University of Gdańsk

Subject card

Subject name and code	Global Corporations, PG_00200482						
Field of study	Economics						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2027/2028		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	3		ECTS credits		5.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Division of Global Economy -> Department of Maritime Transport and Seaborne Trade -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Tomasz Gutowski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	15.0	0.0	15.0	0.0	60
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	60		0.0		65.0	125
Subject objectives	Familiarizing students with the subject of the functioning of corporations on the international market						

Learning outcomes

Course outcome	Subject outcome	Method of verification
[EKONL3_U08] has the ability to observe, understand and analyse economic and social phenomena and processes using appropriate scientific methods	Student has the ability to observe and analyze economic phenomena. The student is able to complete a project task concerning an investment undertaking and consults its assumptions and progress with the course instructor during consultations and project sessions. Project sessions are included in the class schedule, while the dates and locations of consultations are published on the website	[SU2] presentation/project/paper/ report
[EKONL3_U13] be able to interact and work in a group (including an international one), assuming various roles within it	Student participates in preparing projects concerning the selection of modes of operation for economic entities.The student is able to complete a project task concerning an investment undertaking and consults its assumptions and progress with the course instructor during consultations and project sessions. Project sessions are included in the class schedule, while the dates and locations of consultations are published on the website	[SU2] presentation/project/paper/ report [SU3] text preparation/written work
[EKONL3_K03] participates in the preparation of economic and social projects, being able to reconcile legal, economic, ecological, political and social requirements	Student participates in the preparation of projects concerning the selection of operational methods for economic entities	[SK1] oral statement/conversation/ discussion
[EKONL3_W08] has an advanced knowledge of the processes of changing elements, enterprises and whole structures of economic organisations, as well as the processes of changing social institutions, knows what their causes, course, scale, consequences are and what the influence of external stakeholders is on them	Student has knowledge about the processes occurring in enterprises as well as the causes, course, and consequences of changes occurring in organizations	[SW1] oral statement/ conversation/discussion
[EKONL3_W02] has an advanced knowledge of the different types of existing business entities and organisations and public institutions	Student possesses knowledge about the types and principles of functioning of contemporary economic entities	[SW1] oral statement/ conversation/discussion
[EKONL3_K04] is willing to think and act in an entrepreneurial manner; adapts to new situations and conditions, takes on the challenges of creative thinking, is resilient in the face of failure, is able to identify risks and assess the risks of failure	The student adjusts their actions to the surrounding conditions, thinks, and acts in an entrepreneurial manner	[SK5] implementation of a problem task
[EKONL3_K01] recognises the importance of economic knowledge in identifying and solving economic problems and of consulting experts when difficulties in solving them independently	Student recognizes the importance of acquired knowledge in solving economic problems in the international market	[SK5] implementation of a problem task
[EKONL3_U01] can correctly interpret economic and social phenomena and apply knowledge of economics, finance and management sciences to explain economic phenomena	Student is able to use knowledge in economics, finance, and management sciences to interpret the market behavior of international enterprises	[SU1] oral statement/conversation/ discussion
[EKONL3_W10] knows and understands concepts and principles of industrial property, intellectual property and copyright law	The student understands concepts related to intellectual property protection	[SW1] oral statement/ conversation/discussion

	Course outcome	Subject outcome	Method of verification
	[EKONL3_W03] knows the relations between economic agents and social organisations operating in the national, international and intercultural arenas	The student has advanced knowledge of the relationships between organizations operating in the contemporary economy	[SW1] oral statement/ conversation/discussion
	[EKONL3_W09] has an advanced knowledge of the evolution of theories describing economic entities and organisations as well as public institutions, and has an advanced knowledge of functional links within them	The student has knowledge of changes occurring in theories regarding economic entities and organizations	[SW1] oral statement/ conversation/discussion

Subject contents

Market - national economy - global economy
Entities of the global economy (abbreviation)
Enterprises in the global market - what contemporary enterprises "think" about
Internationalization strategy, from domestic enterprise to corporation
Strategic behaviors of enterprises in the global market - how to compete with corporations?
Relationships between enterprises in the global economy
Transnational corporations - concept, essence, development, functioning
Foreign Direct Investment as a method of corporate investment

In order to deepen their understanding of the concepts discussed during lectures, students have the opportunity to attend consultations

Prerequisites and co-requisites

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
participation in a debate	51.0%	30.0%
participation in a project	51.0%	20.0%
final test	51.0%	50.0%

Recommended reading

Basic literature	Recommended reading lists (in Polish version)
Supplementary literature	Recommended reading lists (in Polish version)
eResources addresses	

Example issues/ example questions/ tasks being completed

the specificity of the functioning of corporations on the modern marketways of attracting and implementing foreign direct investment (FDI)

Work placement

Not applicable

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