University of Gdańsk

Subject card

Subject name and code	Knowledge Management, PG_00200361						
Field of study	Logistics and Mobility						
Date of commencement of studies	October 2026		Academic year of realisation of subject	2026/2027			
Education level	Bachelor's studies		Subject group	Obligatory subject group in the field of study Subject group related to scientific research in the field of study			
Mode of study	full-time studies		Mode of delivery	at the university			
Year of study	1		Language of instruction	Polish			
Semester of study	1		ECTS credits	3.0			
Learning profile	academic		Assessment form	credit			
Conducting unit	Department of Organisation and Management -> Faculty of Management -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Piotr Wróbel, prof. UG				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	15.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours	Self-study		SUM
	Number of study hours	30		0.0	45.0		75
Subject objectives	The primary aim of the course is to understand the impact of the Knowledge Era on enterprises, public organizations, and the labor market, particularly in the area of strategies and knowledge management processes.						

Learning outcomes

Course outcome	Subject outcome	Method of verification
[LML3_W09] has advanced knowledge of the evolution of theories describing logistics and mobility	The student knows and understands the basic economic principles and other conditions of knowledge management related to the awarded qualification	[SW4] test/exam - oral or written
[LML3_U01] is able to correctly interpret economic and social phenomena and apply knowledge of economics, finance, management sciences, logistics and mobility to explain economic phenomena	The student is able to interpret and explain economic phenomena, analyze their causes, course and relationships between them, using acquired knowledge in the field of knowledge management.	[SU4] test/exam - oral or written
[LML3_K05] identifies, diagnoses and resolves correctly the dilemmas and various options for solutions, related to the performance of the profession	The student is ready to perform his/her professional role in a responsible manner, observing business ethics and business standards in the work environment	[SK4] test/exam - oral or written
[LML3_U06] uses its knowledge of economics, finance, management, logistics and mobility to resolve economic and social dilemmas arising in its professional work	The student knows and understands the principles of making economic decisions by entities operating in social and business structures.	[SU4] test/exam - oral or written
[LML3_W03] has advanced knowledge of the relationship between business entities and public institutions operating in the national, international and intercultural sphere, understands the importance of logistics and mobility for their functioning	The student knows and understands selected research methods and tools that are used in knowledge management issues.	[SW4] test/exam - oral or written
[LML3_W02] has advanced knowledge of different types of entities that require logistics support or provide logistics services	The student knows and understands the basic concepts and terminology in the field of knowledge management.	[SW4] test/exam - oral or written

Subject contents

1. Alvin Toffler's Third Wave concept, the development of the information society

2. Knowledge management strategies in organizations: personalization vs. codification

3. The knowledge management process in organizations

4. Learning organizations

5. The knowledge spiral6. Intellectual capital essence and measurement

Issues that pose a cognitive challenge will be discussed during the consultation.

Prerequisites and co-requisites

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
Test	51.0%	100.0%

Recommended reading

Basic literature

1. L. Edvinsson, P. Ordonez de Pables (2020) Intellectual Capital in the Digital Economy, Routledge

2. A. Toffler (1987) The Third Wave, Random House Value Publishing Staff

3. Probst G., Raub, S. and Romhardt, K. (2000) Managing Knowledge: Building Blocks for Success, Chichester, Wiley

	Supplementary literature	1. W.G. Bennis (2009) On becoming a leader, Basic Books 2. Nonaka I., Takeuchi H. (1995) The Knowledge-Creating Company: How Japanese companies create the dynamics of innovation, Oxford University Press
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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