University of Gdańsk

Subject card

Subject name and code	Enterprise in Crisis, PG_00200110		
Field of study	International Economic Relations		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2027/2028
Education level	Master's studies	Subject group	Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study
Mode of study	part-time studies	Mode of delivery	at the university
Year of study	2	Language of instruction	Polish
Semester of study	4	ECTS credits	4.0
Learning profile	academic	Assessment form	exam
Conducting unit	Division of Global Economy -> Department of Maritime Transport and Seaborne Trade -> Faculty of Economics -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr Tomasz Gutowski	
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	10.0	10.0	0.0	16.0	0.0	36

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	36	0.0	64.0	100

Subject objectives

The aim of the subject is to identify the conditions of crisis situations and methods of dealing with a crisis in an international enterprise. Students' work involves analyzing specific crisis situations in entities operating in the modern economy.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[MSGMU2_W04] has in-depth knowledge of of different types and elements of economic structures and institutions, including institutions, organisations and economic entities; understands the causes, course, scale and consequences of changes occurring in them, as well as relations between them on a national, international and intercultural scale; knows the theories explaining relations among them	The student understands the causes and course of crisis situations in the enterprise.	[SW4] test/exam - oral or written
[MSGMU2_W09] has a knowledge of selected areas of the functioning of a modern enterprise in the national and international environment; understands the conditions, principles and consequences of decisions taken in its structures aiming at the development, and the dependencies among enterprises on the international market	The student acquires in-depth knowledge of the conditions and methods of conduct in contemporary enterprises in crisis situations.	[SW4] test/exam - oral or written
[MSGMU2_K04] is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions; undertakes challenges of creative thinking; acquires resilience to failures; assesses risks and threats and finds ways of counteracting their effects	The student thinks and acts in an entrepreneurial way, assesses the risk of making decisions in crisis situations and finds ways to prevent their consequences.	[SK4] test/exam - oral or written
[MSGMU2_U02] can observe, evaluate and critically analyse the causes and course of processes and phenomena taking place in the open economy; can formulate his/her own opinions on the subject, interpret statistical data and economic indicators necessary in this respect, and also forecast economic processes and phenomena using advanced methods and tools applied in economic sciences	Student, using the acquired knowledge, is able to analyze economic processes and phenomena taking place in the company's environment. The student is able to carry out projects related to crisis situations in an enterprise.	[SU2] presentation/project/paper/ report [SU4] test/exam - oral or written
[MSGMU2_U04] can use the acquired knowledge to formulate and solve complex problems related to the operation of economic entities on the international market, with particular emphasis on the European Union market	The student is able to use knowledge to solve problems related to the functioning of an enterprise in crisis. The student is able to carry out projects related to crisis situations in an enterprise.	[SU2] presentation/project/paper/ report [SU4] test/exam - oral or written
[MSGMU2_W14] has an in-depth knowledge of the human being as an individual making economic decisions, acting in social structures and organisational units, in particular in enterprises operating on the international market	The student has in-depth knowledge of the need to make economic decisions in enterprises.	[SW4] test/exam - oral or written

Subject contents

1. The nature of a crisis and a crisis situation in an enterprise.
2. including the identification of crisis causes and their potential consequences. The phases of crisis management.
3. The responsibilities of management personnel under crisis conditions.
4. Strategies for overcoming and recovering from a crisis.
5. Costs and benefits of a crisis for an enterprise.

Case study: examples of crisis situations in Polish and international companies.
Development of a strategic model for managing crisis situations.
During consultation sessions, students' individual questions will be discussed, doubts will be clarified, and additional information related to the course content will be provided.

<table>
<tr><td>Prerequisites and co-requisites</td><td colspan="3">Knowledge of the lecture: cultural conditions of international business.</td></tr>
<tr><td>Assessment methods and criteria</td><td colspan="3"><table>
<tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr>
<tr><td>project</td><td>51.0%</td><td>60.0%</td></tr>
<tr><td>passing test</td><td>51.0%</td><td>40.0%</td></tr>
</table></td></tr>
<tr><td rowspan="3">Recommended reading</td><td>Basic literature</td><td colspan="2">1. Lichtarski J., Podstawy nauki o przedsiębiorstwie, Wydawnictwo Akademii Ekonomicznej we Wrocławiu, Wrocław 2007.
2. Łukasinski W., Wpływ kapitału ludzkiego na proces rozwoju organizacji w warunkach kryzysu, [w:] Zarządzanie w kryzysie, red. A. Stabryła, Krakow 2000.
3. Mintzberg H., Zarządzanie, Wolters Kluwer, Warszawa 2013.
4. Palmer R.E., Przywództwo doskonałe, Wolters Kluwer, Warszawa 2013.
5. Zelek A., Zarządzanie kryzysem w przedsiębiorstwie. Perspektywa strategiczna. Instytut Organizacji i Zarządzania w Przemyśle ORGMASZ, Warszawa 2003.</td></tr>
<tr><td>Supplementary literature</td><td colspan="2">1. Huczek M., Organization culture a company crisis, "Zeszyty Naukowe Wyzszej Szkoły Humanitas. Zarzadzanie", 2014, nr 2.</td></tr>
<tr><td>eResources addresses</td><td colspan="2"></td></tr>
<tr><td>Example issues/ example questions/ tasks being completed</td><td colspan="3"></td></tr>
<tr><td>Work placement</td><td colspan="3">Not applicable</td></tr>
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