University of Gdańsk

Subject card

Subject name and code	Cross- Cultural Differences in Logistics, PG_00200374		
Field of study	Logistics and Mobility		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2026/2027
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Subject group related to scientific research in the field of study
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	1	Language of instruction	English
Semester of study	2	ECTS credits	5.0
Learning profile	academic	Assessment form	credit
Conducting unit			
Name and surname of lecturer (lecturers)	Subject supervisor	mgr Oskar Bech	
	Teachers	mgr Oskar Bech	

Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	15.0	0.0	45
	E-learning hours included: 0.0						

Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
	Number of study hours	45	0.0	80.0	125

Subject objectives	To enable students to understand the intercultural connection, the main in the multicultural business environment, to enable students to recognize cultural differences and barriers and help adapt to different cultures and skills to cope with culture shock, and also to learn communication skills. Students will learn how to effectively appear between individuals, organizations and nations, to effectively provide intercultural presence.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[LML3_W01] has advanced knowledge in social sciences, their importance in the system of sciences, and understands the role of logistics and mobility in this context, knows the universal terminology related to logistics and mobility	knows and understands phenomena based on logistics between organizations operating in intercultural spaces. Has advanced knowledge in the field of mobility	[SW4] test/exam - oral or written [SW5] implementation of a problem task
[LML3_U05] uses normative systems (legal, professional, ethical) to solve a specific logistics or mobility task	is able to use basic regulations and standards defining the logistics activities of enterprises in different cultures	[SU4] test/exam - oral or written
[LML3_W03] has advanced knowledge of the relationship between business entities and public institutions operating in the national, international and intercultural sphere, understands the importance of logistics and mobility for their functioning	knows and understands the relationships and differences between international business stakeholders, including business entities, public institutions, and organizations operating in intercultural spaces, particularly in the field of logistics and mobility	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
[LML3_W05] has a knowledge of a human being as an entity that creates social structures and the principles of their functioning	has knowledge about the importance of a human being in an intercultural social environment	[SW4] test/exam - oral or written
[LML3_U14] can appropriately set priorities and plan and organize the tasks involved in their implementation, as well as monitor and evaluate progress	is able to properly organize tasks related to the implementation of planned activities, as well as monitor and evaluate the progress of implemented solutions	[SU5] implementation of a problem task [SU8] observation of student's independent or team work
[LML3_K01] recognizes the importance of knowledge in the field of logistics and mobility in the process of identifying and solving economic problems, is ready to interact with other participants in the learning process, and consulting experts in case of difficulties in solving them on their own	is ready to recognize the importance of knowledge in the field of intercultural communication in identifying and solving theoretical and practical problems in business, especially logistics; in case of encountering difficulties in individual solving of business problems it will be discussed during the consultations hours	[SK1] oral statement/conversation/ discussion [SK3] text preparation/written work
[LML3_K06] is ready to be guided in his professional life by business ethics and corporate social responsibility, respect for others and be loyal to his employer	is ready for social and professional life in the spirit of ethics, responsibility and respect for others in an intercultural business environment	[SK8] observation of student's independent or team work
[LML3_U13] is able to interact and work in a group (including in an international environment), taking various roles in it	is able to work in teams, including interdisciplinary and intercultural ones	[SU2] presentation/project/paper/ report [SU5] implementation of a problem task
[LML3_W11] knows the general principles of creating and developing forms of individual entrepreneurship, using knowledge of economics, finance, management sciences, logistics and mobility	has knowledge and is ready to think and act in an entrepreneurial manner	[SW1] oral statement/ conversation/discussion [SW5] implementation of a problem task

Subject contents	1. Introduction: Understanding Differences. Cross-cultural Game. Why Culture Matters in Business The Role of Globalization 2. Self-Awareness in Cross-cultural Communication. Cultural Intelligence. 3. Basic definitions and characteristics, differences between national culture and corporate culture 4. Basic cultural frameworks/models 5. Hofstede's six-dimensional model 6. Verbal and non-verbal communication - definitions 7. Cross-cultural written, oral and digital communication, the role of language, small talk, politeness, saving face, disagreement, evaluating performance and giving negative feedback 8. Cross-cultural communication from an intra-organizational perspective, the perspective of leadership and work in international teams 9. Cross-cultural communication from an international and inter-organizational logistics perspective: meetings, business trips 10. Culture shock, expatriate travel and cultural training, mobility 11. Case study 12. Student project presentations Issues that require further development or clarification can be discussed during the consultation.
Prerequisites and co-requisites	Knowledge of basic concepts of international management, international marketing.

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
test	51.0%	50.0%
presentation (project)	51.0%	30.0%
activity	51.0%	20.0%

Recommended reading

Basic literature

Hofstede, G., Hofstede, G. J., & Minkov, M. (2010). Cultures and organizations: software of the mind : intercultural

cooperation and its importance for survival. 3rd ed. New York ; London, McGraw-Hill.

Tuleja, E.A. (2021). Intercultural Communication for Global Business: How Leaders Communicate for Success (2nd

ed.). Routledge.

When Cultures Collide: Leading Across Cultures, Lewis, Richard D., Nicholas Brealey Publishing; 3 edition, 2005

Magala, S. (2005). Cross-Cultural Competence (1st ed.). Routledge.

	Supplementary literature	K. Bałandynowicz-Panfil,, The Role of Older People as Consumers - the Comparative Analysis of Old and New Member States of European Union, "Comparative Economic Research. Central and Eastern Europe", Vol 15, Nr 1/2012 Meyer, E. (2016). The culture map. PublicAffairs.
	eResources addresses	
Example issues/ example questions/ tasks being completed	Principles of Intercultural Communication. The Importance of Culture in Communication.	
Work placement	Not applicable	

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