University of Gdańsk

Subject card

Subject name and code	Planning for development of tourist areas, PG_00201352		
Field of study	Spatial Management		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2027/2028
Education level	Master's studies	Subject group	Obligatory subject group in the field of study Subject group related to scientific research in the field of study
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	2	Language of instruction	Polish
Semester of study	3	ECTS credits	2.0
Learning profile	academic	Assessment form	credit
Conducting unit			
Name and surname of lecturer (lecturers)	Subject supervisor	dr Klaudia Nowicka	
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	15.0	15.0	0.0	0.0	0.0	30

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	30	2.0	18.0	50

Subject objectives

1. Learning about the major legal acts concerning spatial planning policy for tourism and recreation development in Poland, as well as methods for analyzing and assessing tourism attractiveness.
2. Understanding the spatial-functional connections of tourism with various functions of the national economy on a local, regional, and national scale.
3. Analyzing and assessing spatial development plans and economic development strategies for tourism purposes.

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[GPMU2_U01] formulates and solves complex and unusual problems of spatial management and proposes their innovative solutions, taking into account the unpredictability of spatial processes	The student can formulate and solve atypical and complex problems of managing tourist space according to the principles of sustainable development and spatial order.	[SU4] test/exam - oral or written
	[GPMU2_W02] defines the complexity of the concept of sustainable development and spatial order, and understands their importance for spatial management	The student knows and understands the issues, theories, and trends in tourism development, considering aspects of the natural environment and sustainable tourism development, understanding their theoretical and practical significance.	[SW4] test/exam - oral or written
	[GPMU2_W04] lists in-depth methods and tools (quantitative, qualitative, cartographic) of research in spatial management	The student knows and understands the forms, methods, and tools of space protection (environment, landscape, cultural heritage) applied during the process of planning tourist infrastructure and implementing tourism development plans in regions.	[SW4] test/exam - oral or written
	[GPMU2_K02] is ready to solve cognitive and practical problems in the field of economic and social geography based on acquired knowledge in cooperation with various entities, including representatives of local government units	The student is able to critically assess their knowledge and received content regarding methods and forms of spatial planning, sustainable development, and spatial order.	[SK2] presentation/project/paper/ report

Subject contents	A. Lecture Topics: A.1. Theoretical foundations of spatial planning. A.2. Spatial consequences of tourism development in economic terms. A.3. Tourism as a factor shaping space at the local, regional, national, and global levels. A.4. Tourist valorization of geographical space. A.5. Delimitation of tourist areas. A.6. Spatial-economic aspects of tourism and recreational development of the Polish coast, lakes, rivers, settlements, and protected areas. A.7. Spatial development plans for localities, trails, and selected areas in the region and the country. A.8. Development strategies for spatial units as an instrument of tourism planning policy. A.9. Concepts of sustainable development in tourism on selected examples. B. Exercise / Seminar Topics: B.1. Tourism development (touristification) - its contemporary understanding and significance for cities. B.2. Tourism Development Program until 2020. B.3. Tourism development strategy of the voivodeship. B.4. Tourism and the spatial development plan of the voivodeship. B.5. Opportunities for developing tourist functions in rural areas. B.6. Tourism in strategic and spatial planning at the municipal level.
Prerequisites and co-requisites	General knowledge of the fundamentals of physical geography and economic geography of Poland.
Assessment methods and criteria	

Subject passing criteria	Passing threshold	Percentage of the final grade
written exam	51.0%	50.0%
project/presentation	51.0%	50.0%

Recommended reading	Basic literature	Boruszczak M., Polityka samorządu lokalnego w dziedzinie turystyki, WSTiH, Gdańsk 2000. Kurek W., red. Turystyka, WN PWN, Warszawa 2007. Iwicki S., Zagospodarowanie turystyczne obszarów wiejskich, Wydawnictwo Uczelniane WSG, Bydgoszcz 2006. Gravari-Barbas M., Guinand S., 2017, Tourism and Gentrification in Contemporary Metropolises. Routledge, New York.Nowicka K., 2019, Turystyka w dokumentach strategicznych gmin wiejskich województwa pomorskiego, Studia Obszarów Wiejskich, 53, 63-76.Parysek J.J., red., Rozwój lokalny: zagospodarowanie przestrzenne i nisze atrakcyjności gospodarczej, WN PWN, Warsza-wa 1995.Program Rozwoju Turystyki do 2020 roku (www.mgip.pl).Wysocka E., i inni, System studiów i planów zagospodarowania przestrzennego po reformie administracji państwa, Instytut Gospodarki Przestrzennej i Komunalnej, Warszawa 2000.
	Supplementary literature	Gaworecki W.W., Turystyka, PWE, Warszawa 2010.Szubert-Zarzeczny U., Turystyka w rozwoju gospodarczym Polski, Edukacja, Wrocław 2002.
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

Document generated electronically. Does not require a seal or signature.