University of Gdańsk

Subject card

Subject name and code	Sustainable Tourism and Mobility, PG_00200419		
Field of study	Logistics and Mobility		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2028/2029
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Subject group related to scientific research in the field of study
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	3	Language of instruction	Polish
Semester of study	5	ECTS credits	2.0
Learning profile	academic	Assessment form	credit
Conducting unit			
Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. Monika Bąk, prof. UG	
	Teachers		

Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	15.0	0.0	45
	E-learning hours included: 0.0						

Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
	Number of study hours	45	0.0	5.0	50

Subject objectives

Understand the principles of sustainable tourism: Students will learn the foundational concepts and principles of sustainable tourism, including its importance for environmental conservation, community development, and economic viability.

Analyze the relationship between mobility and tourism: Students will explore how various modes of transportation impact tourism, including their environmental implications and effects on local economies.

Evaluate best practices in sustainable mobility: Students will examine case studies of successful sustainable mobility initiatives in tourism, including public transport systems, bike-sharing programs, and pedestrian-friendly infrastructure.

Develop practical solutions: Students will apply theoretical knowledge to design innovative and sustainable mobility solutions for tourism destinations, considering local context and community needs.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[LML3_W02] has advanced knowledge of different types of entities that require logistics support or provide logistics services	Student knows various types of actors involved in tourism and mobility.	[SW2] presentation/project/paper/ report
[LML3_U05] uses normative systems (legal, professional, ethical) to solve a specific logistics or mobility task	Student applies legal, professional, and ethical frameworks to solve tasks related to sustainable mobility in tourism contexts.	[SU2] presentation/project/paper/ report [SU5] implementation of a problem task
[LML3_U15] is able to independently supplement and improve the acquired knowledge and economic skills, uses various methods of learning	Student independently expands and improves knowledge and skills in sustainable tourism and mobility using diverse learning methods.	[SU5] implementation of a problem task
[LML3_K05] identifies, diagnoses and resolves correctly the dilemmas and various options for solutions, related to the performance of the profession	Student accurately identifies, analyzes, and resolves dilemmas and alternative solutions related to professional practice in sustainable tourism and mobility. Student can discuss related dilemmas during consultations.	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report

Subject contents

Introduction to Sustainable Tourism.

The role of mobility in tourism: Overview of transportation modes (public transport, cycling, walking) and their impact on tourism; The relationship between accessibility and tourism growth.

Case Studies of sustainable mobility initiatives in tourism

The role of technology in enhancing sustainable mobility in tourism.

Group Project and Presentations

Prerequisites and co-requisites

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
project	51.0%	75.0%
discussion	51.0%	15.0%
presentation	51.0%	10.0%

Recommended reading

Basic literature	Zientara, P., Jażdżewska-Gutta, M., Bąk, M., & Zamojska, A. (2025). Examining the use of public transportation by tourists in ten European capitals through the lens of hierarchical leisure constraints theory. Journal of Travel Research, 64, Article 4. https://doi.org/10.1177/00472875241228499 Zientara, P., Jażdżewska-Gutta, M., Bąk, M., & Zamojska, A. (2024). What drives tourists sustainable mobility at city destinations? Insights from ten European capital cities. Journal of Destination Marketing & Management, 33, 118. https://doi.org/10.1016/j.jdmm.2024.100931 Croes, R., Ridderstaat, J., Bąk, M., & Zientara, P. (2021). Tourism specialization, economic growth, human development and transition economies: the case of Poland. Tourism Management, 82, 18. https://doi.org/10.1016/j.tourman.2020.104181
Supplementary literature	NA
eResources addresses	

Example issues/ example questions/ tasks being completed

Work placement

Not applicable