University of Gdańsk

Subject card

Subject name and code	Microeconomics, PG_00200377		
Field of study	Logistics and Mobility		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2026/2027
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Subject group related to scientific research in the field of study
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	1	Language of instruction	English
Semester of study	2	ECTS credits	6.0
Learning profile	academic	Assessment form	exam
Conducting unit	Department of Microeconomics -> Faculty of Economics -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. Anna Blajer-Gołębiewska	
	Teachers	dr hab. Anna Blajer-Gołębiewska	

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	30.0	30.0	0.0	30.0	0.0	90

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	90	0.0	60.0	150

Subject objectives

The aim of this course is to improve students knowledge about decision-making processes made by consumers and producers.

Preparing projects, students develop teamwork skills.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[LML3_K01] recognizes the importance of knowledge in the field of logistics and mobility in the process of identifying and solving economic problems, is ready to interact with other participants in the learning process, and consulting experts in case of difficulties in solving them on their own	The student recognizes the importance of knowledge of microeconomics in the process of identifying and solving economic problems; in case of facing difficulties in solving microeconomic issues individuallyis, consult them with the teacher during consultation hours.	[SK1] oral statement/conversation/ discussion [SK4] test/exam - oral or written
[LML3_W07] has knowledge of the economic and financial principles of operation and management of business entities and organizations that require logistics support or provide logistics services, as well as legal, organizational, moral and ethical norms and rules of operation of public institutions	The student has knowledge of the basic microeconomic principles of operation and management of economic entities, which enables them to prepare a project on microeconomics applications.	[SW4] test/exam - oral or written [SW2] presentation/project/paper/ report
[LML3_W02] has advanced knowledge of different types of entities that require logistics support or provide logistics services	The student has advanced knowledge of various types of business entities.	[SW4] test/exam - oral or written
[LML3_K05] identifies, diagnoses and resolves correctly the dilemmas and various options for solutions, related to the performance of the profession	The student correctly identifies, diagnoses, and resolves dilemmas and various solution variants based on microeconomic decision-making theory.	[SK4] test/exam - oral or written
[LML3_U01] is able to correctly interpret economic and social phenomena and apply knowledge of economics, finance, management sciences, logistics and mobility to explain economic phenomena	The student is able to correctly interpret economic phenomena and apply knowledge of microeconomics to explain economic phenomena, which enables them to prepare a project on microeconomics applications.	[SU2] presentation/project/paper/ report [SU4] test/exam - oral or written
[LML3_U03] is able to analyze the causes and course of specific logistics and mobility processes and systems, and accurately analyze these processes and systems with the help of adequate economic and social methods and tools	The student is able to analyse the causes and course of specific microeconomic processes and accurately analyse these processes using adequate microeconomic methods and tools, which enables them to prepare a project on microeconomics applications.	[SU2] presentation/project/paper/ report [SU4] test/exam - oral or written
[LML3_W01] has advanced knowledge in social sciences, their importance in the system of sciences, and understands the role of logistics and mobility in this context, knows the universal terminology related to logistics and mobility	The student has advanced knowledge of microeconomics and understands its significance as a social science, essential for understanding the economic mechanisms that impact logistics operations, which enables them to prepare a project on microeconomics applications.	[SW4] test/exam - oral or written [SW2] presentation/project/paper/ report

Subject contents	1. Thinking like an economist 2. Supply and demand 3. Elasticity and its applications 4. Supply, demand, and government policies 5. The theory of consumer choice 6. Production function 7. Costs, revenues and profit 8. Perfect competition 9. Monopoly 10. Oligopoly 11. Markets for factors of production 12. Project The programme is delivered both during scheduled classes and outside them through the student's independent completion of problem-solving tasks/projects, which are discussed with the lecturer. The project requires ongoing consultation with the instructor. This time includes selecting the topic, discussing the methodological assumptions, defining the expected results, and consulting on the results. To obtain a passing grade, students must achieve at least 51% of the total marks awarded for classes and at least 51% of the marks in the final examination. The final grade is determined on the basis of the total number of marks obtained from both the coursework and lecture components combined.
Prerequisites and co-requisites	knowledge of differential calculus, integral calculus, functions of one and several variables; skills regarding analysis and interpretation of function graphs

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
The lecture component is assessed through a written examination.	51.0%	50.0%
Assessment for the class is based on group in-class works and a group project.	51.0%	50.0%

Recommended reading

Basic literature	1. N. G. Mankiw, Principles of Economics, Cengage Learning, Stamford, CT 2013. 2. D. A. Besanko, R. R. Braeutigam, Microeconomics, John Wiley & Sons, Hoboken, NJ 2011 3. P. Krugman, R. Wells, Economics, Worth Publishers, New York 2021.
Supplementary literature	1. A. Blajer-Gołębiewska, Erasmus+ students [in:] Bernat Tomasz, Gąsior Aleksandra (ed.), The microeconomics case studies, Wydawnictwo SIZ, Łódź 2020, pp. 90-91. 2. A. Blajer-Gołębiewska, Training-Info [in:] Bernat Tomasz, Gąsior Aleksandra (ed.), The microeconomics case studies, Wydawnictwo SIZ, Łódź 2020, pp. 119-121. 3. A. Blajer-Gołębiewska, Ronald Ltd. [in:] Bernat Tomasz, Gąsior Aleksandra (ed.), The microeconomics case studies, Wydawnictwo SIZ, Łódź 2020, pp. 122-123.

	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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