

Subject card

Subject name and code	Globalisation in Logistics and Mobility, PG_00200389						
Field of study	Logistics and Mobility						
Date of commencement of studies	October 2026	Academic year of realisation of subject			2027/2028		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			English		
Semester of study	3	ECTS credits			3.0		
Learning profile	academic	Assessment form			credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Monika Bąk				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		45.0	75
Subject objectives	<p>Mirroring aspects of human geography, this course will offer a historical overview of globalisation with a focus on its impact on logistics and mobility. Students will explore key historical milestones from ancient trade routes to modern global supply chains and gain insight into how logistics and mobility systems evolved to support global commerce. The will course emphasises the interplay between technological advancements, political shifts, and economic developments that have enabled an increasingly interconnected global landscape.</p> <p>The course is designed for first-year students in the first semester, as this subject will serve as a contextual introduction to the broader major, laying foundational knowledge for more specialised logistics and mobility subjects.</p>						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[LML3_W09] has advanced knowledge of the evolution of theories describing logistics and mobility	students will gain a comprehensive understanding of the historical evolution of global logistics and mobility systems	[SW2] presentation/project/paper/report
	[LML3_U03] is able to analyze the causes and course of specific logistics and mobility processes and systems, and accurately analyze these processes and systems with the help of adequate economic and social methods and tools	student is capable of analyzing the causes and development of specific logistics and mobility processes and systems, and can discuss related dilemmas during consultations.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[LML3_K01] recognizes the importance of knowledge in the field of logistics and mobility in the process of identifying and solving economic problems, is ready to interact with other participants in the learning process, and consulting experts in case of difficulties in solving them on their own	student understands the significance of globalization conditions and the interactions between market participants.	[SK2] presentation/project/paper/report
	[LML3_K04] is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions, takes on the challenges of creative thinking, is resilient to failure, knows how to identify threats and assess the risk of their occurrence	students will be equipped with the analytical skills necessary to assess current challenges in logistics, including sustainability and geopolitical issues, preparing them for advanced studies in the field	[SK2] presentation/project/paper/report
	[LML3_W01] has advanced knowledge in social sciences, their importance in the system of sciences, and understands the role of logistics and mobility in this context, knows the universal terminology related to logistics and mobility	students will gain a comprehensive understanding of the development of different solutions in logistics and mobility from ancient trade networks to modern supply chains	[SW2] presentation/project/paper/report
	[LML3_U06] uses its knowledge of economics, finance, management, logistics and mobility to resolve economic and social dilemmas arising in its professional work	student is able to apply historical knowledge to solve current problems in logistics and mobility.	[SU2] presentation/project/paper/report

Subject contents	<p>1. Ancient Trade Networks and the Origins of Global Mobility Early trade routes, such as the Silk Road and spice routes, and their logistical significance. The role of port cities in ancient trade and the evolution of early logistics methods. The emergence of local and long-distance trade and mobility systems in ancient civilisations (Rome, Egypt, Mesopotamia).</p> <p>2. The Age of Exploration: Expanding Global Maritime Logistics The navigational and logistical challenges of exploration and the creation of global trade routes. The economic and political implications of colonial expansion on global supply chains. Technological advancements in shipbuilding and maritime logistics to support growing trade demands.</p> <p>3. The Industrial Revolution and Urbanisations Impact on Logistics Innovations such as steamships, railroads, and telegraphy that modernised logistics networks. Urbanisation as a catalyst for logistics growth, and the rise of rail and canal systems. The shift from local to regional and global supply chains as industrial demands expanded.</p> <p>4. The 20th Century: Air Freight and Containerisation in Logistics Introduction of containerised shipping and the transformation of global freight logistics. The rise of air cargo and its importance in high-value, time-sensitive global trade. The influence of two World Wars on logistics and the development of mobility infrastructure.</p> <p>5. Post-War Globalisation and the Formation of International Trade Alliances The creation of trade agreements and their impact on the global logistics landscape (e.g., GATT, NAFTA). The role of regulatory bodies and standards in global trade logistics. The emergence of multinational corporations and global outsourcing practices.</p> <p>6. The Digital Transformation of Logistics and the Rise of Information Technology The development of GPS, EDI, and the internet as transformative forces in logistics coordination. Just-in-time (JIT) logistics and its global impact on supply chains and production. The impact of digital platforms and e-commerce on both urban and global mobility systems.</p> <p>7. Current Challenges in Global Logistics and Mobility Environmental impacts of global supply chains and the shift towards sustainable logistics. Geopolitical tensions, pandemics, and other modern disruptions to global trade networks. Contemporary trade dynamics and their influence on logistics and mobility strategies.</p>														
Prerequisites and co-requisites															
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="453 1140 794 1167">Subject passing criteria</th> <th data-bbox="799 1140 1141 1167">Passing threshold</th> <th data-bbox="1145 1140 1490 1167">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="453 1173 794 1200">Presentation 2</td> <td data-bbox="799 1173 1141 1200">50.0%</td> <td data-bbox="1145 1173 1490 1200">25.0%</td> </tr> <tr> <td data-bbox="453 1207 794 1234">Essay</td> <td data-bbox="799 1207 1141 1234">50.0%</td> <td data-bbox="1145 1207 1490 1234">50.0%</td> </tr> <tr> <td data-bbox="453 1240 794 1267">Presentation 1</td> <td data-bbox="799 1240 1141 1267">50.0%</td> <td data-bbox="1145 1240 1490 1267">25.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	Presentation 2	50.0%	25.0%	Essay	50.0%	50.0%	Presentation 1	50.0%	25.0%
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Recommended reading	<p>Basic literature</p> <p>Supplementary literature</p> <p>eResources addresses</p>	<p>Steger, M. B. (2023). Globalization: Past, Present, Future (1st ed). University of California Press.</p> <p>Rawłuszko, K. (2021). The Implications of Globalization on Logistic Processes. Logistics and Transport, 2, 5. https://doi.org/10.26411/83-1734-2015-2-51-1-21</p> <p>Zientara, P., Jażdżewska-Gutta, M., Bąk, M., & Zamojska, A. (2024). What drives tourists sustainable mobility at city destinations? Insights from ten European capital cities. Journal of Destination Marketing & Management, 33, 118. https://doi.org/10.1016/j.jdmm.2024.100931</p>													
Example issues/ example questions/ tasks being completed															
Work placement	Not applicable														

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