University of Gdańsk

Subject card

Subject name and code	Case Study - Functioning of Corporation, PG_00200108		
Field of study	International Economic Relations		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2027/2028
Education level	Master's studies	Subject group	Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study
Mode of study	part-time studies	Mode of delivery	at the university
Year of study	2	Language of instruction	Polish
Semester of study	4	ECTS credits	2.0
Learning profile	academic	Assessment form	credit
Conducting unit	Division of Global Economy -> Department of Maritime Transport and Seaborne Trade -> Faculty of Economics -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr Tomasz Gutowski	
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	0.0	12.0	0.0	8.0	0.0	20

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	20	0.0	30.0	50

Subject objectives	Familiarizing students with examples of how corporations function on the global market

Learning outcomes

Course outcome	Subject outcome	Method of verification
[MSGMU2_U06] can identify types of risks related to international operations of enterprises and correctly determine their consequences and methods of mitigation, with a skilful application of theory, using appropriate research method	The student correctly identifies risk and determines its consequences in relation to business operations.	[SU2] presentation/project/paper/ report
[MSGMU2_U04] can use the acquired knowledge to formulate and solve complex problems related to the operation of economic entities on the international market, with particular emphasis on the European Union market	The student effectively applies knowledge to solve problems faced by contemporary enterprises operating in international markets.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report
[MSGMU2_W11] has a theoretically grounded knowledge of the key issues of managing a business entity on the national and international market and of selected detailed issues of the international supply chain	The student has knowledge of managing a business entity in the conditions of a global economy.	[SW1] oral statement/ conversation/discussion
[MSGMU2_U10] can accurately select and use sources of information on international economic relations, evaluate, critically analyse and creatively interpret them, and can present them in an innovative way, using advanced information and communication techniques	The student correctly selects sources of information, uses them effectively, and is able to present them appropriately.	[SU2] presentation/project/paper/ report
[MSGMU2_K03] is ready to actively participate in groups, organisations and institutions conducting professional projects concerning the functioning of economic entities in the conditions of globalisation and the development of integration processes	The student actively participates in groups working on projects related to the functioning of economic entities.	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report
[MSGMU2_W09] has a knowledge of selected areas of the functioning of a modern enterprise in the national and international environment; understands the conditions, principles and consequences of decisions taken in its structures aiming at the development, and the dependencies among enterprises on the international market	The student possesses in-depth knowledge about the functioning of a modern enterprise.	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report

Subject contents

1. Investment, investment process, global corporations
2. Foreign direct investment and its impact on the development of European countries (Case study)
3. Debate - choosing the location for corporate investment decisions in Europe
4. Foreign direct investment in Africa - an overview of corporate strategies (Case study)
5. Foreign direct investment in Asia - an overview of corporate strategies (Case study)
6. Corporate activities and their contribution to the GDP of selected countries

Prerequisites and co-requisites

No requirements

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
	51.0%	35.0%
	51.0%	65.0%

Recommended reading

Basic literature	Recommended reading lists (in Polish version)
Supplementary literature	Recommended reading lists (in Polish version)
eResources addresses	

Example issues/ example questions/ tasks being completed	functioning of corporations in the modern economythe process of corporate development as a result of foreign direct investment
Work placement	Not applicable

Document generated electronically. Does not require a seal or signature.