University of Gdańsk

Subject card

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|---|---|---|---|
| Subject name and code | Economics of Small Enterprises, PG_00200550 | | |
| Field of study | German Studies | | |
| Date of commencement of studies | October 2026 | Academic year of realisation of subject | 2028/2029 |
| Education level | Bachelor's studies | Subject group | Obligatory subject group in the field of study<br>Optional subject group<br>Humanistic-social subject group<br>Subject group related to scientific research in the field of study |
| Mode of study | full-time studies | Mode of delivery | at the university |
| Year of study | 3 | Language of instruction | Polish |
| Semester of study | 5 | ECTS credits | 3.0 |
| Learning profile | academic | Assessment form | exam |
| Conducting unit | Katedra Strategicznego Rozwoju -> Faculty of Management -> Rector | | |
| Name and surname of lecturer (lecturers) | Subject supervisor | dr Bartosz Nowak | |
| | Teachers | | |

**Lesson types**

| Lesson type | Lecture | Tutorial | Laboratory | Project | Seminar | SUM |
|---|---|---|---|---|---|---|
| Number of study hours | 30.0 | 0.0 | 0.0 | 0.0 | 0.0 | 30 |

E-learning hours included: 0.0

**Learning activity and number of study hours**

| Learning activity | Participation in didactic classes included in study plan | Participation in consultation hours | Self-study | SUM |
|---|---|---|---|---|
| Number of study hours | 30 | 2.0 | 43.0 | 75 |

**Subject objectives**

Familiarization with basic issues in the field of creating and running small and medium-sized enterprises
Elementary preparation for running your own business

## Learning outcomes

| Course outcome | Subject outcome | Method of verification |
|---|---|---|
| [NIEML3_K05] Is ready to perform professional roles responsibly. | Student jest przygotowany do samodzielnej aktywności zawodowej ( samozatrudnienia)i lub potrafi dokonać oceny alternatywnego zatrudnienia pracowniczego | [SK1] oral statement/conversation/ discussion |
| [NIEML3_W10] Knows and understands issues related to the creation and development of various forms of entrepreneurship | Student ma wiedze na temat różnych form i przejawów przedsiębiorczości. Rozumie specyfikę gospodarowania zasobami oraz zewnętrznych uwarunkowań biznesu | [SW4] test/exam - oral or written |
| [ NIEML3_U09] Independently plans and implements actions leading to a continuous improvement of knowledge and skills, understands the need for continuous training and professional development | The student is able to assess his/ her competence gaps and determine the necessary steps to implement professional plans | [SU1] oral statement/conversation/ discussion |
| [NIEML3_K04] Is ready to take on professional challenges; thinks and acts in an entrepreneurial manner; exhibits perseverance in carrying out individual and team professional activities | Is able to prepare a simplified business model in a team | [SK2] presentation/project/paper/ report |

## Subject contents

1. Entrepreneurship and its conditions

2.The role of innovation

3.The concept of entrepreneur and small business

4.Features of SMEs

5.Phases of SME development

6. Barriers to the functioning of SMEs

7.Financial barrier - SME relations with the financial sector

8.The role of a business plan

9. Sources of ideas

10.Micro and macro environment of the enterprise

11.Legal forms of enterprises

12. Resources in the enterprise

## Prerequisites and co-requisites

no entry requirements

## Assessment methods and criteria

| Subject passing criteria | Passing threshold | Percentage of the final grade |
|---|---|---|
| knowledge | 51.0% | 80.0% |
| project presentation | 51.0% | 10.0% |
| activity in classes | 51.0% | 10.0% |

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|---|---|---|
| Recommended reading | Basic literature | Glinka B., Gudkova S., Entrepreneurship, Oficyna a Wolters Kluwer business, Warsaw 2011<br><br>Matejun M., Managing a small and medium-sized company in theory and exercises, Difin, Warsaw 2012<br><br>Cieślik J., Entrepreneurship for ambitious people. How to start your own business, Academic and Professional Publishing Houses, Warsaw 2010 |
| | Supplementary literature | Mućko P., Sokół A., How to set up and run a business in Poland and selected European countries, CEDEWU, 9th edition, Warsaw 2018 |
| | eResources addresses | |
| Example issues/ example questions/ tasks being completed | Entrepreneurship, which manifests itself through innovative activities and creativity, is classified in psychology as the so-called a) Classical school b) Schools of a great person c) Management school Statistically, the survival rate of enterprises after the first year of operation in Poland is approximately a) 50% b) 75% c) 90% The level of self-employment in Poland is relative to the average level in Europe a) Lower b) Higher c) At the same level as average | |
| Work placement | Not applicable | |

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