussed and agreed upon.

Prerequisites and co-requisites

- Knowledge of investment organization within a company, fundamentals of accounting, planning, and organizing business activities.- Ability to select and analyze data.

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
Project	51.0%	100.0%

Recommended reading	Basic literature	1. Żmigrodzki M., Instrukcja obsługi projektu, OnePress-Helion, Gliwice 2021. 2. Dziadek K., Rachunkowość w zarządzaniu projektami finansowanymi ze środków unijnych, Wolters Kluwer, Warszawa 2020. 3. Majchrzak I., Nadolna B., Rachunkowość w planowaniu i rozliczaniu projektów, Wolters Kluwer, Warszawa 2019.
	Supplementary literature	1. Trocki M., Metodyki i standardy zarządzania projektami, PWE, Warszawa 2017. 2. Kopczewski M., Praktyczne lekcje zarządzania projektami, OnePress-Helion, Gliwice 2013.
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

Document generated electronically. Does not require a seal or signature.