University of Gdańsk

Subject card

Subject name and code	Tourism Services, PG_00200549						
Field of study	German Studies						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2028/2029		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group Humanistic-social subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		Polish		
Semester of study	6		ECTS credits		1.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Department of Marketing -> Faculty of Management -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Tomasz Dryl				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		2.0		8.0	25
Subject objectives	The aim of the course is for the student to become familiar with the most important issues in the field of tourism service in Poland and Europe and their exemplification and application in activities undertaken by tourism organisers.						

Learning outcomes

Course outcome	Subject outcome	Method of verification
[NIEML3_K05] Is ready to perform professional roles responsibly.	Can carry out professional roles responsibly in working with tourists	[SK8] observation of student's independent or team work
[NIEML3_W10] Knows and understands issues related to the creation and development of various forms of entrepreneurship	Knows and understands the basic issues related to the creation and development of various forms of tourist services	[SW2] presentation/project/paper/ report
[NIEML3_U09] Independently plans and implements actions leading to a continuous improvement of knowledge and skills, understands the need for continuous training and professional development	Independently plans and implements actions to continuously improve knowledge and skills in tourism service. Understands the importance of continuing education and professional development in the context of changing tourist needs, trends in tourism and service quality standards	[SU2] presentation/project/paper/ report
[NIEML3_W08] Knows and understands basic concepts and principles industrial property and copyright protection	Knows and understands the basic concepts and principles of industrial property protection and copyright law in the field of cooperation with institutions serving tourists	[SW2] presentation/project/paper/ report
[NIEML3_U08] Is able to cooperate in a team, also in work of an interdisciplinary nature	Able to cooperate in a team, also in work of an interdisciplinary nature	[SU2] presentation/project/paper/ report
[NIEML3_K01] Critically evaluates his/her knowledge, demonstrates a willingness to continually expand his/her knowledge and to seek expert advice if he/she has difficulty solving a problem on his/ her own	Critically evaluates his/her knowledge in the field of tourist services, demonstrates a willingness to continuously expand his/her knowledge and to draw on the knowledge and experience of experts in the tourist industry in the event of difficulties in solving a problem related to tourist services on his/her own	[SK2] presentation/project/paper/ report

Subject contents

Introduction - tourism, tourist services, tourist traffic

Types of tourism
Culture and quality of service in tourism
Accommodation, catering and transport services and their importance in tourism
Functioning of travel agencies in the tourist market
Performance of tourist events and their calculation

Prerequisites and co-requisites

no

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
project with presentation	51.0%	100.0%

Recommended reading

Basic literature	Meyer B., Obsługa ruchu turystycznego, Wydawnictwo Naukowe PWN, Warszawa 2006. Obsługa ruchu turystycznego, pod red. Z. Kruczka, Proksenia, Kraków 2010.
Supplementary literature	Głowacki M., Podstawy obsługi ruchu turystycznego w Polsce, Wyższa Szkoła Hotelarstwa i Turystyki w Częstochowie, Częstochowa 2007.
eResources addresses	

Example issues/ example questions/ tasks being completed

Work placement

Not applicable

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