University of Gdańsk

Subject card

Subject name and code	Language and Culture, PG_00200794						
Field of study	Ethnology						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2028/2029		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		Polish		
Semester of study	5		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Zbigniew Landowski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		18.0	50
Subject objectives	Familiarizing students with the current state of research and knowledge in the field of ethnolinguistic research regarding the linguistic image of the world, pointing to current research methods and outlining the characteristics of sources and presenting possible research directions and research postulates for the future in order to prepare students for independent scientific exploration in the field of ethnolinguistics						

Learning outcomes

Course outcome	Subject outcome	Method of verification
[ETNOL3_W10] Has an advanced knowledge about the complexity and historical evolution of the languages of ethnic and regional groups	K_W06 Knows the main directions of development and the most important achievements in ethnology and cultural anthropology.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
[ETNOL3_W01] Has an advanced knowledge of the place and significance of the humanities in the system of sciences, as well as their thematic and methodological specificity	K_U05 Is able to use the main theoretical approaches and paradigms research and concepts specific to ethnology and cultural anthropology	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
[ETNOL3_K07] Is aware of the importance of the cultural heritage of the region, country, and Europe, and their own responsibility for its preservation	K_W010 Is aware of the complex nature of the language of ethnic and regional groups as well as the complexity and historical variability of meanings	[SK1] oral statement/conversation/ discussion [SK4] test/exam - oral or written
[ETNOL3_W05] Knows and understands the links between ethnology and cultural anthropology and other humanities and social sciences: cultural studies, philosophy, history, archaeology, sociology	K_K07 Recognizes and respects differences in points of view determined by different backgrounds national and cultural	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
[ETNOL3_K01] Knows the extent of their knowledge and skills, organises their work effectively, and critically evaluates the extent to which it has progressed	K_K06 Is aware of the importance of the cultural heritage of the region, country and Europe and his own responsibility for its preservation	[SK1] oral statement/conversation/ discussion [SK4] test/exam - oral or written
[ETNOL3_U05] Is able to use the main theoretical approaches, research paradigms, and concepts in ethnology and cultural anthropology	K_K02 Is open to new ideas and ready to reformulate his position Is convinced of the importance of behaving in a professional manner and reflecting on ethical issues and compliance with professional ethics	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written
[ETNOL3_K06] Is convinced of the importance of behaving in a professional manner, reflecting on ethical issues, and observing professional ethics	K_U06 Is able to recognize and analyze various types of culture: material, symbolic and social.	[SK1] oral statement/conversation/ discussion [SK4] test/exam - oral or written
[ETNOL3_U06] Is able to identify and analyse different types of culture: material, symbolic, and social	K_K01 Knows the scope of his knowledge and skills, organizes effectively their work and critically assesses the degree of its advancement	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written
[ETNOL3_K08] Recognises and respects differences in viewpoints determined by different national and cultural backgrounds	K_W05 Knows and understands the connections between ethnology and cultural anthropology with other sciences humanities and social studies: cultural studies, philosophy, history, archaeology, sociology	[SK1] oral statement/conversation/ discussion [SK4] test/exam - oral or written
[ETNOL3_K02] Is open to new ideas and ready to reformulate their position	K_W01 Has advanced knowledge of the place and importance of humanities in system of sciences and their subject and methodological specificity	[SK1] oral statement/conversation/ discussion [SK4] test/exam - oral or written

<table>
<tr><td>Subject contents</td><td>1. Introduction. Language as a field of culture: a source of knowledge about man and the world. Cultural and identity functions of language. Cultural linguistics.
2. Language and its varieties: speech and writing; language and linguistic norm; regional, social and functional varieties of the language.
3. The concept of stereotype and linguistic universals. Language and non-verbal communication.
4. Language and the image of the world. Linguistic and cultural image of the world - introduction.
5. Linguistic image of the world and its reconstruction. Topoi.
6. Language and categorization of the world. Differences in linguistic images of the world. Language diversity and social factors. The category of colloquiality and formality.
7. Cross-linguistic comparison of linguistic and cultural images. Analysis of selected examples: vocabulary as an interpretation of the world - vulgarisms. Love. Sex. Gender.
8. Cross-linguistic comparison of linguistic and cultural images. Analysis of selected examples: numbers, space, time, sacred, heaven, hell.
9. Cross-linguistic comparison of linguistic and cultural images. Analysis of selected examples: the language of magic and sorcery, spells. Beings
demonic. Onomatopoeia. Lullabies.
10. Cross-linguistic comparison of linguistic and cultural images. Analysis of selected examples: friendship, home, garden, crying, journey.
11. Cross-linguistic comparison of linguistic and cultural images. Analysis of selected examples: various elements of the cosmos, animals, birds, plants.
12. Linguistic image of the world in colloquial metaphors. Symbolism of everyday life.
13. Globalization, media and the linguistic image of the world.
14. Linguistic stereotypes as elements of the linguistic image of the world and the individual.
15. Language as a political phenomenon - the nation and its identity, the Stranger, identity as a construct, types of strangers (gender, age, race, etc.), ways of conceptualizing strangers - (post)colonial discourse.</td></tr>
<tr><td>Prerequisites and co-requisites</td><td></td></tr>
<tr><td>Assessment methods and criteria</td><td>
<table>
<tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr>
<tr><td>oral examination</td><td>51.0%</td><td>100.0%</td></tr>
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</td></tr>
<tr><td>Recommended reading</td><td>
<table>
<tr><td>Basic literature</td><td>Anusiewicz Janusz, Lingwistyka kulturowa. Zarys problematyki, Wrocław 1994.
Bartmiński Jerzy, Językowe podstawy obrazu świata, Lublin 2006.
Benedict Ruth, Wzory kultury, (w:) Antropologia kultury. [red. A. Mencwel], Warszawa 2005, s. 67-84.</td></tr>
<tr><td>Supplementary literature</td><td>Sapir E. Kultura, język, osobowość, Warszawa 1979; Tokarski R., Whorf B. L. Język myśl i rzeczywistość, Warszawa, 1982.
Językowa kategoryzacja świata, [red. R. Grzegorczykowa, A. Pajdzińska], Lublin, 1996
Kreowanie świata w tekstach, [red. A. M. Lewicki, R. Tokarski], Lublin. 1995;
Maćkiewicz J., Świat widziany poprzez język, Gdańskie Zeszyty Humanistyczne, 1995, 30;
Pajdzińska A., Tokarski R., Językowy obraz świata - konwencja i kreacja, Pamiętnik Literacki, 1996, 4;</td></tr>
<tr><td>eResources addresses</td><td></td></tr>
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<tr><td>Example issues/ example questions/ tasks being completed</td><td>Color symbolism in China.

The role of grammar in generating gender in Far Eastern cultures - give two examples

Dance, movement, gesture - cultural pronunciation - give three examples and explain.

Smells, textures, and other nonverbal languages in Japanese culture: give three examples.

Anthropocentricity of the universe in Sanskrit.</td></tr>
<tr><td>Work placement</td><td>Not applicable</td></tr>
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