University of Gdańsk

Subject card

Subject name and code	International Business Law, PG_00200436						
Field of study	Logistics and Mobility						
Date of commencement of studies	October 2026		Academic year of realisation of subject	2026/2027			
Education level	Master's studies		Subject group	Obligatory subject group in the field of study Subject group related to scientific research in the field of study			
Mode of study	full-time studies		Mode of delivery	at the university			
Year of study	1		Language of instruction	English			
Semester of study	2		ECTS credits	3.0			
Learning profile	academic		Assessment form	exam			
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Sylwia Majkowska-Szulc				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		45.0	75
Subject objectives	Providing students with necessary knowledge and skills enabling effective navigation in European and international regulations of business, including business transactions.						

Learning outcomes

Course outcome	Subject outcome	Method of verification
[LMMU2_W11] knows the detailed principles of establishing and developing forms of individual entrepreneurship, using the knowledge of economics, finance, management, logistics and mobility	The student knows the principles of creating and developing forms of individual entrepreneurship, using knowledge of international trade law, including logistics and mobility issues.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
[LMMU2_K02] is aware of the level of his/her knowledge in the field of logistics and mobility; understands the need to extend and update this knowledge throughout his/her life	The student is aware of the level of his knowledge in international trade law, including logistics and mobility issues, and understands the need to deepen and update this knowledge throughout life.	[SK1] oral statement/conversation/ discussion [SK4] test/exam - oral or written
[LMMU2_K03] inspires and organises preparation of projects in the field of logistics and mobility, following the idea of sustainable development, reconciling legal, economic, ecological, political and social requirements	With knowledge of international trade law, the student can inspire and organize the preparation of logistics and mobility projects with sustainable development.	[SK1] oral statement/conversation/ discussion
[LMMU2_W07] has a knowledge of economic and financial principles governing the functioning and management of economic entities and organisations, which require logistics support or provide logistics services, as well as of systems of legal, organisational, professional, moral and ethical norms and rules organising public structures and institutions, both in the national and international spheres	The student has in-depth knowledge of international trade law, including the economic and financial principles of functioning and management of economic entities and organizations that require logistic support or provide logistic services, as well as the systems of legal, organizational, professional, moral, and ethical norms and rules organizing structures and public institutions in the international sphere.	[SW4] test/exam - oral or written
[LMMU2_W08] has a knowledge of main and logistics processes occurring in enterprises and economic organisations and with related areas, as well as of processes of change in public institutions; knows methods of research on the regularities governing these changes, taking into account the influence of external stakeholders on them	The student has in-depth knowledge of international trade law in logistics processes in enterprises and economic organizations, taking into account the influence of external stakeholders on them.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
[LMMU2_K01] recognises the importance of knowledge in the field of logistics and mobility in the process of identifying and solving work-related problems and of consulting experts when having difficulties in solving them independently	The student recognizes the importance of knowledge in international trade law, particularly in aspects related to logistics and mobility, in identifying and solving professional problems and seeking the opinion of experts in the event of difficulties in solving them independently.	[SK1] oral statement/conversation/ discussion
[LMMU2_W10] knows the terms and principles of protection of industrial property and copyright, and understands the necessity of management of intellectual property resources	The student knows the concepts and principles of industrial property and copyright protection and understands the need to manage intellectual property resources.	[SW4] test/exam - oral or written
[LMMU2_U12] can independently plan and implement lifelong learning, and inspire and organise the learning process of others	The student is able to independently plan and implement lifelong learning in international business law and inspire and organize others' learning processes.	[SU1] oral statement/conversation/ discussion
[LMMU2_K06] is ready to observe and develop in his/her professional life principles of business ethics and corporate social responsibility, respect others, be loyal to their employer, taking into account changing social needs.	The student is ready to follow and develop the principles of international business ethics in his professional life, respect other entities, and consider changing social needs.	[SK1] oral statement/conversation/ discussion
[LMMU2_U05] uses (legal, professional, ethical) normative systems and can effectively solve complex economic and social problems in logistics and mobility using them	The student uses normative systems (legal, professional, ethical) to solve economic and social problems in logistics and mobility.	[SU4] test/exam - oral or written

Course outcome	Subject outcome	Method of verification
[LMMU2_U07] can independently propose solutions to complex logistics and mobility problems, select methods of analysis and conduct conclusive procedures in this respect	The student is able to independently propose solutions in international trade law to problems in logistics and mobility, selecting appropriate methods and analyses.	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written

Subject contents

1) International business law general characteristics and sources

2) Digital Single Market of the EU general characteristics

3) Digital Services Act (online intermediaries and platforms, e.g. marketplaces, social networks, content-sharing platforms, app stores, online travel and accommodation platforms, in particular very large online platforms (VLOPs) and very large online search engines (VLOSEs) and Digital Markets Act (the identification of gatekeepers)

4) Artificial Intelligence Act (Proposal for a Regulation laying down harmonised rules on artificial intelligence)

5) New business structures in global context case study (e.g. Uber, Airbnb, Facebook, Google)

6) Contracts for the supply of digital content and digital services and contracts for the sale of goods with digital elements

7) Consumers rights in the digital economy case study

8) Intellectual property rights and intellectual property rights infringements in the digital economy

9) Transport (CMR Convention and TIR Convention) general characteristics.

10) Companies in civil and common law; international corporation

11) Corporate finance in international business

12) Capital raising strategies

13) Corporate governance

14) Share Purchase Agreements as business transaction

15) Shareholders Agreement and Other Ancillary Documents

16) Introduction to Mergers & Acquisitions, Negotiations and Preliminary Documents

Any doubts regarding the issues discussed will be dispelled during the consultation.

Prerequisites and co-requisites

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
written exam	51.0%	100.0%

Recommended reading

Basic literature	Alberto Santa Maria, *European Economic Law*, Kluwer Law International B.V., January 25, 2019 610.
Supplementary literature	H. Micklitz, Constitutionalization of European Private Law: XXII/2, OUP Oxford 2014, pp. 320.
eResources addresses	

Example issues/ example questions/ tasks being completed	
Work placement	Not applicable

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