University of Gdańsk

Subject card

Subject name and code	Ethnographic Monograph I, PG_00200587		
Field of study	Ethnology		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2026/2027
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	1	Language of instruction	Polish
Semester of study	2	ECTS credits	3.0
Learning profile	academic	Assessment form	credit
Conducting unit			
Name and surname of lecturer (lecturers)	Subject supervisor	dr Kamil Pietrowiak	
	Teachers	dr Kamil Pietrowiak	

Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						

Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
	Number of study hours	30	2.0	43.0	75

Subject objectives	To introduce students to selected issues and tools taken up by the anthropology of images

Learning outcomes

Course outcome	Subject outcome	Method of verification
[ETNOL3_W02] Has an advanced and detailed knowledge about terminology, theories, and methodology of culture and religion studies (in the area of ethnology and cultural anthropology)	Student has a well-organized general knowledge, including terminology, theories, and methodology in the areas of culture and religion studies (in the areas of ethnology and cultural anthropology, including visual anthropology)	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
[ETNOL3_W04] Has an advanced knowledge of ethnic processes in the world and the fundamental dilemmas of contemporary civilization	Student understands the importance of promoting and protecting the pictorial/visual cultural heritage of Pomerania, Poland, and the world.	[SW1] oral statement/ conversation/discussion
[ETNOL3_K06] Is convinced of the importance of behaving in a professional manner, reflecting on ethical issues, and observing professional ethics	Student is convinced of the importance of behaving professionally, reflecting on ethical issues, and adhering to professional ethics	[SK1] oral statement/conversation/ discussion [SK5] implementation of a problem task
[ETNOL3_U07] Is able to interpret cultural products by means of typical methods of interpretation, taking into account their place in the historical-cultural process	Student is able to interpret cultural products (primarily images) using typical methods of interpretation, taking into account their place in the historical and cultural process.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report
[ETNOL3_U06] Is able to identify and analyse different types of culture: material, symbolic, and social	Student is able to recognize and analyze different types of culture: material, symbolic, and social; they are able to analyze the material, symbolic, and social dimensions of an image	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report
[ETNOL3_U05] Is able to use the main theoretical approaches, research paradigms, and concepts in ethnology and cultural anthropology	Student is able to use the main theoretical approaches, research paradigms, and concepts relevant to the anthropology of images	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report
[ETNOL3_K01] Knows the extent of their knowledge and skills, organises their work effectively, and critically evaluates the extent to which it has progressed	The student is aware of the scope of their knowledge and skills, effectively organizes their work, and critically evaluate the degree of its advancement.	[SK1] oral statement/conversation/ discussion
[ETNOL3_K07] Is aware of the importance of the cultural heritage of the region, country, and Europe, and their own responsibility for its preservation	Students are aware of the importance of the visual cultural heritage of their region, country, and Europe, as well as their own responsibility for its preservation.	[SK1] oral statement/conversation/ discussion
[ETNOL3_K08] Recognises and respects differences in viewpoints determined by different national and cultural backgrounds	The student recognizes and respects differences in points of view and the construction of image categories determined by different national and cultural backgrounds.	[SK1] oral statement/conversation/ discussion [SK5] implementation of a problem task
[ETNOL3_W03] Has well-ordered detailed knowledge in selected areas of ethnological knowledge of Polish, European, and non-European culture	The student has structured detailed knowledge in the areas of ethnological knowledge about the experience of images in Polish, European, and non-European culture	[SW1] oral statement/ conversation/discussion
[ETNOL3_K02] Is open to new ideas and ready to reformulate their position	Student is open to new ideas and willing to rethink their position	[SK1] oral statement/conversation/ discussion

Subject contents

The course introduces students to the issues of image anthropology and art anthropology, in which images and art are treated as cultural categories. Classic concepts concerning symbolism and visual forms in various cultures are discussed, including Inuit ornamentation, the concept of the totem, and Aboriginal art. Issues such as the origins and beginnings of art, ethnoaesthetics, iconophilia and iconoclasm, icon semiotics, miraculous imagination, and artistic consciousness are analyzed.

Prerequisites and co-requisites

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
Preparation and presentation of a speech on a selected topic	51.0%	30.0%
Active participation in classes	51.0%	70.0%

Recommended reading	Basic literature	H. Belting, *An Anthropology of Images,* 2014. C. Geertz*, Art as a Cultural System, 1*976. D. Freedberg, *The power of images, 1989* H. Morphy, *The Anthropology of Art*, 2006.
	Supplementary literature	H. Belting, *Obraz i kult*. *Historia obrazu przed epoką sztuki,* przeł. T. Zatorski, Słowo/obraz, terytoria, Gdańsk 2010. F. Boas, *Decorative Designs of Alaskan Needlecases* B. Uspieński, *O systemie przekazu obrazu w rosyjskim malarstwie ikon.* W: Semiotyka kultury, wyb. i oprac. Elżbieta Janus, Maria Mayenowa, PIW Warszawa 1975, s. 361-373. K. Wilkoszewska (red.)., *Estetyka transkulturowa*, Kraków 2004.
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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