University of Gdańsk

Subject card

Subject name and code	Archaeological Museology - lecture, PG_00200214						
Field of study	Archaeology						
Date of commencement of studies	October 2026		Academic year of realisation of subject	2028/2029			
Education level	Bachelor's studies		Subject group	Obligatory subject group in the field of study Subject group related to scientific research in the field of study			
Mode of study	full-time studies		Mode of delivery	at the university			
Year of study	3		Language of instruction	Polish			
Semester of study	6		ECTS credits	2.0			
Learning profile	academic		Assessment form	exam			
Conducting unit	Institute of Archaeology -> Faculty of History -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Joanna Dąbal				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	45.0	0.0	0.0	0.0	0.0	45
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	45		2.0		3.0	50
Subject objectives	To familiarize the student with the basic definitions: museology, archaeological heritage, promotion of archaeological heritage. Familiarizing the student with the history of museology. Familiarizing the student with basic marketing mechanisms and forms of promoting the results of archaeological research in Poland Europe. To familiarize the student with the main events in the history of the formation of collecting and museology.						

Learning outcomes

Course outcome	Subject outcome	Method of verification
[ARCHL3_W06] Knows and understands at an advanced level the most important theories, research methods and tools of the archaeology workshop	Knows new concepts used in museology.	[SW4] test/exam - oral or written
[ARCHL3_K03] Is ready to fulfil social obligations, co-organize activities for the benefit of the social environment in the field of education and promotion of archaeological heritage	He is ready to fulfill the obligations arising from the tasks of heritage protection.	[SK1] oral statement/conversation/ discussion
[ARCHL3_K01] Is ready to critically evaluate his/her knowledge and received content	Is ready to critically evaluate his knowledge of museology.	[SK4] test/exam - oral or written
[ARCHL3_U08] Can independently plan and implement his/her own lifelong learning	Is able to learn using supplementary literature on museum issues.	[SU4] test/exam - oral or written
[ARCHL3_K04] Is ready to initiate activities for the benefit of the public interest in the protection and management of archaeological heritage	He is ready to design educational events.	[SK1] oral statement/conversation/ discussion
[ARCHL3_U02] Can select and apply methods and tools appropriate to archaeological practice, including advanced information and communication technologies, to solve typical as well as selected more complex problems in the field of archaeology	Is able to navigate museum databases in order to carry out queries regarding exhibitions.	[SU8] observation of student's independent or team work
[ARCHL3_W04] Knows the main directions of archaeological research, such as processual archaeology, cognitive archaeology, contextual archaeology, gender studies	Knowledge of the main trends in archaeological research and understanding of their application in archaeological museology, particularly in the development of collections, the interpretation of archaeological materials, and the preparation of exhibitions and educational activities.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
[ARCHL3_U03] Is able to communicate with the wider community using specialist terminology in the field of archaeology, and to prepare and present content related to archaeological heritage, including popular-science materials	Is able to use specialist terminology related to museology in his statements.	[SU1] oral statement/conversation/ discussion
[ARCHL3_W07] Knows and understands contemporary social, cultural and civilizational dilemmas related to the protection and interpretation of archaeological heritage	Knows and understands the problems of museology.	[SW4] test/exam - oral or written

Subject contents

Presentation of basic issues regarding the possibilities and forms of promoting the results of archaeological research, introduction to basic terms: archaeological heritage, museums, collections, presentation of issues related to the history of collecting and museums in Poland and around the world, presentation of issues related to the stages of organization and functioning of exhibitions, indication of goals such projects, examples of implementation and marketing issues.

Prerequisites and co-requisites

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
test	51.0%	80.0%
Discution	51.0%	20.0%

Recommended reading	Basic literature	Pomian K., 1996, Zbieracze i osobliwości, Warszawa. Sowiński J., 1977, Wędrówki przedmiotów. Kolekcje i kolekcjonerzy, Wrocław-Warszawa-Kraków-Gdańsk. Coles J., 1977, Archeologia doświadczalna, Warszawa. wystawy muzealne, Kraków Mączyńska A. , Archeologia i media małżeństwo z rozsądku, red. Marciniak A., Minta-Tworzowska D., Pawelta M. [w:] Współczesne oblicza przeszłości, Poznań, 2011, s. 323-331.
	Supplementary literature	Podlaski A., 2011, Marketing społecznościowy: tajniki skutecznej promocji w SOCIAL MEDIA, Gliwice. Leniartek M., 2008, Komercjalizm turystyki kulturowej, Wrocław.
	eResources addresses	
Example issues/ example questions/ tasks being completed	Ethics in museology	
Work placement	Not applicable	

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