

Subject card

Subject name and code	Case Study - Functioning of Corporation, PG_00200108						
Field of study	International Economic Relations						
Date of commencement of studies	October 2026		Academic year of realisation of subject			2027/2028	
Education level	Master's studies		Subject group			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study	
Mode of study	part-time studies		Mode of delivery			at the university	
Year of study	2		Language of instruction			Polish	
Semester of study	4		ECTS credits			2.0	
Learning profile	academic		Assessment form			credit	
Conducting unit	Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Tomasz Gutowski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	12.0	0.0	8.0	0.0	20
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	20		0.0		30.0	50
Subject objectives	Familiarizing students with examples of how corporations function on the global market						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[MSGMU2_K03] is ready to actively participate in groups, organisations and institutions conducting professional projects concerning the functioning of economic entities in the conditions of globalisation and the development of integration processes		The student actively participates in groups working on projects related to the functioning of economic entities		[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report		
	[MSGMU2_W09] has a knowledge of selected areas of the functioning of a modern enterprise in the national and international environment; understands the conditions, principles and consequences of decisions taken in its structures aiming at the development, and the dependencies among enterprises on the international market		The student possesses in-depth knowledge about the functioning of a modern enterprise		[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report		

Subject contents	1. Investment, investment process, global corporations 2. Foreign direct investment and its impact on the development of European countries (Case study) 3. Debate - choosing the location for corporate investment decisions in Europe 4. Foreign direct investment in Africa - an overview of corporate strategies (Case study) 5. Foreign direct investment in Asia - an overview of corporate strategies (Case study) 6. Corporate activities and their contribution to the GDP of selected countries		
Prerequisites and co-requisites	No requirements		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
		51.0%	35.0%
		51.0%	65.0%
Recommended reading	Basic literature	Recommended reading lists (in Polish version)	
	Supplementary literature	Recommended reading lists (in Polish version)	
	eResources addresses		
Example issues/ example questions/ tasks being completed	functioning of corporations in the modern economy the process of corporate development as a result of foreign direct investment		
Work placement	Not applicable		

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